

Standardization Promotes Sustainable Development in Rural Areas

-Beautiful Village Standardization

Standardization Administration of the P.R.C.

SONG Guojian

Beautiful Village Standardization

Constructing beautiful village standardization to improve rural living environment

Definition of Beautiful Village

"scientific planning, well-off life, rural civilization, clean and tidy villages, democratic management, livable and sustainable development (including administrative villages and natural villages)"

——GB/T 32000-2015

Construction of Beautiful Village



Anji, Zhejiang

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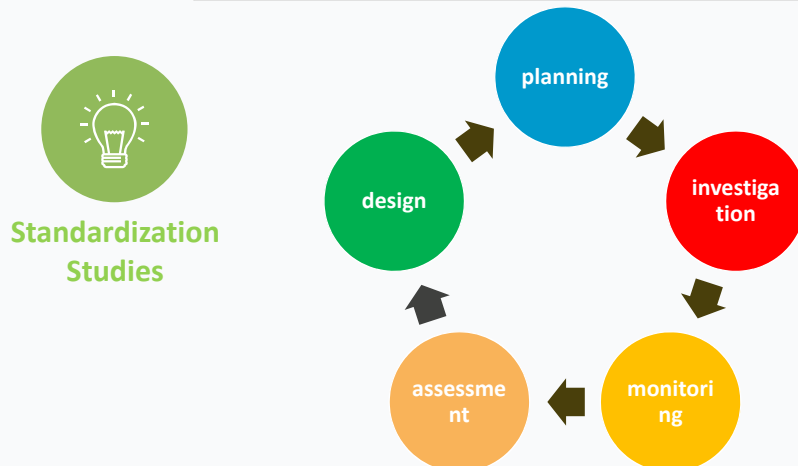


Effects of Beautiful Village Construction

Beautiful Village Standardization

Practices in beautiful village standardization

Standardization pre-studies on five key areas of beautiful village have been conducted.



Beautiful Village Standardization

Practices in beautiful village standardization



Standard Development

- Develop beautiful village national standards

In 2015, *Guidelines for the Construction of Beautiful Village* was officially issued

- Develop beautiful village standard sub-systems

21 quantitative indicators in the areas of village development, ecological environment, economic development, and public services, providing framework and directional technical guidance for the beautiful village construction was set

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GB/T 32000-2015 *Construction of Beautiful Village*

The five Ministries, such as the Ministry of Housing, the Central Agricultural Office, the Ministry of Finance and the Ministry of Environmental Protection, have jointly issued a document, and it is clear that **GB/T 32000-2015 *Construction of Beautiful Village*** is the only basis for the national beautiful livable demonstration village.

Culture
Construction

Beautiful Village Standardization

Practices in beautiful village standardization



Standardization
Pilots

25 beautiful village standardization pilots in 2014

33 beautiful village standardization pilots in 2016

Beautiful Village Standardization

Practices in beautiful village standardization---- Zhejiang Province

On July 9, 2019, the Zhejiang provincial local standard "*New Era Beautiful Village Construction Specification*" is officially issued and was implemented in the whole province on August 9, 2019.

More than 100 index have been set up in six aspects, such as excellent ecology, livable villages, economic development, service matching, people's livelihood security and effective governance, to provide guidance and evaluation basis for the construction of beautiful villages in the new era.

It is expected that more than 90% of the formed villages in the province will meet the requirements of the standard by the end of 2022.

THANK YOU

Standardization Administration of the P.R.C.
State Administration for Market Regulation of the P.R.C.
