

Master in Standardization, Social Regulation and Sustainable Development



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**FACULTÉ DES SCIENCES
ÉCONOMIQUES ET SOCIALES**



**UNIVERSITÉ
DE GENÈVE**

Three Axes

- Standard-setting
- Sustainable development
- Participatory governance





The Ideas Behind the Master (1)

- Broad notion of sustainable development
 - Social and environmental sustainability
 - Landmarks for sustainability:
 - The Global Reporting Initiative (GRI) was launched in 1997
 - The Global Compact was launched by Kofi Annan in 1999 – “respect basic human and labour rights, as well as environmental standards”
 - ISO two well-known families of standards: ISO 9000 - and ISO 14000
 - The process led to the issuing of ISO 26000 on social responsibility

The Ideas Behind the Master (2)

- Marrying the reflection on sustainable development with that on participatory governance
 - Sustainable policies are more easily achieved when all affected or interested actors are involved in their elaboration and implementation

The Ideas Behind the Master (3)

- Acknowledging and emphasizing the role played by standard-setting processes in facilitating the coming together, coordination, and monitoring of the activities of actors

Pedagogical Orientation

- Interdisciplinarity
 - Sociology, economics, business



The Classroom

- Small number of students (15-20 at regime)
- High teacher/student ratio
- Substantive internship
- Teaching in English
- Wide range of elective courses in French and English



Course Structure

The programme is divided into four parts:

- Foundation courses
- Business and sustainability
- Policy and Governance
- Elective courses
- Internship + thesis

FONDATIONAL COURSES

2 semesters 60 credits ECTS	Development Introductory course on development, both economic and social aspects	Quantitative Methods Basic course in multivariate methods for social scientists	Module in Introduction to Economics			Sociology of Contemporary Capitalism Varieties of capitalism course	Voluntary, Consensus-Based Standards* Theory and practice of voluntary standards	Sociology of Organizations
			Economics of Globalization Introduction to international trade, finance, and macroeconomics	The Socioeconomic Impact of Globalization Impacts on poverty, employment, inequality, etc.	Environmental Economics Economic approach to environmental policies, its advantages and limitations			



BUSINESS AND SUSTAINABILITY

CORPORATE SOCIAL RESPONSIBILITY*

MANAGEMENT SYSTEMS FOR SUSTAINABILITY*

STRATEGIC PLANING FOR SUSTAINABLE BUSINESS*

IMPACT ASSESSMENT AND RISK MANAGEMENT

GLOBAL SUPPLY CHAIN



GOVERNANCE AND POLICY

GOVERNANCE AND PUBLIC POLICY (PAG 10)

ENVIRONMENTAL POLICY

LABOUR MARKET POLICY

POLICY, PROGRAMME AND PROJECT EVALUATION : METHODS AND PRACTICE

GLOBAL HEALTH



¹ ECTS (European Credit Transfer and accumulation of credit). A year is equivalent to 60 ECTS credits. Credits measure any work done by the student (presence of lectures, exercises, seminars, practical work, literature searches, personal work, etc.) to meet the validation requirements.

* Courses designed and managed by the ISO

Foundation courses

- Development
- Quantitative Methods
- Module in Introduction to Economics
- Sociology of Contemporary Capitalism
- Voluntary, Consensus-Based Standards*
- Theory and practice of voluntary standards

Foundation Courses (2)

Economics and
Globalization:

- Economics of Globalization
- The Socioeconomic Impact of Globalization
- Environmental Economics



Business and Sustainability

- Corporate social responsibility
- Management systems for sustainability*
- Strategic planning for sustainable business*
- Impact assessment and risk management*
- Global supply chain

*ISO lead courses

Governance and Policy

- Governance and public policy
- Environmental policy
- Labour market policy
- Policy, programme and project evaluation :
methods and practice
- Global health

