



CEN and CENELEC update

Latest developments

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A new European legislation for standardization

Supporting EU policies



- Standardization is a core interest of Europe 2020 Flagships. It is quoted in the:
 - Industrial Policy [COM(2010)614] & [COM(2012)582]
 - Innovation Union [COM(2010)546]
 - Digital Agenda for Europe [COM(2010)245]
 - Trade, Growth and World Affairs [COM(2010)612]
- Standardization is one of the twelve key actions of the Single Market Act [COM(2011)206] and is part of the Disability Strategy

New regulation 1025 / 2012



- Confirmed recognition of CEN-CENELEC-ETSI
- Inclusiveness of standardization processes (participation of societal stakeholders, SMEs, authorities, etc.)
- Increased communication & transparency (work programme of NSBs, national draft standards, EC annual union work programme for standardization)
- Review of EU's ICT standardization policy (ICT TS for public procurement)
- Single market for services

CEN and CENELEC Ambitions to 2020

Focus of CEN and CENELEC ambitions to 2020

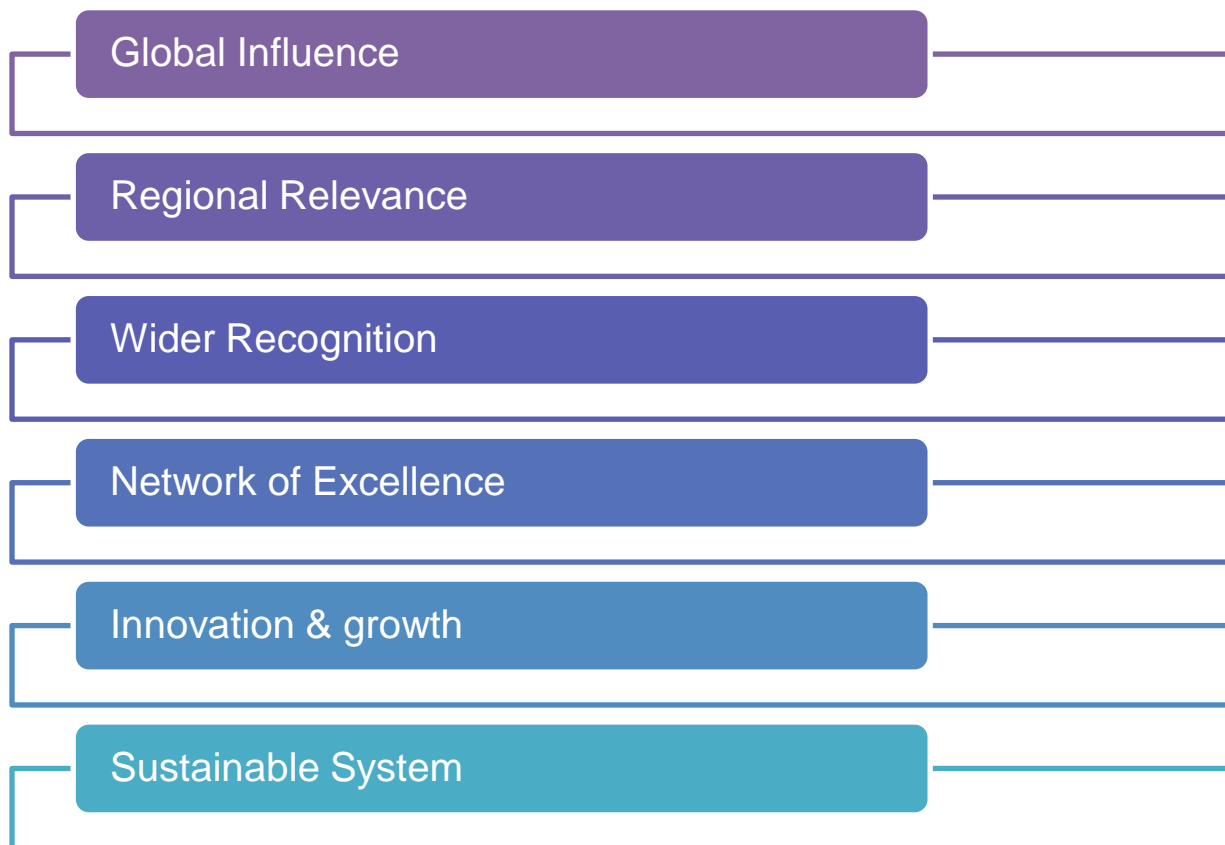


Importance to support relevance for industry by:

- Pushing international adoption of standards in **European leading sectors/technologies**
- **Consolidating the Single Market** for Goods and building up the Single Market for **Services** for industry to have easy access
- **Facilitating participation** in the standard making process
- **Adapting processes** and tools to evolving needs and technologies
- Providing a framework to **proactively support innovation** and channel it to the market
- Remain **sustainably independent** and invest in consolidating the expert base through diversified **education** programmes



The CEN and CENELEC ambitions to 2020



All of them have specific actions supporting public policies through development and application of standards

Cooperation Agreement between CEN- CENELEC and Rosstandart

Political Background



- Joint statement on "Partnership for Modernization" - sets the priorities and scope for intensification of cooperation between Russia and the EU
- One of the key priorities is the alignment of technical regulations and standards between the European Union and Russia



Cooperation Agreement between CEN, CENELEC and Rosstandart

Objective of the Cooperation Agreement



To

- increase cooperation between the European and Russian standardization bodies and
- promote international standards, in the domain of mutual interests, for the benefit of both industries and the facilitation of trade between the two regions.

What does this agreement consist of?



- An umbrella Agreement which seals CEN-CENELEC-Rosstandart partnership and which allows cooperation in several areas of work
- A basic and powerful tool for harmonization of standards between the EU/EFTA and Russia, and promotion of these standards at regional and international level
- A useful platform for exchange of information and best practices in standardization
- Main activities : Meeting, exchange of information, joint working groups, TC observership, exchange of standards

Regional and international dimension



- Rosstandart in charge of the development of Technical Regulations of the Customs Union based on European Directives
- Rosstandart is clearly one of the leaders in the development of EASC standards

 Potential market of 900 million consumers

- CEN, CENELEC and Rosstandart to cooperate on international scene (ISO, IEC)

Next steps



- Agreement on a roadmap for the implementation of the Cooperation Agreement (Q4 2013)
- Sharing of priority list of Technical Committees in which observership could be granted (Q4 2013)
- Agreement on the template of licence agreement for the adopted of standards and exchange of first batches of standards (Q4 2013 - Q1 2014)
- Exchange of information (corporate, technical, strategic) (ongoing)