

# OECD/UNECE



## **12th International Training Course**

### **Harmonisation of Fruit and Vegetables Quality Assessment**

**Mojmirovce – 20th June 2006**



# **Fresh Pineapple World Market**

COLEACP

By

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# Fresh Pineapple world market

- World production in 2005 : 18 million tonnes
- 3.5 % of the total world fruit production
- 80 % of the pineapple production among 12 countries on three continents (Central & South Americas, Asia, Africa)
- 1 million tonnes exported in 1999.
- 2 million tonnes exported in 2005

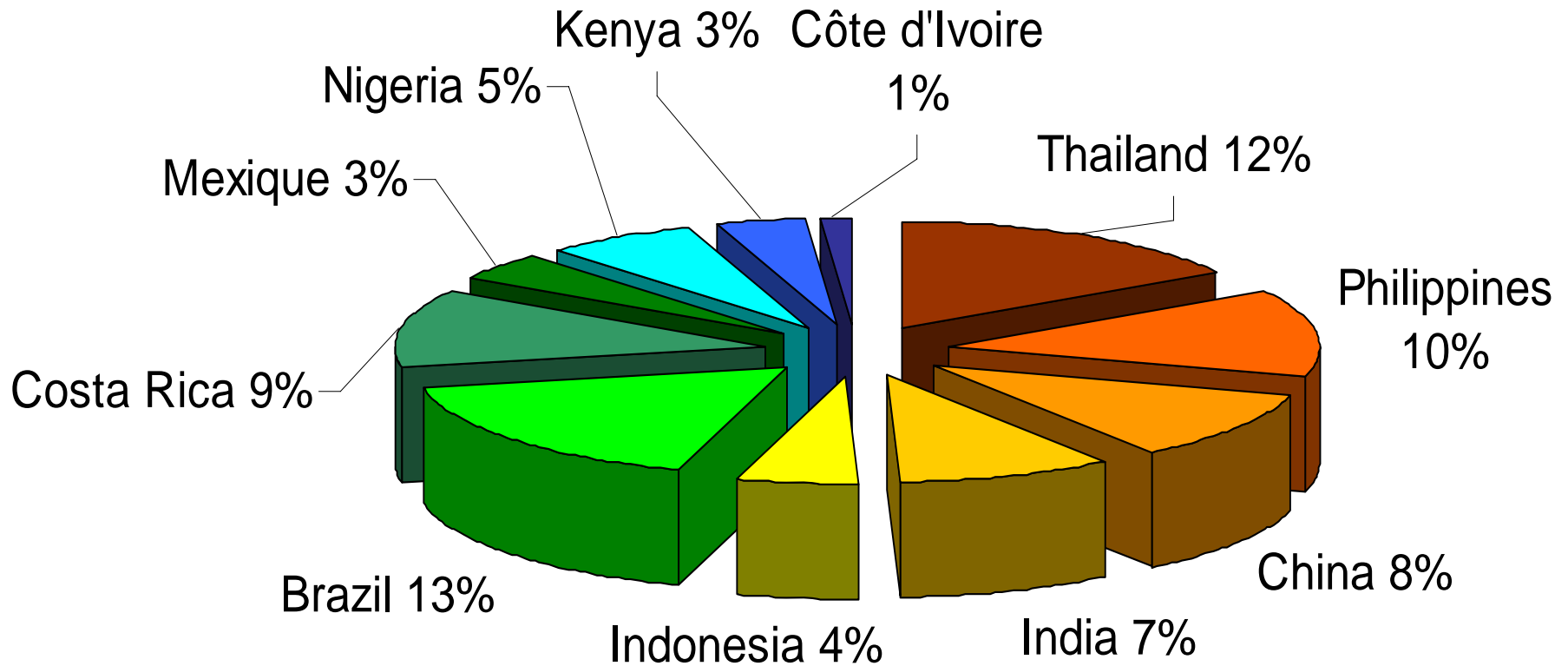
# Fresh Pineapple world market

- The world trade for fresh represents 11% of the total production.
- The world trade for processed fruit represents 32 % of the total production