Master's Faculty

- Lucio Baccaro, Master's director, UNIGE
- Daniele Gerundino, ISO
- Reinhard Weissinger, ISO
- Andrea Baranzini, HES-SO
- Cosimo Beverelli, WTO
- Daniel Vaughan-Whitehead, ILO
- Claudine Burton-Jeangros, UNIGE
- Sandro Cattacin, UNIGE
- Ibrahima Dia, UNIGE
- Valentina Mele, U. Bosconi
- Maria Mendiluce, WCBSO
- Gilbert Ritschard, UNIGE
- Thomas Straub, HES –SO Fribourg
- Raymond Torres, ILO

Electives

Fifteen credits

Examples:

- Développement humain, pauvreté et inégalité
- Economic analysis in international organizations
- Economics of education
- Health Economics
- Strategic Management
- Change management
- Economic integration worldwide



Internship + Thesis

- The internship is available to all students who have successfully completed the first year of the Master program
- Students are required to work full-time for a
- Supervision within the company/organization and by a professor of the University of Geneva
- The internship must give rise to an internship report/dissertation

Internship + Thesis

Negotiating Agreements with:

- UNICEF CSR Unit
- UNEP – Environmental Management Group
- HAP International – Standards Unit
- WHO Health and Environment
- World Business Council for Sustainable Development (WBCSD), among others.

Career Perspectives

- Work in international development agencies, NGOs, international organizations, MNCs (CSR activities), national and international standard-setting organs

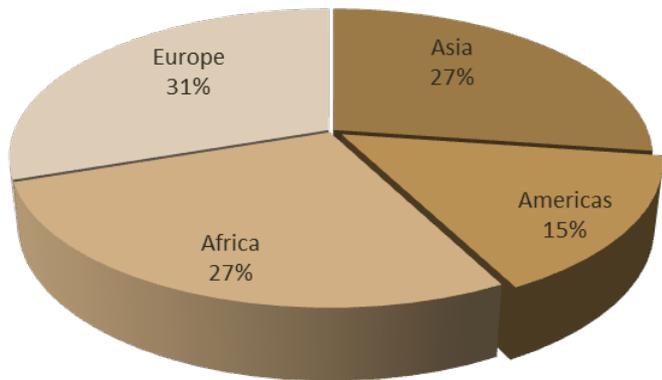
In Brief

- A program marrying the themes of sustainable development, participatory governance, and standardization
- Aims to be relevant for a number of actors: IOs, MNCs, Governments, NGOs
- Based on close cooperation between the University and the ISO

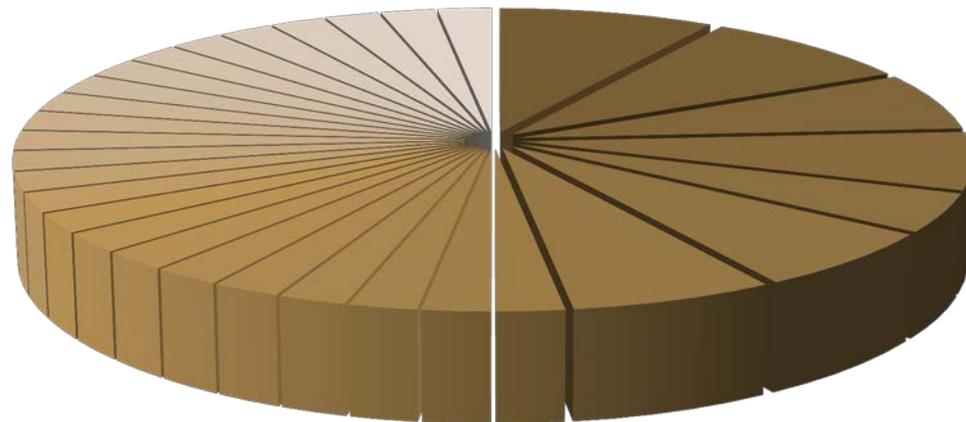
Recruitment 2012-13

- 72% female
- 32 countries (e.g. Switzerland; China; Italy; Ghana; Russia; France; Indonesia; Mexico ; Spain; United Kingdom ; United States ; Australia; Albania; Bolivia; Bulgaria; Ethiopia; Finland; Greece; Morocco; Netherlands; Nigeria; Romania; Serbia; South Korea; Syria and Turkey)

