

**5** GENDER  
EQUALITY

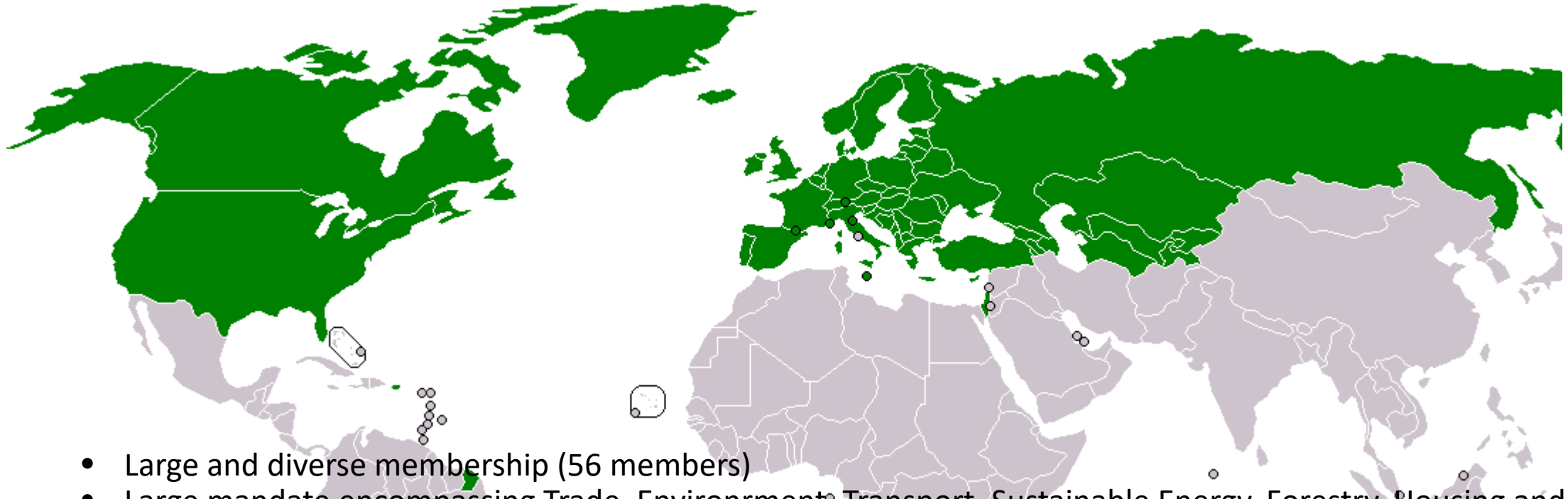


**UNECE**

Women as Actors of Change

# UNECE: United Nations Economic Commission for Europe

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- Large and diverse membership (56 members)
- Large mandate encompassing Trade, Environment, Transport, Sustainable Energy, Forestry, Housing and Land Management, Statistics, etc.
- UNECE helps implement the Sustainable Development Goals by translating global goals into norms, standards and conventions, building capacity and engaging in partnerships with the private sector, the academia, and civil society
- “UNECE’s achievements have made it a go-to source for improving global public goods and services, with more than 100 countries beyond the UNECE region benefiting from its work” (UN Secretary-General Ban Ki-moon)

## Outline

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Contribution of Women to Sustainable Development

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Challenges facing women entrepreneurs

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Possible Changes: Role of Women in Standardization

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UNECE Initiative for Gender Responsive Standards