# Fresh Pineapple world market

## World production in 2005

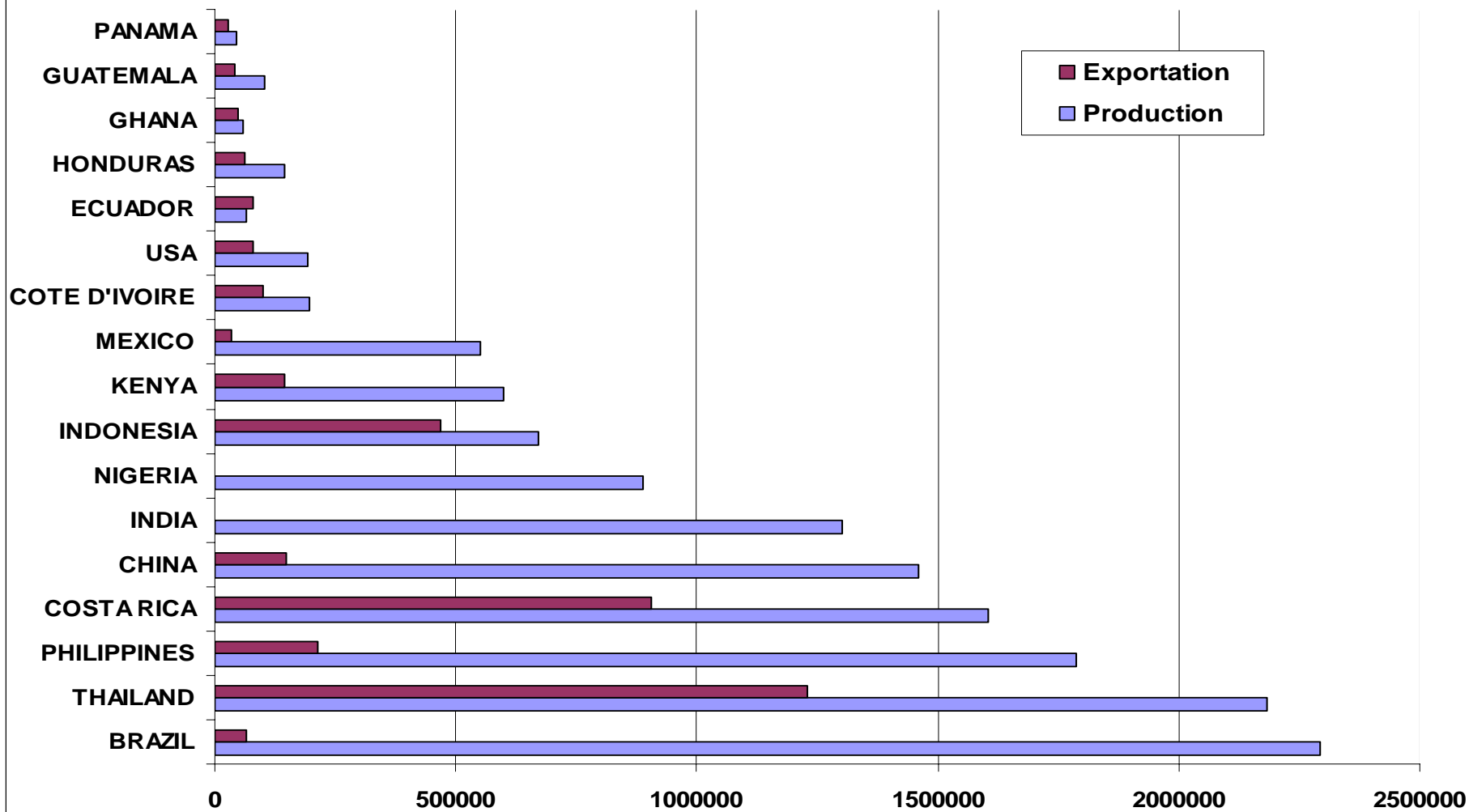
(Source : FAO / Elaboration : COLEACP)



