UNECE TRADE DIRECTORY

Note by the secretariat

At its June 2001 session, the Committee approved the proposal for a Trade Directory (document TRADE/2001/17). This document contains an introduction to the Directory and the first version of which can be found in the addendum (TRADE/2002/4/Add.1).

Both of documents are for information and comment only.
Introduction

1. The Committee for Trade, Industry and Enterprise Development (CTIED) in June 2001 agreed to develop and maintain a Trade Directory for the UNECE region in order to assist in bridging existing information gaps and thus supporting its mandate to “assist in the integration of all countries, in particular countries in transition, into the European and global economy”. After the 2002 Committee session and a brief period for comment, this Directory will be published on the Internet where it would be regularly updated and, periodically, issued as a printed publication.

2. It is hoped that the Directory will stimulate trade and investment within the region, offer a “one-stop-shop” for small and medium-sized enterprise (SMEs) looking for institutional information in support of their export or investment activities, and increase transparency in regulations and trading requirements at an international level.

3. The Directory should be of particular assistance to those countries where the resources for providing such information services to SMEs are limited.

4. An introductory section is being written and will be made available to the Committee at its 2002 session. It will contain information about international organizations such as the World Customs Organization, the International Organization of Security Exchanges, the International Chamber of Commerce. The primary purpose of that section will be to provide national authorities with information for accessing international norms and standards in support of trade, industry and enterprise development.

5. An outline of the information that we have collected for each UNECE member State is given below.

COUNTRY SECTION OUTLINE

1. Information for Investment and Enterprises
   (a) National Investment Promotion Agencies (IPAs)
   (b) Small and Medium-Sized Enterprise Support Agencies
   (c) National Standard Organizations
   (d) UN/ECE Multiplier/Contact Points
   (e) National Real Estate Brokers Association
   (f) National UNDP Office

2. Government Ministries and Other Supporting Organizations
   (a) Relevant Ministries
   (b) Commercial Arbitration and Mediation Organizations
3. **Trade Facilitation**  
   (a) National Trade Facilitation Organization  
   (b) Customs Contact  
   (c) National Freight Forwarders Association  
   (d) Other Transport Associations  

4. **Corporate Governance**  
   (a) Securities Exchange Regulator  
   (b) Banking Regulator  
   (c) Accounting Regulator  
   (d) Insurance Regulator  
   (e) Companies Registry  
   (f) Competition Authority  

5. **Trade and Enterprise Financing**  
   (a) Stock Exchange  
   (b) Export Import Bank  
   (c) Export Insurance  
   (d) Other National Financing Organizations  

6. **Chambers of Commerce and Business Associations**  
   (a) National Chamber of Commerce  
   (b) Local Chambers of Commerce  
   (c) General Business Associations  
   (d) Sectoral Business Associations  

6. Delegations are invited to provide comments with regard to the information contained in the Directory prior to **1 July 2002**, so that the current document can then be made available on the Internet in a user-friendly format.

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