Trade for Sustainable Development

Gender-based voluntary standards

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The challenge

- Meeting *mandatory* market access requirements no longer sufficient
- Voluntary sustainability standards (VSS) needed to access GVCs
- Confusion among SMEs, TSIs and governments around the proliferating VSS
- Lack of credible, reliable & neutral resources/tools to deal with complexity of VSS

Our response / T4SD Principles

- Sustainability
- Transparency
- Harmonization
- SDGs
ITC’s Sustainability Toolkit: Sustainability Map

Linking communities committed to sustainable production and trade

The Sustainability Community is focused on driving sustainable agriculture value chains and trade. This website is also designed to empower trainers, businesses, standards organizations, NGOs and government.

Market data for more informed sustainability decisions

The Sustainability Trends provides greater access to information on sustainable markets. Regularly updated, this component of Sustainability Map offers a comprehensive overview of production-related market information on some of the major sustainability-related standards.

Transparency on standards initiatives

This website enables users to analyse standards-related data and self-assess their sustainability-related performance. The site currently covers more than 220 standards initiatives applicable to more than 80 sectors and 180 countries.

www.sustainabilitymap.org
Standards module

Welcome to our new Standards Map!

Standards Map provides information on standards, codes of conduct and audit protocols addressing sustainability hotspots in global supply chains. What's new?

Filter by Type
- Private
- Public
- International

Filter by Sector / Product, Producing Region / Country, Destination Region / Country

Search by name

240 Standards

4C - GCP
The coffee sector is entering a new era where sustainability is a shared responsibility. With the aim to prevent duplication or short-term projects developed in isolation, the Global Coffee Platform believes that only through working together under a common vision and commitment will we see greater impact in the resilience and livelihoods of coffee farming communities around the world. By engaging with

Last update: Mar 28, 2017

ABNT Ecolabel
The ABNT Ecolabel aims to stimulate the demand and supply of environmentally responsible products and services, ensuring consumers the reliability of the information.
Detailed analysis

Percentage of indicators covered against all standards

- **Environment**
- **Social**
- **Economic**
- **Quality**
- **Ethics**

*Fairtrade International – Small Producers Organizations*  *Sustainable Agriculture Network – Rainforest Alliance – 2010*

Percentage of requirements for each of the standards broken down per sustainability area, as referenced in the T4SD database.
Self-assessment

Select standard

Sector
Producing Country
Products / Services
Destination Market

240 standards

Better Cotton Initiative - BCI
The Better Cotton Initiative (BCI) exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future.

Sectors: Agriculture
Last update:

Business Social Compliance Initiative Code of Conduct - BSCI
BSCI's mission is to improve the working conditions in factories and farms in the global supply chain of BSCI Participants. BSCI unites 1200+ companies around a development oriented system applicable to all sectors and sourcing countries.

Sectors: Agriculture, Livestock, Processed food, Fish – Aquaculture, Toys, Consumer products, Electronics, Energy, Fish – Wild capture
T4SD Global Database

Different standards languages

Harmonization

Requirements

Voluntary Standards

Processes

Management

Social

Quality

Ethics

Environment

General

Audit

Support

Standards governance

Claims and labelling

Standards Map

A common language for standards
Standards covering gender criteria in the Standards module

• 40% of standards referenced cover gender issues: 90 out of 240 standards

• Mainly standards related to agriculture, tourism, floriculture and textile products
## Gender-related criteria in the Standards module

<table>
<thead>
<tr>
<th>Sub-section</th>
<th>Total no of criteria</th>
<th>Gender-related criteria</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human rights and local communities</td>
<td>45</td>
<td>5</td>
<td>Criteria related to women’s access to health and safety services</td>
</tr>
<tr>
<td>Labor practices: Conditions of work and social protection</td>
<td>32</td>
<td>1</td>
<td>Criteria relating to women’s rights at work</td>
</tr>
<tr>
<td>Labor practices: Employment and employment relationships</td>
<td>48</td>
<td>2</td>
<td>Specific criteria for maternity/paternity leave days</td>
</tr>
<tr>
<td>Labor practices: Human development and social dialogue</td>
<td>21</td>
<td>8</td>
<td>Criteria related to family-friendly policies to increase the labour force participation of women</td>
</tr>
</tbody>
</table>
Gender-related criteria in the Standards module

• *Next steps*: revision by ITC and T4SD Technical Working Group on the criteria related to gender in the database → *improvement of the criteria for the next version of the database*
Website:
International Trade Centre (ITC)
www.intracen.org
Trade for Sustainable Development (T4SD)
www.intracen.org/t4sd

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