



International  
Trade  
Centre

# Trade for Sustainable Development *Gender-based voluntary standards*

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# ITC Trade for Sustainable Development

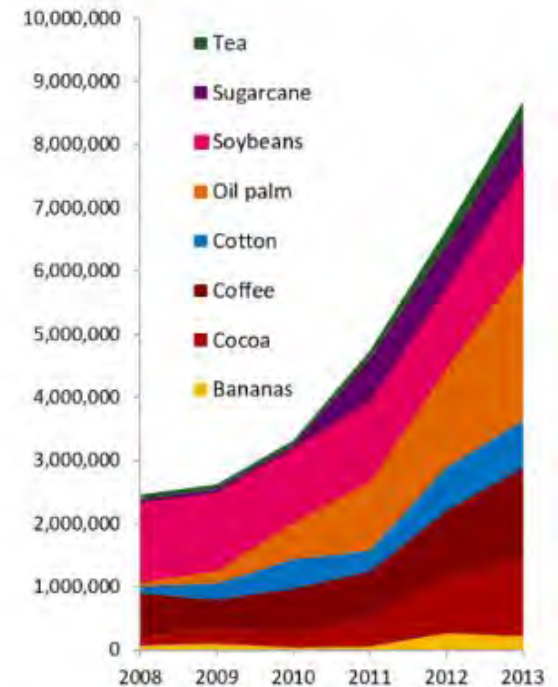
## The challenge

- Meeting *mandatory* market access requirements no longer sufficient
- Voluntary sustainability standards (VSS) needed to access GVCs
- Confusion among SMEs, TSIs and governments around the proliferating VSS
- Lack of credible, reliable & neutral resources/tools to deal with complexity of VSS

## Our response / T4SD Principles



The State of Sustainable Market 2015



# ITC's Sustainability Toolkit: Sustainability Map

## Linking communities committed to sustainable production and trade

The Sustainability Community is focused on driving sustainable agriculture value chains and trade. This website is also designed to empower trainers, businesses, standards organizations, NGOs and government.

## Transparency on standards initiatives

This website enables users to analyse standards-related data and self-assess their sustainability-related performance. The site currently covers more than 220 standards initiatives applicable to more than 80 sectors and 180 countries.



## Market data for more informed sustainability decisions

The Sustainability Trends provides greater access to information on sustainable markets. Regularly updated, this component of Sustainability Map offers a comprehensive overview of production-related market information on some of the major sustainability related standards.

## Connecting businesses along sustainable value chains

This initial marketplace allows users to share their business and sustainability policies with buyers, traders, standards organizations, institutions, banks, investors and others.



[www.sustainabilitymap.org](http://www.sustainabilitymap.org)

# Standards module

The screenshot displays the ITC Sustainability Map website. At the top left is the ITC logo, and to its right is the title "SUSTAINABILITY MAP" with the subtitle "YOUR ROADMAP TO SUSTAINABLE CONSUMPTION, PRODUCTION AND TRADE". A red circular menu icon is in the top right corner. Below the header is a blue navigation bar with links for "STANDARDS", "NETWORK", "TRENDS" (highlighted in orange), "COMMUNITY", and "ABOUT".

