



United for  
life and  
livelihoods

# International Union for Conservation of Nature

*70 years of vision and impact*

26 September 2018, Geneva, Switzerland

*IUCN*  
*Nature-based Solutions*  
*Global Standard*

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INTERNATIONAL UNION FOR CONSERVATION OF NATURE

# Defining our work

## 1. Ecosystem restoration approaches



## 2. Issue-specific ecosystem-related



## 3. Infrastructure-related approaches



## 4. Ecosystem-based management



## 5. Ecosystem protection approaches



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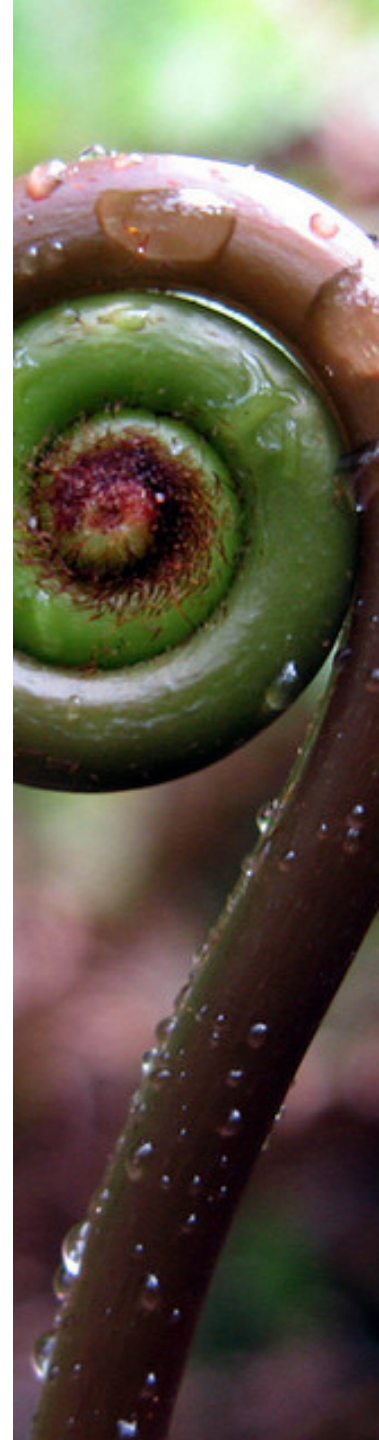
# Societal challenges and SDGs



# A Standard is needed ...

Not just to ensure quality, an NbS standard is needed to:

1. Safeguard nature from overexploitation
2. Engage stakeholders
3. Build common language and understanding
4. Increase demand
5. Incentivize positive sustainable change



