



UNECE

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

**UNITED NATIONS CENTRE FOR TRADE FACILITATION AND ELECTRONIC BUSINESS
(UN/CEFACT)**

in cooperation with the
**MINISTRY OF ECONOMIC DEVELOPMENT AND TRADE,
FEDERAL CUSTOMS SERVICE, AND
CHAMBER OF COMMERCE AND INDUSTRY
OF THE RUSSIAN FEDERATION**

WORKSHOP ON TRADE FACILITATION 22-23 NOVEMBER 2004

Hall of the Chamber of Commerce and Industry of the Russian Federation
Moscow, Ilyinka St. 6

PROGRAMME

(web page: www.unece.org/trade/workshop/moscow_1104/wkshop_h.htm)

Day 1	Day 2
Market reform in Russia and the essence of trade facilitation ↓ Customs reform, business needs, Supply Chain Management ↓ ICT options and tools: link between trade facilitation and e-business ↓ Practical measures for trade facilitation, benefits for small and medium-sized enterprises	New methods of trade facilitation on the example of: <ul style="list-style-type: none">• the Single Window concept• separate sectors, e.g. exports of timber, etc. Public-private partnership in trade facilitation implementation: organizational structures in support of trade facilitation; Potential projects and direction - discussion on the next steps and conclusions

The UN Economic Commission for Europe, the Ministry of Economic Development and Trade, the Federal Customs Service and the Chamber of Commerce and Industry of the Russian Federation are organizing this Workshop on Trade Facilitation in the Russian Federation with the **objective** to: (1) review the status of market reforms and needs for trade facilitation in the Russian Federation; (2) explore the possibility to establish an organizational basis for trade facilitation implementation through public-private partnership; (3) define concrete projects, for example, the creation of “Single Window” for submission of trade information, or aligning trade and transport documents and electronic data exchange with international standards.

Such a workshop is timely for the Russian Federation because:

- (1) At present, WTO is incorporating trade facilitation into the core agenda of the multilateral trade negotiations, and the participation of Russia in this discussion will be important for the future;
- (2) Trade facilitation issues have a significant place in the current stage of integration of Russia in the global market. For instance, the project for the modernization of the Russian customs service, carried out together with the World Bank, already contains a call for elaborating a trade facilitation programme in the country. Trade facilitation plays a key role in attracting foreign investment and export promotion;
- (3) Russia’s use of international standards for the facilitation of trade procedures is very important for the establishment of a common market among the countries of the Eurasian Economic Community (EurAsEC) and other regional initiatives, for the harmonization of procedures and the exchange of documents and data among the CIS countries, but also in transactions with Russia’s foreign trading partners, who introduce automated business processes. As an example, the Workshop may discuss the construction of the frontier between Kazakhstan and the Russian Federation. Relevant donors, international organizations and representatives of the business community have been invited to the workshop. Trade facilitation issues in the relations between Russia and the European Union and between Russia and the Asian economies will be subjects of the discussions.
- (4) Trade facilitation also helps develop small and medium-sized enterprises, and the establishment of a stable middle class is a key issue in the development of a market economy in Russia;
- (5) The Government of Moscow, the Chamber of Commerce of Moscow, UNDP and others have demonstrated interest in working with UNECE on trade facilitation projects and an organizational structure for trade facilitation implementation.

UNECE, through UN/CEFACT, has forty years of experience in the area of simplification, harmonization and automation of trade procedures. As the UN body responsible for the development of standards in this area, UN/CEFACT has developed over 30 Recommendations on trade facilitation. The Ministry of Economic Development and Trade represents the Russian Federation in UN/CEFACT. The Customs service of the Russian Federation is a key partner in the organization of the workshop, as important trade facilitation issues are in the remit of Customs. In many countries, the private sector and chambers of commerce and industry play an essential role in trade facilitation through the national organizations for trade facilitation (PRO Committees), which often constitute an integral part of the chamber. One of the issues in the discussions will be the existing options for creating an organizational basis for trade facilitation in the Russian Federation.

The Workshop will introduce the participants to opportunities and challenges of trade facilitation from the point of view of Supply Chain management. Some new concepts, such as the Single Window, and the specifics of trade facilitation in selected sectors will be presented. With security becoming an imperative in international trade, this Workshop will also address the impact of Supply Chain security on trade facilitation and supply chain management, for the implementation of Supply Chain security offers significant advantages for trade security and commercial benefits.

The Workshop received kind support by UNDP, The Chamber of Commerce and Industry of the Russian Federation, Cotecna Inspections, Microsoft, Intertek, Vneshtorgbank, and Asstra.

