



# ISO TC268 in support of Smart & Sustainable development of Cities and Territories and UN SDGs

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Chair ISO TC 268

« *Sustainable Development in Communities* »

Standards for SDGs – ISO and UN – 2018



# ISO TC 268

## Smart and Sustainable Cities developments

### Complex Challenges but Great Opportunities



- Long term vision and commitment
- Holistic approach, priorities
- Integrated planning,
- Citizens' engagement
- Culture of results and communication

Standardization from best practices  
and innovative models & partnership in support of:

- *Replication & Scaling up*
- *Business models*
- *Dissemination*
- *Benchmarking (success stories & best practices)*



# ISO TC 268

## Smart and Sustainable Cities developments

### *Strong political engagement*

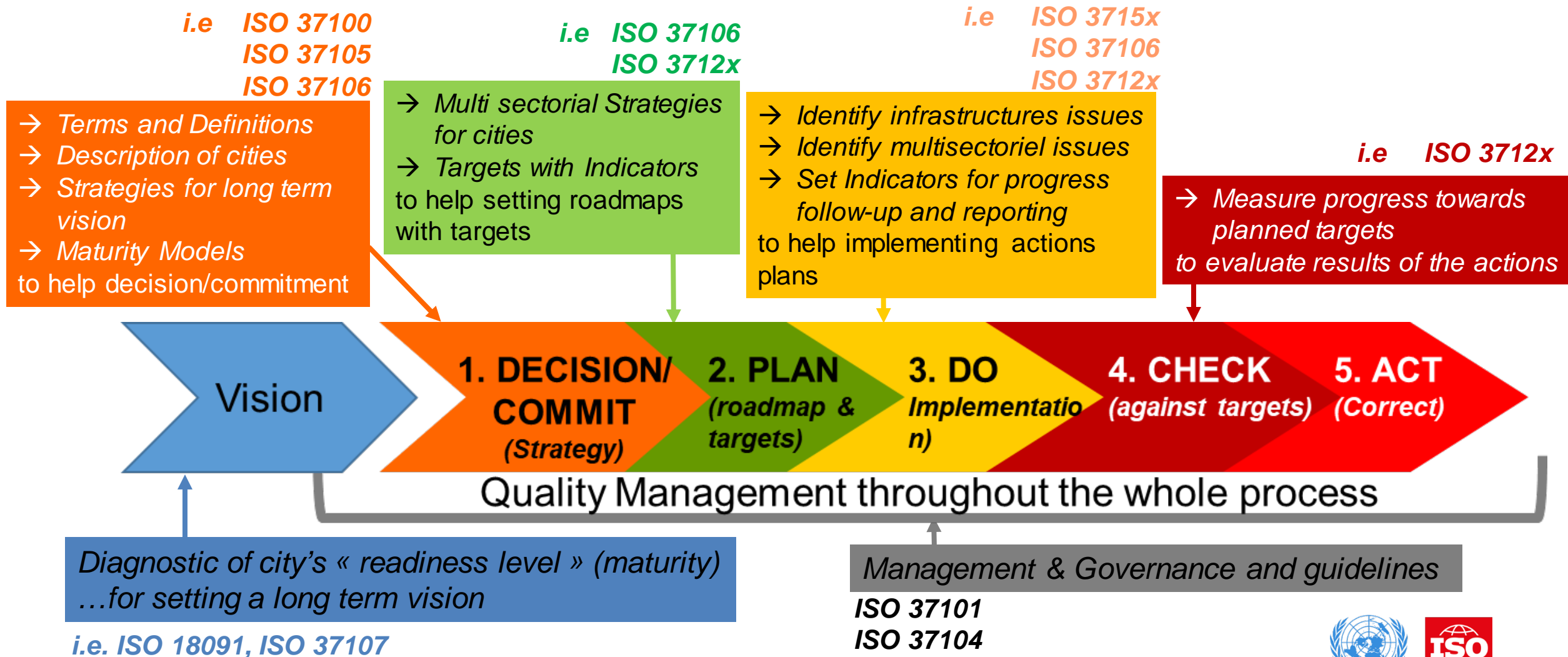
- Vision
- Commitment/Decision
- Strategy with objectives
- Sectorial/area Roadmaps with targets
- **Implementation and culture of results**
  - *Measure progress and monitor*
  - *Evaluate against planned targets*
  - *Improve to meet the objectives*
  - *Communication & reporting*

*Integrated and cross sectorial approach  
With a culture of results and communication*