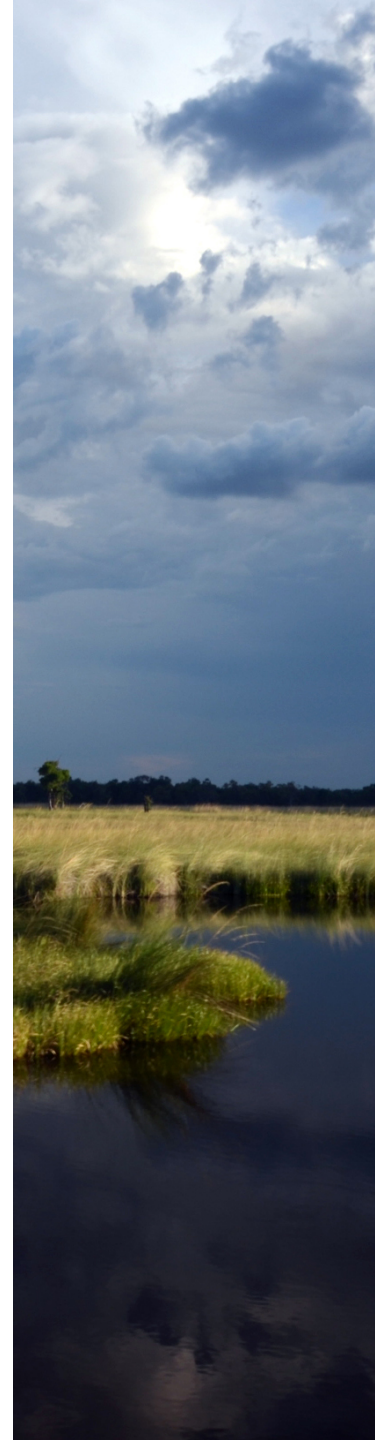
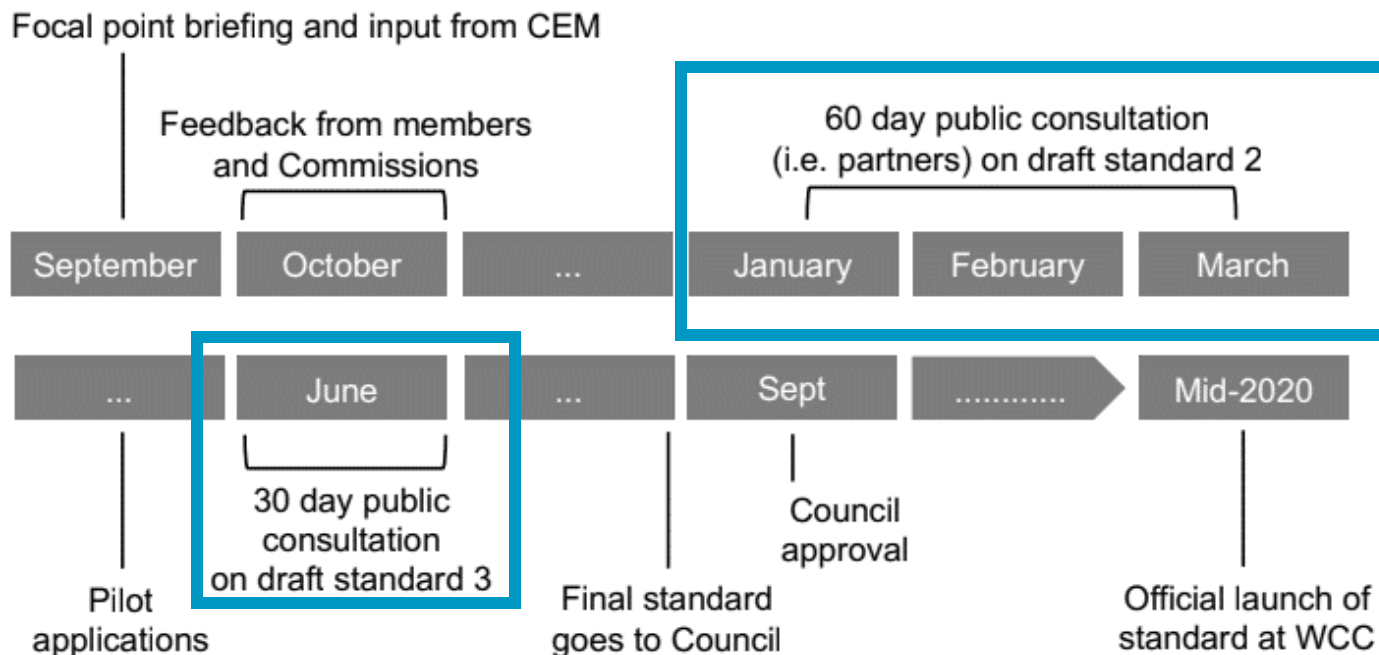
# Setting a Global Standard to ...

- Be applied across a wide range of situations and sectors
- Guide policy formulation
- Be relevant to the private sector
- Support's IUCN's NbS implementation



# How to engage

NbS Standard need to be clear, simple, relevant and comprehensive



# How to engage

- Promote and take part in IUCN public consultation (Jan-March & June)
- Offer a pilot case study (past or current interventions)
- Volunteer as an editor or technical advisor
- Promote NbS with IUCN
- Email [nbsstandard@iucn.org](mailto:nbsstandard@iucn.org) with questions and feedback





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