9:30 Registration

10:00 Welcome address

Evgeni M. PRIMAKOV, President of the Chamber of Commerce and Industry of the Russian Federation

10:15 Session I: Market and Customs reforms in Russia and the essence of trade facilitation

Trade facilitation-related activities of the Ministry of economic development and trade in the context of Russia's WTO accession

A.A. KAULBARS, Director of Department, Ministry of Economic Development and Trade of RF

Progress of the programme for modernisation of the Federal customs service

Leonid A. LOZBENKO, First Deputy Chairman, State Customs Committee of the Russian Federation

Role of Trade facilitation and customs reforms for Russia's economic development

Michel ZARNOWIECKI, Chief Specialist, the World Bank

Discussion

Benefits for small and middle-sized enterprises

Georgy PETROV, Vice President of the Chamber of Commerce and Industry of the Russian Federation

Moscow export promotion initiative and the role of trade facilitation for trade development in Moscow

Georgy L. MURADOV, Head of Department International Relations, City of Moscow

Discussion

12:30 – 14:00 Lunch Break

14:00 Session II: Business issues and needs in trade facilitation

The impact of supply chain security on trade facilitation and supply chain management

Mark MILLER, Business Development, Cotecna Supply Chain Security, Cotecna Inspections S.A.

The role of trade facilitation in international supply chain management – a global express industry perspective

Ian IMPEY, Director Facilitation, Global Express Association (GEA)

Business issues and needs

Representatives of Russia's public and private sectors (t.b.a.)

Influence of trade facilitation on supply chain management in Russia

Frank MÜLLER, CEO, Asstra Associated Traffic AG

Discussion

16:00 Session III: Trade facilitation and electronic business: ICT options and tools

Advance in the realisation of the Federal programme «Electronic Russia»

T. V. TSERENOV, Deputy Director of Department, Ministry of economic development and trade of RF

Financial services and trade facilitation

Andrei KOROTKOV, Senior Vice President, Vneshtorgbank, Russian Federation

Automation and modernisation of Customs service

Leonid UKHLINOV, Chief of Computerization Department, State Customs Committee of the RF

New methods of tracking and tracing

Association Russia «UNISCAN» (Russian Association for bar codes)

Software support for electronic and paper documents and trade facilitation

Alexander DANILIN, Government Relations and Education Unit Manager, Microsoft Russia

The link between trade facilitation and electronic business – towards a standard for electronic documents

Tauno KANGUR, UNeDocs project officer, Global Trade Solutions Branch, UNECE

Discussion

9:30 Session IV: New methods of trade facilitation: Single Window, existing and potential projects

UNECE's recommendation on the Single Window

Tom BUTTERLY, Acting Deputy Chief,
Global Trade Solutions, UNECE Trade

An example of a Single Window

Alan LONG, Port of Felixstowe

The Swedish experience with the Single Window and the Green Corridor

Patrick HEINNESSON, Director, Executive
Office, Swedish Customs

Discussion

Prospects for trade facilitation projects

Suren O. VARDANYAN, Director,
Foreign Economic Relations, Moscow
Chamber of Commerce

Examples of trade facilitation in separate sectors (e.g. export of timber, etc.)

Hans JANSEN, Project Manager, UNECE

Cutting costs in trading with Russia - critical success factors

Peter WILMOTT, Director, Intertek
Customs Advisory Services and Ad
Valorem International Ltd; Board Director,
SITPRO, UK; First Vice President of
ODASCE, France, EUROPRO.

Discussion

12:30 – 14:00 Lunch Break

14:00 Session V: Regional aspects and organizational structures - public-private partnership for trade facilitation

The regional approach to trade facilitation on the example of EurAsEC

Andrey V. TOCHIN, Acting Director,
Department of Trade Policy, Secretariat of the
Integration Committee, EurAsEC

Unification and simplification of customs control in the Eurasian Economic Community (EurAsEC)

Sergey BELOUSOV, Councilor-secretary of
the Standing Committee on custom regulation
& frontier policy, IPA EurAsEC

Discussion

Experience of national trade facilitation bodies in transition economies: FITPRO in the Czech Republic

Maria NAJMANOVA, Director FITPRO,
Czech Republic

Experience of national PRO committees in West Europe: SITPRO, United Kingdom – some recommendations

Sandy RUSSELL, Board Director, Simpler
Trade Procedures Board (SITPRO), United
Kingdom

Public-private partnership and organizational structures in support of trade facilitation

Mario APOSTOLOV, Regional Adviser,
UNECE

Discussion

Current stage of the multilateral trade negotiations, the place of trade facilitation, and Russia's WTO accession

Vitaly ARISTOV, Department of trade
negotiations, Ministry of economic
development and trade of RF

Discussion

Closing Session: The way forward and conclusions



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