# Fresh Pineapple world market

## Production / exportation of major origins in 2005 (in tonnes)

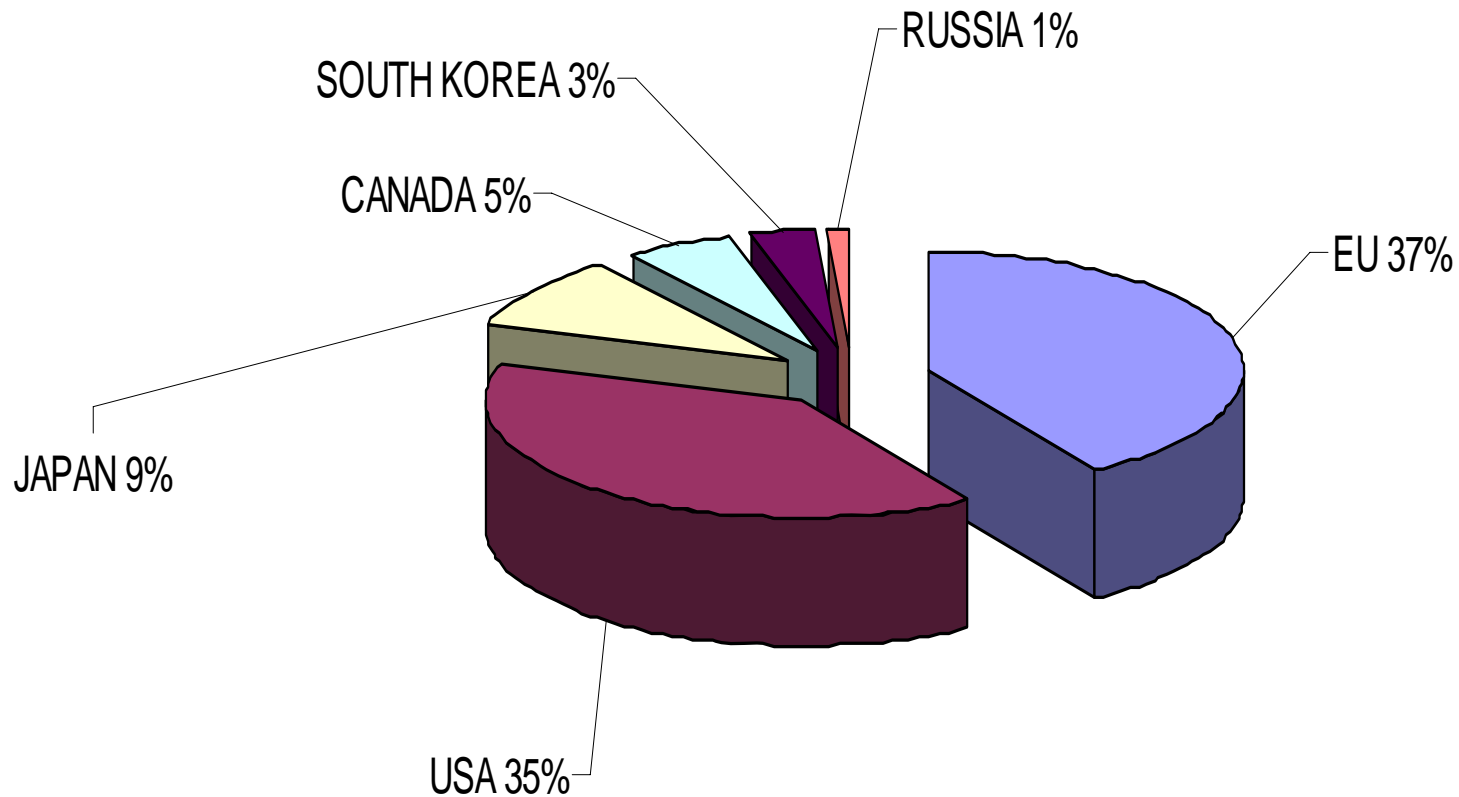
(Source : FAO / Elaboration : COLEACP)