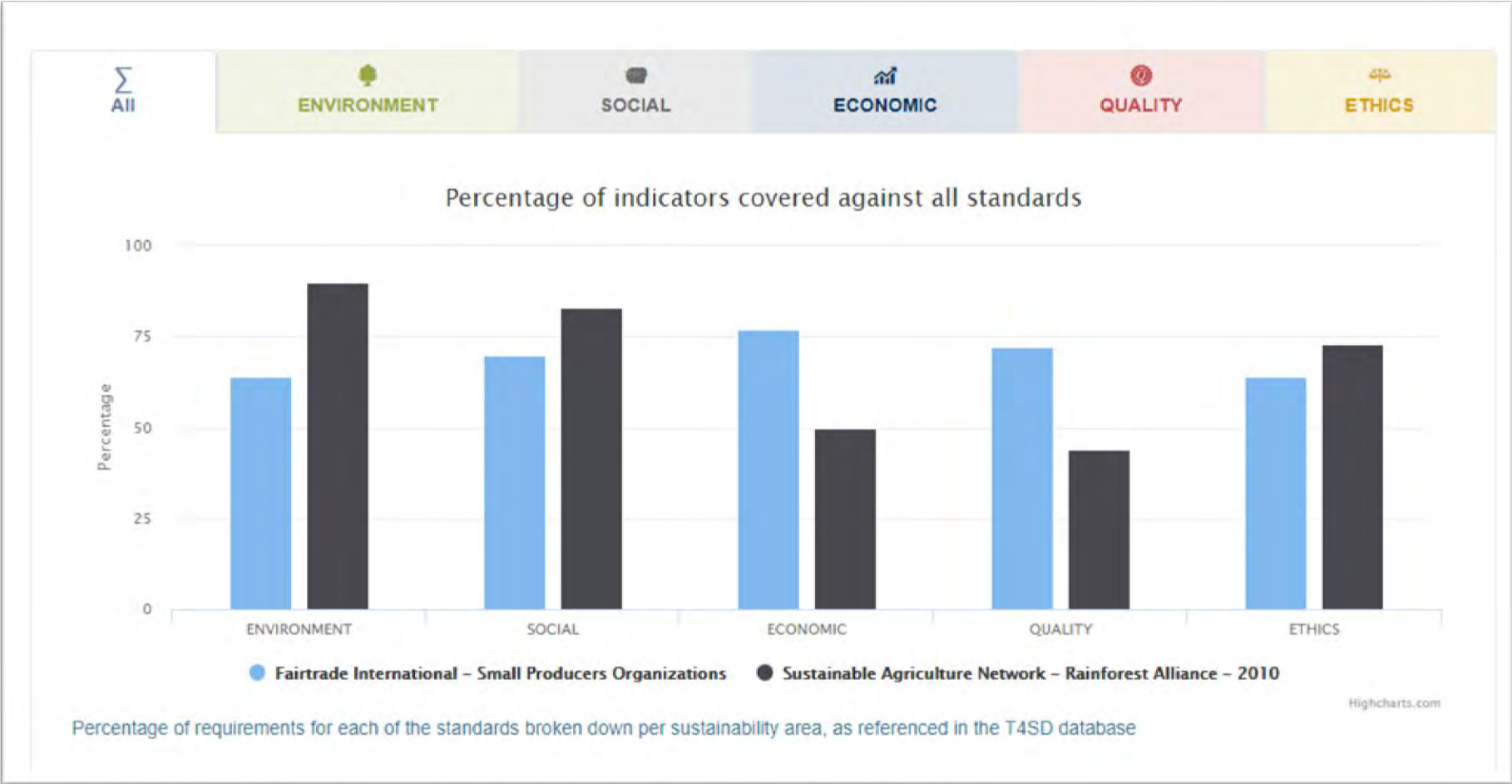
The main content area features a heading "Welcome to our new Standards Map!" followed by a paragraph: "Standards Map provides information on standards, codes of conduct and audit protocols addressing sustainability hotspots in global supply chains. [What's new?](#)"

Below this is a filter section titled "Filter by Type" with three checkboxes: "Private", "Public", and "International". Underneath are four search filters: "Sector / Product", "Producing Region / Country", "Destination Region / Country", and "Search by name" (with a text input field). A "More" dropdown and a "Reset Filter" button are also present.

The results section shows "240 Standards". The first entry is "4C - GCP", which includes a checkbox, a description of the coffee sector's sustainability goals, and the text "Last update : Mar 28, 2017". To the right of this entry is the logo for the "GLOBAL COFFEE PLATFORM". The second entry is "ABNT Ecolabel", also with a checkbox, a description of its environmental goals, and the logo for "ABNT" (Associação Brasileira de Normas Técnicas).



# Detailed analysis



# Self-assessment

1 — 2 — 3 — 4 — 5

Select a standard    Pre-assessment    Assessment    Result    Finalize

## Select standard

<b>Sector</b>	<input type="text"/>	<b>Producing Country</b>	<input type="text"/>	<b>Search by name</b>	<input type="text" value="Filter on standard name..."/>
<b>Products / Services</b>	<input type="text"/>	<b>Destination Market</b>	<input type="text"/>		

[✕ Reset Filter](#)

240 standards

### Better Cotton Initiative - BCI

The Better Cotton Initiative (BCI) exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future.



**Sectors :** Agriculture

**Last update :**

### Business Social Compliance Initiative Code of Conduct - BSCI

BSCI's mission is to improve the working conditions in factories and farms in the global supply chain of BSCI Participants. BSCI unites 1200+ companies around a development oriented system applicable to all sectors and sourcing countries.

**Sectors :** Agriculture Livestock Processed food Fish – Aquaculture Toys Consumer products Electronics Energy Fish – Wild capture Industrial products Forestry Mining Jewelry Services Textiles / Garment



# T4SD Global Database

Different standards  
languages



# Standards covering gender criteria in the Standards module

- 40% of standards referenced cover gender issues: 90 out of 240 standards
- Mainly standards related to agriculture, tourism, floriculture and textile products



# Gender-related criteria in the Standards module

Sub-section	Total no of criteria	Gender-related criteria	Example
Human rights and local communities	45	5	Criteria related to women's access to health and safety services
<i>Labor practices:</i> Conditions of work and social protection	32	1	Criteria relating to women's rights at work
<i>Labor practices:</i> Employment and employment relationships	48	2	Specific criteria for maternity/paternity leave days
<i>Labor practices:</i> Human development and social dialogue	21	8	Criteria related to family-friendly policies to increase the labour force participation of women

# Gender-related criteria in the Standards module

- *Next steps:* revision by ITC and T4SD Technical Working Group on the criteria related to gender in the database → *improvement of the criteria for the next version of the database*



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**Website:**

International Trade Centre (ITC)

[www.intracen.org](http://www.intracen.org)

Trade for Sustainable Development (T4SD)

[www.intracen.org/t4sd](http://www.intracen.org/t4sd)

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