Recruitment 2012-13 (1): Diversity

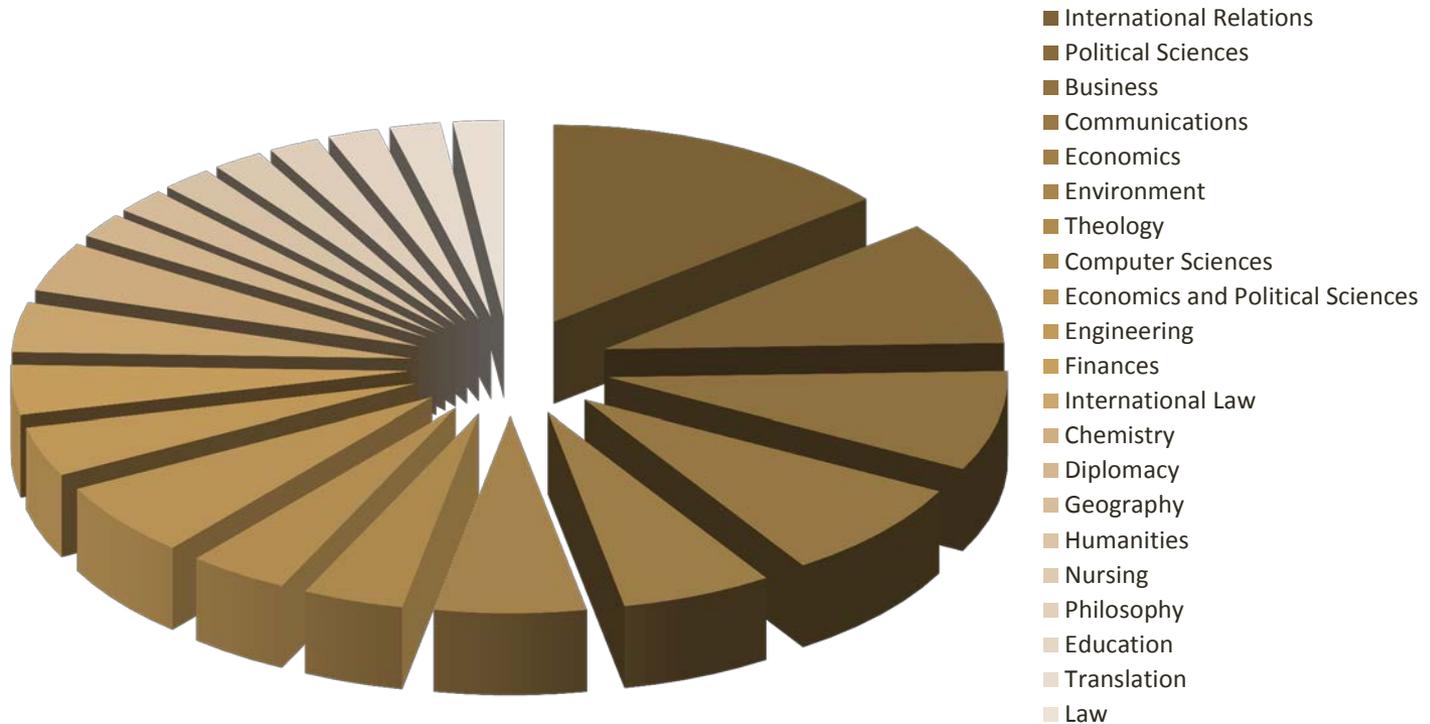


- Asia
- Americas
- Africa
- Europe



- Switzerland
- UK
- Russia
- US
- China
- Colombia
- France
- Italy
- Albania
- Bangladesh
- Bulgaria
- Ecuador

Recruitment 2012-13 (2): Interdisciplinarity



Lucio Baccaro



THANK YOU FOR YOUR ATTENTION

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