# Fresh Pineapple world market

**Main import markets in 2005 (in volumes)**

**World imports : 1,644,000 t**



# **Fresh Pineapple world market**

## **Main suppliers of Major import markets**

- EU : Costa Rica (65%), Côte d'Ivoire (12%), Ghana (5%)
- USA : Costa Rica (82%), Equateur (6%), Guatemala (5%)
- JAPAN: Philippines (99%)



# Fresh Pineapple world market

Pineapple consumption per annum (kg / inh) :

- USA : 2,1
- EU : 1,5
- JAPAN : 1.3

# **Fresh Pineapple world market**

## **EU Market**

### **Extra-EU imports :**

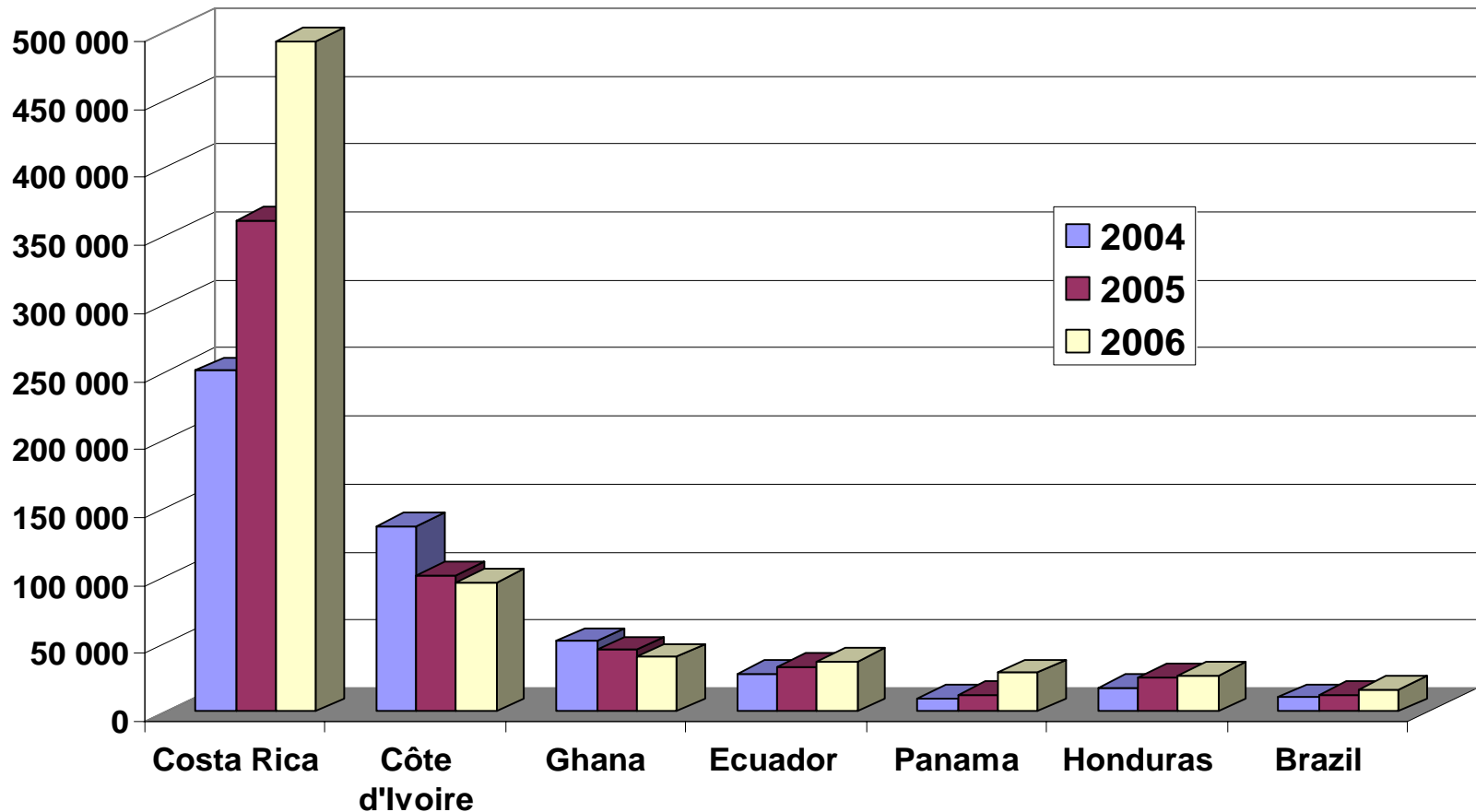
- EU-15 : 607,028 tonnes (in 2005)
- EU-15 : 760,213 tonnes (in 2006) (+25%)

