THE GLOBAL FOOD SAFETY INITIATIVE
1. Introduction to GFSI

2. Food Fraud Challenges

3. Global Markets Program

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Director
Global Food Safety Initiative
GFSI: Response to Growing Need

High-profile food safety crises
Audit fatigue with duplication and divergence
Multiple recalls from shared supply chains

CEOs of world food retailers agreed to take collaborative action

The Global Food Safety Initiative was launched in 2000
GFSI: Global Food Safety Initiative

The vision
Safe food for consumers everywhere

The mission
Provide continuous improvement in food safety management systems to ensure confidence in the delivery of safe food to consumers worldwide.
GFSI objectives
- Reduce food safety risks
- Manage cost in the supply chain
- Develop competencies and capacity building
- Facilitate knowledge exchange and networking

What GFSI does
- Recognition of food safety management schemes to defined requirements in its Guidance Document
- Brings together food safety experts within a global network
- Drives global change through multi-stakeholder projects on strategic issues

GFSI does not
- Certify, issue certificates or own and operate its own standard
A Global Multi-Stakeholder Platform

Certification Bodies
Retailers
International organisations
Academia
Food Service

Government
Scheme Owners
Suppliers
Accreditation Bodies
Service Providers

THE GLOBAL FOOD SAFETY INITIATIVE
Platform for Collaboration

THE GLOBAL FOOD SAFETY INITIATIVE
The GFSI Approach

Suppliers ➔ Certified against any GFSI recognized scheme ➔ Certificate accepted by buying companies ➔ Shared benefits for industries

Recognized Schemes

Manufacturers ...

Primary producers ...

Buying Companies

THE GLOBAL FOOD SAFETY INITIATIVE
Recognition of food safety management schemes to defined requirements in the **Guidance Document**

- Sets the requirements for food safety management schemes and key elements for the production of food and feed
- Defines the requirements for the effective management and control of conforming schemes
- Puts in place transparent procedures for the GFSI benchmarking process
GFSI “meets meat”
GFSI “meets meat”
GFSI “meets meat” – GFSI recognised schemes

GFSI (A1) Farming

Requirements for GFSI Scope of Recognition
A1 - The Farming of Animals for Meat/ Milk/ Eggs/ Honey
FARMING

GFSI (C) Animal Conversion

Requirements for GFSI Scope of Recognition
C1- Processing of Animals Perishable Products
SLAUGHTER AND CARCASS

GFSI (E1 & E3) Processing of animal perishable products

Requirements for GFSI Scope of Recognition
E1- Processing of Animals Perishable Products
RETAIL OR FOOD SERVICE MEAT PRODUCTS

GLOBALG.A.P.
The Global Partnership for Good Agricultural Practice

Farm gate standards

Specific abattoir based standards

Food manufacture standards

THE GLOBAL FOOD SAFETY INITIATIVE
Food Fraud Mitigation
Food Fraud in the Context of GFSI

Economically driven
Motivation is ‘GAIN’

Intentional adulteration

Ideologically driven
Motivation is ‘HARM’

Unintentional adulteration

Accidental Food borne illness
Why is Food Fraud increasing?

- Complex food supply chains
- Challenging economic times
- Increasing pressure for unscrupulous suppliers to commit food fraud

Food supply is becoming more global
Some Numbers on Food Fraud

Over 2,100 records

Level of fraud est. 10%  
*source: UK FSA*

Cost to global food industry est. $30-40 billion  
*source: J. Spink, MSU*

Cost of one incident between 2% to 15% of ann. rev.  
*source: GMA*
### The Impact of Food Fraud

#### Impact on business
- Consumer trust
- Lost sales
- Crisis management

#### Impact on consumer
- Most cases of food fraud not harmful
- But there are some notable exceptions
## Key Elements for FF Mitigation

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<tr>
<th>Clause Name</th>
<th>Requirement</th>
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<td><strong>Food Fraud Vulnerability Assessment</strong></td>
<td>The standard shall require that the organisation have a documented food fraud vulnerability assessment procedure in place to identify potential vulnerability and prioritise food fraud mitigation measures.</td>
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| **Food Fraud Mitigation Plan**           | The standard shall require that the organisation have a documented plan in place that specifies the measures the organisation has implemented to mitigate the public health risks from the identified food fraud vulnerabilities.  
                                          | This plan shall cover the relevant GFSI scope and shall be supported by the organisation’s Food Safety Management System.                           |
Integration of Food Fraud Mitigation in FSMS

Incorporation in GFSI Guidance Document Vs. 7 (2016)

Incorporation in Food Safety Management Schemes

Implementation and execution in companies’ FS Management System

Certification via third party audits
Global Markets
Global Markets Program

Roadmap to Safer Food and Market Access

• Voluntary tool for development of supplier food safety management systems
• Targets less developed companies in primary production and manufacturing
• Guidance toward certification against GFSI recognized food safety schemes
Global Uptake of the Global Markets Programme
Safer Local Meat

- The Global Markets Group is starting work on primary production
- The main focus will initially be on fruits and vegetables and aquaculture
- **Meat, Honey and Eggs can follow if there are sufficient collaboration partners and interest.**
- **Go to http://www.mygfsi.com and follow the link to MARKET ACCESS**

“A safer food can generate both health and wealth for the poor but attaining safe food and safe food production in developing countries requires a radical change in food safety assessment, management and communication” - *Food safety in informal markets* - Posted on 21 March 2013 by ILRI
Thank you!