# Contribution of women to Sustainable Development



# Women | Entrepreneurs contribution to the Economy

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Job Creation

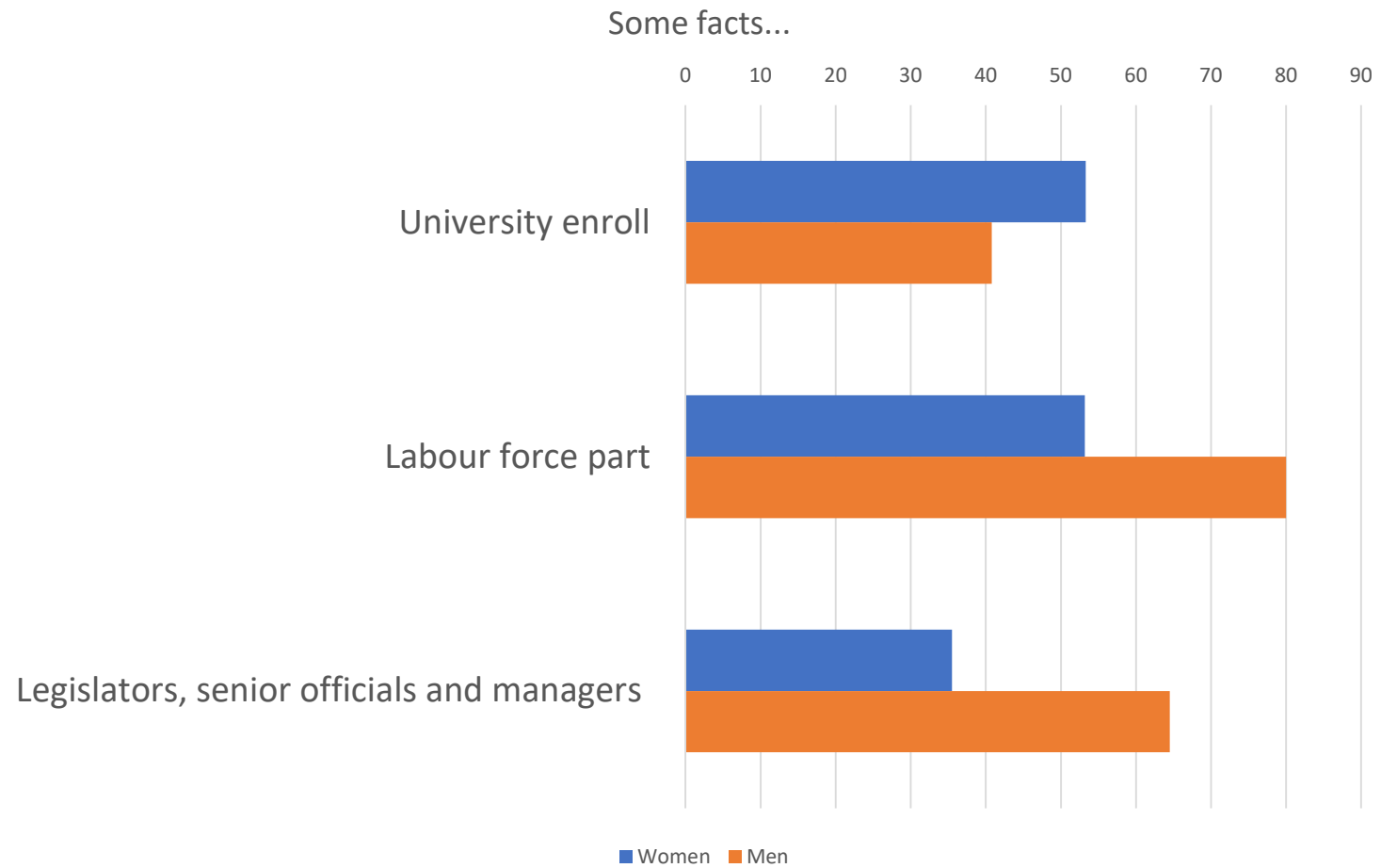
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Private and Public Sector  
Development

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Wealth Creation

# Some facts



Average earnings women 2,372 men 4,749

## | Common Challenges

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Limited Access to Funding

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Regulatory Systems

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Lack of a Supportive Network

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Social Norms

## | Possible Changes

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Involving Women in  
Standardization

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What is a Standard?

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Importance of Standards to  
Women Entrepreneurs



# Initiative for Gender Responsive Standards

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## GOALS

To challenge the perception that standards and technical regulations are “gender neutral”

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To enhance the contribution of standards in reaching SDG Goal 5 on “Empowering Women and Girls”

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## Action Areas

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Promoting participation in  
standardization processes

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Developing and sharing best  
practices

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Gender Indicators

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Ensure that standards  
contribute to gender equality