### **Intra-UE-10 : 24,068 t (in 2005)**

- Czech Rep. : 7,700 t (from Germ, Fr..)
- Poland : 7,000 t (from Belg, NL...)
- Slovakia : 2,200 t (Czech Rep, Germ...)

# Fresh Pineapple world market

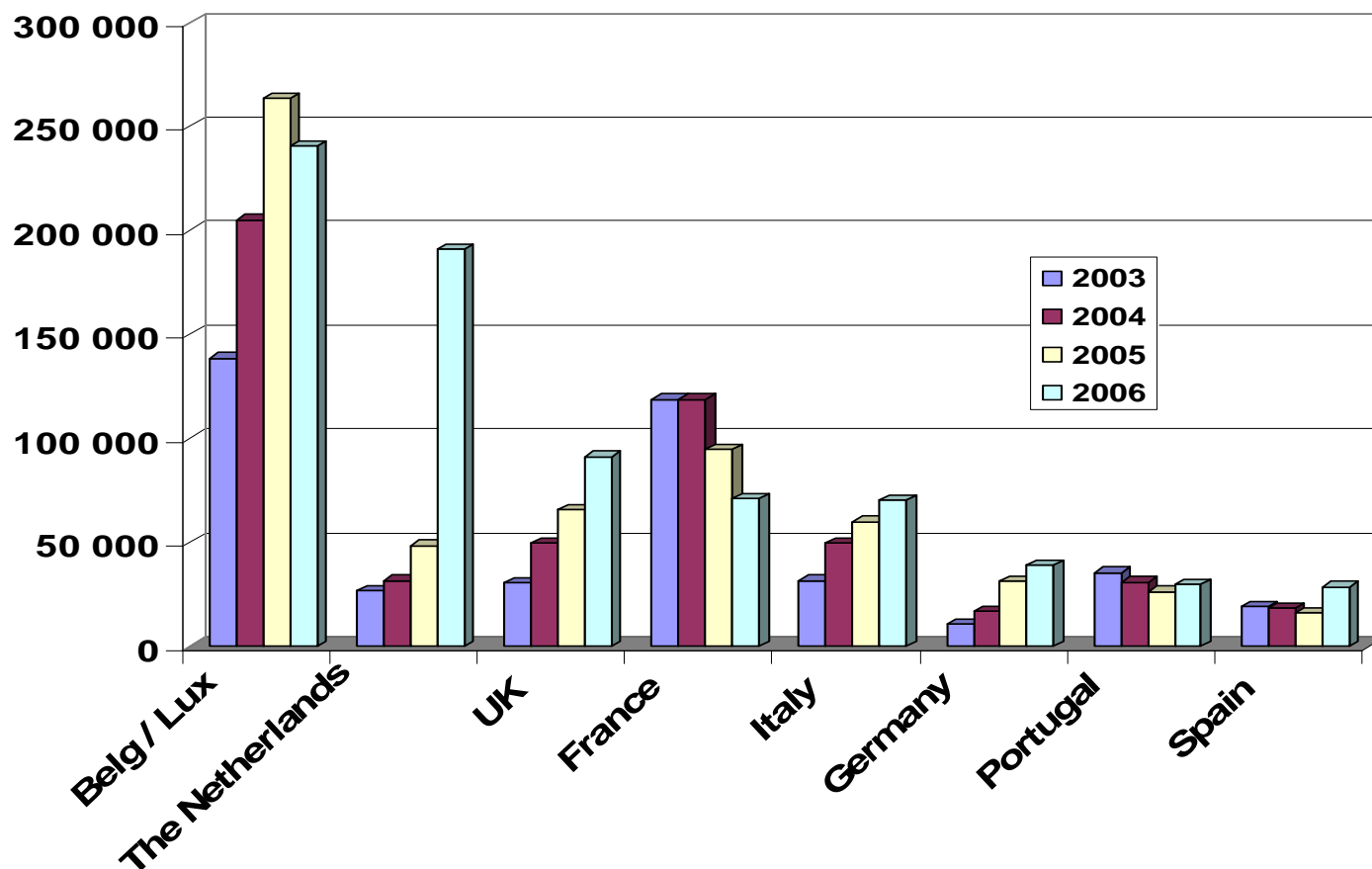
**Main suppliers of EU markets from 2004 to 2006**  
(in tonnes) Source : Eurostat / Elaboration COLEACP



