



SUSTAINABLE WOOD *for a* SUSTAINABLE WORLD

The role of wood value chains' in achieving
the SDGs



The Sustainable wood for a Sustainable World Joint CPF Initiative



Food and Agriculture
Organization of the
United Nations



WORLD BANK GROUP



Coalition of international organizations to deliver strong message on the utmost importance of **sustainable wood value chains** to achieve **SDGs** and accelerate achieving **climate change** objectives, and build enabling conditions for enlarged responsible wood markets.

Background

- ✓ Launched at UNFF14 in May 2018
- ✓ Focus on restoring the importance of wood as part of sustainable forest management, forest conservation and restoration strategies.
- ✓ Value chain approach adopted to better capture contributions from sustainable wood to sustainable rural and urban landscapes.
- ✓ Works to enhance direct contributions to SDGs: 11 SDGs identified.



How sustainable wood value chains contribute to the SDGs?





Objectives

01 **Raise awareness** of the availability of sustainable wood products and their wide uses and benefits;

02 **Dispel perception** of wood production as a driver of environmental damage and inequity

03 **Unblock markets and finance** for sustainable wood

04 **Build Capacity** for strengthening sustainable wood value chains

05 **Show how, when and where wood contributes** to sustainable bioeconomy

Exploring the linkages between:

- Forest management
- Landscapes
- Value chains
- Livelihoods
- Markets
- Investments and financing mechanisms

The Initiative operates at four levels:

POLICY LEVEL

Improved policies, incentives and institutional frameworks, aiming at strengthening sustainable wood-based value chains.

OPERATIONAL LEVEL

Promote knowledge and innovation, improving productivity, decent employment, forest management, governance arrangements, incentive mechanisms, and inclusiveness across wood-based value chains.

SCIENTIFIC LEVEL

Evidence-based picture of wood production (including its multiple benefits, challenges, and opportunities for growth) through science and research, disentangling some controversies and misperceptions about the sustainability of wood and its environmental and social impacts.

POLITICAL LEVEL

Advocacy of the wide-reaching benefits of sustainable wood and strong messaging against production and consumption of products which have led to deforestation, degradation and aggravation of social inequities.



SUSTAINABLE WOOD  SUSTAINABLE WORLD

**Green supply chains
Legality/Traceability
Education**



**Cross-sectoral governance
Value chains' assessments
Sustainable production
Legality (with FLEGT team)
Finance
Bioeconomy
Advocacy**



**Food and Agriculture
Organization of the
United Nations**

**Scientific evidence
Sustainable production
Value chains' assessments**



#SW4SW

#woodisgood

**Green supply chains
Value chain assessments
Sustainable plantations (NGP)**



**Sustainable landscapes
Sustainable production**



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**Legality
Sustainable value chains**



SW4SW Concrete actions

✓ Normative and applied work:

Voluntary guidelines forest concessions – FAO, CIFOR, ITTO, WB (with other partners);

Value chain's sustainability assessment (Congo Basin) – FAO/WWF

Rosewood (mukula) value chains and trade assessment (Zambia) – CIFOR/CITES

Green supply chains (China-Africa) – ITTO/WWF

Sustainable wood production (Mozambique) – WB/FAO/WWF

Database timber legality (global) – FAO

Expert meeting “Catalyzing private finance to forestry” (FAO)

Capacity building for accessing finance (global, Uganda, Kenya) – FAO

Sustainable plantations to support wood in the bioeconomy – WWF/FAO

<http://www.fao.org/forestry/sustainable-wood/en/>

SW4SW Concrete actions

✓ Dialogue on linkages and cross-sectoral governance:

- XVI Biennale of Architecture in Venice (2018)
- Regional/national SW4SW Dialogues: (Africa Francophone countries and Cameroon national dialogues in Douala, Cameroon; African non-Francophone countries and South Africa national dialogue in Johannesburg, South Africa)
- Global Forestry Industry Forum – SW4SW in Nanning city, China (Dialogue on sustainable timber trade and production)
- Wood in sustainable bioeconomy, Rome, Italy

✓ Advocacy

Media campaign - Forestry Communicators Network/All partners

<http://www.fao.org/forestry/sustainable-wood/en/>





SW4SW in Europe and Central Asia

Addressing market barriers

- ✓ Update regulations and create incentives for the use of sustainable wood.
- ✓ Support inclusion of sustainable wood in climate change and bioeconomy strategies.
- ✓ Increase knowledge on benefits from sustainable wood value chains for sustainable development.
- ✓ Support forest farming in forests under private tenure of individual or families, mostly smallholders, which account for approximately 56% of European forests





Future Work

Future Work

- ✓ Support increased legality, reduced transaction costs, and increased value addition in wood-value chains, including at national and regional level.
- ✓ Strengthen the business case for sustainable wood value chains, with focus on institutional mechanisms and capacity building.
- ✓ Support evidence-based formulation of cross-sectoral policies and programmes, including through assessment of positive linkages and economic impact of wood value chains (SDGs 1 and 8), innovation, efficiency and the impact of substitution for climate change mitigation (SDGs 9, 12 and 13).
- ✓ Advance the inclusion of wood in the bioeconomy, including through creating a working group to develop practical guidance for enabling contributions from wood products to the bioeconomy in developing and developed countries.





Points for Consideration

The Commission may wish to invite countries in the region to:

- (a) Support the objectives of the “Sustainable Wood For a Sustainable World” initiative and their dissemination and implementation.
- (b) Strengthen the initiative by connecting it to other relevant processes and initiatives, at global, regional and national levels.
- (c) Provide financial and/or in-kind contributions to scale up the SW4SW.



The Commission may wish to request FAO to:

- (a) Support country efforts in the region to assess and harness the main contributions of sustainable wood value chains to the SDGs and climate change, as well as engendering and strengthening wood-based bioeconomy at national level ;
- (b) Seek further cooperation with regional partners to build capacities to strengthen sustainable wood value chains and their contributions to advance sustainable forest management, achieve sustainable landscapes and climate change objectives, including in relation to the Decade of Family Farming and the Decade of Ecosystem Restoration;
- (c) Engage with the public and private sectors to improve the public perception of sustainable wood products, emphasizing the benefits of sustainable wood value chains and pointing out the differences between sustainable and unsustainable wood products.





Thank you

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