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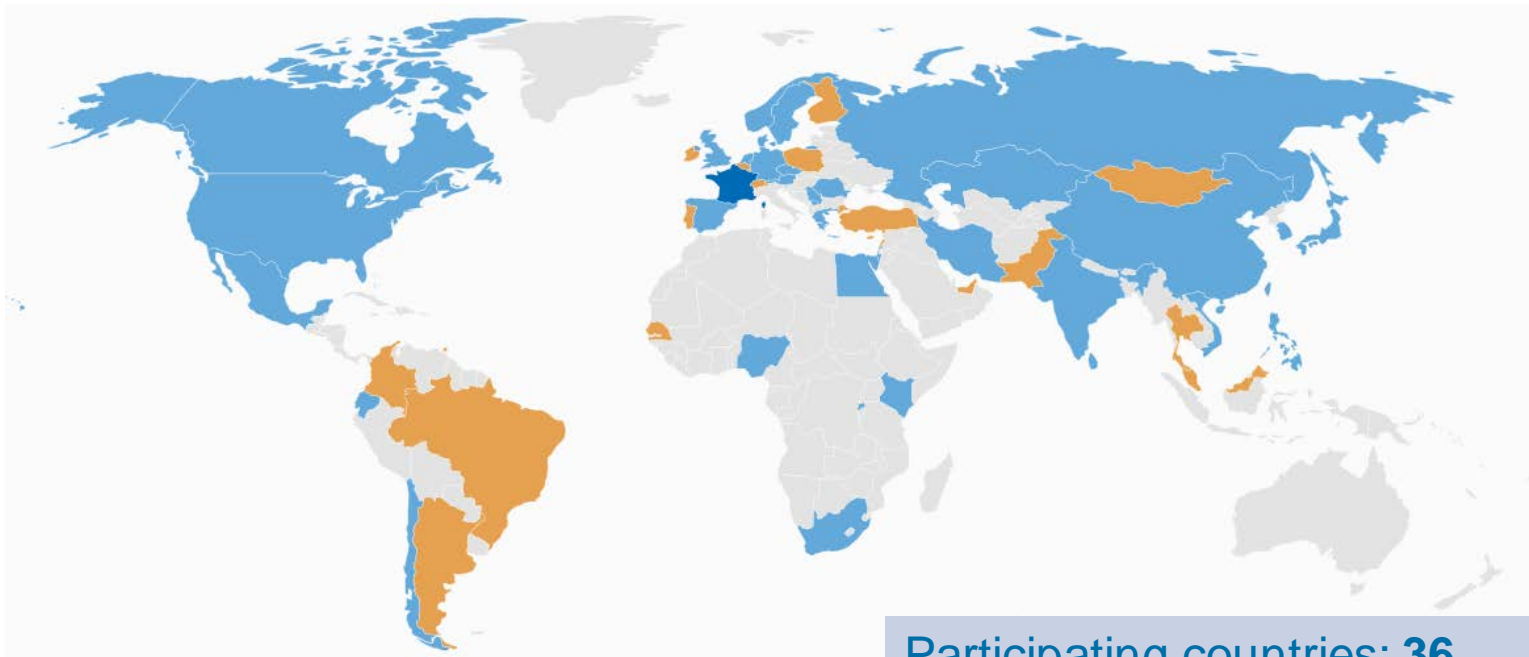
## Smart and Sustainable Cities developments



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## Smart and Sustainable Cities developments

The proposed series of International Standards will encourage the **development and implementation of holistic and integrated approaches** to sustainable development & sustainability.



Creation date: 2012  
Secretariat: AFNOR, Mr. Etienne CAILLEAU  
Chairman: Dr. Bernard GINDROZ

Participating countries: **36**  
Observing countries: **22**



TC 268 contributes to the **UN Sustainable Development Goals** through its standardization work.



# ISO TC 268

## Smart and Sustainable Cities developments

### Conclusions and perspectives

- *Smart & Sustainable development a real challenge for cities but Great Opportunities*

A need for : **Standards are key enablers**

- *A holistic approach & New governance models*
- *A culture of results with permanent improvement approach*
- *A culture of communication and reporting to keep collective engagement*

• **Practical guidelines for successful**

- **implementation**
- *Cities' and citizens' representatives in mirror committees*
- *Exchange platforms*
- *Active participation of cities in national mirror committees*
- *Participation in the International Smart Sustainable City Club (ISSCC) implementing standards with a management system approach (ISO 37101)*