# Fresh Pineapple world market

## Main EU import markets from 2003 to 2006 (in tonnes)

Source Eurostat / Elaboration : COLEACP



# **Fresh Pineapple world market**

## **Main varieties traded**

### **Sweet (from South and Central America)**

- Leaves without spine or at their extremity**
- External coloration : yellow-green**
- Flesh colour : yellow**
- Brix rate : 12.8 – 13.7**
- Sugar/acid rate : 1.31 – 2.11**



# **Fresh Pineapple world market**

## **Main varieties traded**

### **Honey Gold (MA2 variety)**

- External coloration :  
dark green turning yellow**
- Flesh colour : yellow**
- Brix rate : 14.4 – 18.8**
- Sugar/acid rate: 1.65-2.14**

# **Fresh Pineapple world market**

## **Main varieties traded**

### **Smooth Cayenne (From Africa)**

**External coloration : green yellow**

**Flesh colour : yellow pale**

**Brix rate : 14.5-16.5**

**Sugar/acid rate : 1 – 1.2**





# **Fresh Pineapple world market**

## **Main varieties traded**

**Queen Group - Victoria (from South Africa, Mauritius, Reunion Island, Zimbabwe, Guinea,...)**

- leaves with spines**
- External color : yellow gold**
- Flesh color : yellow**
- Brix rate : 14.8**
- Sugar/acid rate : 1.36**





# Fresh Pineapple world market

- COLEACP took part in the Codex Alimentarius and UNECE Working Group in 90's up to the adoption of UNECE standard in 2003.
- EU Mrl's : COLEACP through PIP (Pesticides Initiative Programme) promotes good agricultural practice in ACP countries.

# COLEACP

## (Liaison Committee Europe-Africa-Caribbean-Pacific)

- non-profit making organisation
- set up in 1973 and is historically located in the Rungis International Wholesale Market (France).
- The association gathers more than 100 Members from about 30 countries
- Members are : EU Importers and ACP exporters of horticultural products (i.e fresh fruit and vegetables, cut flowers, and plants) and also exporters' associations, parastatal bodies and transit operators.

# COLEACP

## (Liaison Committee Europe-Africa-Caribbean-Pacific)

- Our main goal : promoting horticultural trade especially between ACP and EU countries and enhance its competitiveness.
- COLEACP provides services such as :
  - information and communication
  - market intelligence and analysis of regulatory changes
  - technical advice, training and database on food safety and crop protection
  - promotion and creation of partnership
  - advocacy with development and financial agencies.

# COLEACP/PIP (2001-2008)

- COLEACP has been entrusted by the ACP Group of States and the EU Commission to implement the Programme
- Programme dedicated to private companies and provides assistance through four components :
  - Good Business Practices,
  - Pesticides Regulations,
  - Information
  - Capacity Building Strengthening.

## COLEACP/PIP

- Participate in the development and strengthening of the network of ACP-EU horticultural industry stakeholders,
- Encourage the development of added value products,
- Improve business environment,
- Initiate, maintain and improve effective public/private dialogue through national and regional Task Forces,
- Enhance market access by respecting regulatory and commercial changes specifically on SPS (Safety and Phytosanitary) issues.



**Thank you**

**COLEACP**

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