GREEN JOBS
IN GREEN SPACES

76TH SESSION OF THE UNECE COMMITTEE ON FORESTS AND THE FOREST INDUSTRY
Vancouver, Canada
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KATHY ABUSOW
President and CEO
Sustainable Forestry Initiative Inc.
WHO WE ARE

SFI is a sustainability leader dedicated to the future of our forests.

The future of our forests depends on strengthening the connections between sustainable forests, thriving communities, and responsible purchasing.
WE BELIEVE FORESTS ARE THE ANSWER TO MANY OF OUR LOCAL, NATIONAL AND GLOBAL CHALLENGES

Well-managed and certified forests and forest products that are responsibly sourced are the answer to societal needs that are focused on:

CLEAN WATER  WILDLIFE
CLEAN AIR    GREEN JOBS
RECREATIONAL QUALITY PRODUCTS FROM A
OPPORTUNITIES RENEWABLE RESOURCE
SFI IS DEDICATED TO THE FUTURE OF OUR FORESTS
310+ MILLION ACRES
/126 MILLION HECTARES
CERTIFIED TO SFI

AND TENS OF MILLIONS
MORE INFLUENCED BY
SFI FIBER SOURCING

IMPROVE OUR SHARED
QUALITY OF LIFE

SFI HAS THE SCALE TO MAKE A DIFFERENCE
DIVERSITY OF SFI PROGRAM PARTICIPANTS

- Provincial/State Public Lands
- Private Lands
- University Lands
- Indigenous Lands
- Non-Profit Organization Lands
- Conservation Lands
11% of the world's forests are certified

Delivering 25% of global certified forests

29% of global roundwood production

And nearly 40% of PEFC certifications worldwide
96% of forests certified to the SFI standard are available to the public for outdoor recreation.
Project Learning Tree® uses trees and forests as windows on the world to increase students’ understanding of the environment.

PLT envisions a future where the next generation values nature and our forests and has the knowledge and skills to make informed decisions and take responsible actions to sustain them.

*Project Learning Tree is an initiative of SFI.*
Teaching kids **how to think** not what to think about complex environmental issues.

Over 50% of its curriculum and activities are **outdoors** to help kids connect with nature.

PLT has reached over 750,000 teachers who have reached over 100 million youth.

CREATING THE NEXT GENERATION OF FUTURE FOREST & CONSERVATION LEADERS
TOP MARKS!

PLT’S *Energy in Ecosystems* E-Unit for Grades 3-5 wins 2019 Teachers’ Choice Award.

CONGRATULATIONS TO OTHER WINNERS SUCH AS

NATIONAL GEOGRAPHIC

SCHOLASTIC
GROWING THE PLT NETWORK

USA
Mexico
Uruguay
Japan
Canada

An opportunity for collaboration with the PEFC network.
GROWING FUTURE FOREST AND CONSERVATION LEADERS

Project Learning Tree (PLT) Canada fosters community interest in the benefits of environmental education and responsible management of Canada’s natural resources. We are committed to using the outdoors to engage students in learning about the world around them—in urban, suburban, rural, and Indigenous communities, and using trees and forests as windows on the world to inspire action.
THE GOVERNMENT OF CANADA HAS COMMITTED TO CREATE NEW GREEN JOB OPPORTUNITIES FOR YOUNG CANADIANS TO GIVE THEM A STRONG START IN THEIR CAREERS.

GOAL: Provide 15,000 green jobs for youth across Canada through network partners, including PLT Canada through utilizing the SFI network and Canadian Parks Council network.
WHERE WILL THEY GROW?

INSPIRING YOUTH TO EXPLORE CAREERS IN THE GREAT OUTDOORS

A 50% wage-match is available for qualified job providers that will offer work experience opportunities to students in the green jobs sector.

WANT TO KNOW MORE?
Visit pltcanada.org

Funded in part by the Government of Canada
PLT CANADA GREEN JOBS IN GREEN SPACES
700+ JOBS ALREADY PLACED IN 2018!
GREEN JOBS

PLT Canada is supporting over 1,600 Green Jobs for youth across Canada in 2018 and 2019

- 1,000 with Sustainable Forestry Initiative Network
- 600 with Canadian Parks Council Network

Funding available to support students returning back to school
WHAT IS A GREEN JOB?

A JOB THAT CONTRIBUTES TO A MORE SUSTAINABLE WORLD

For PLT Canada includes:
• Forest/silvicultural technicians
• Rangers
• Natural Heritage Interpreters
• Parks Operators
• Field work
• Indigenous Knowledge Coordinators
• Biologists
WHY GREEN JOBS?

• Over 80% of people are now living in urban centres – how can we grow a green workforce if we are disconnected from those opportunities?
• Many jobs linked to the green economy feature skills that are in high demand across a variety of sectors*
• Post-secondary education is required for most green jobs postings*

* Facts sourced from ECO Canada Report: Green Jobs Map
“Canada’s future prosperity depends on young Canadians getting the skills and experience they need to succeed. Thanks to Project Learning Canada, students will have more opportunities to work in the great outdoors this summer while enhancing their skills and saving money to pay for their education.”

— The Honourable Patty Hajdu
MINISTER, EMPLOYMENT, WORKFORCE DEVELOPMENT, AND LABOUR
“Working with Green Jobs was a great opportunity! The student we employed felt like they were part of a larger Canadian wide initiative and that gave them extra buy-in to their positions here at Skimikin Seed Orchard!”
“Our experience working with PLT Canada was simply GREAT! The PLT support helped us in our decisional process to do the extra step in hiring more summer students. Thanks to your program, it was key in hiring 5 students instead of 3.”
“I worked a biology position with the forestry company TimberWest. I got a rounded experience that included environmental, forest engineering, and biology related work in the office and in the field.”

GREEN JOBS STUDENT
RESULTS

89% OF STUDENTS rated their jobs as “meeting expectations” or “exceeding expectations”

100% FELT MORE KNOWLEDGEABLE about actions they could take to be more sustainable

11 PROVINCES & TERRITORIES employed Green Jobs students

TOP SKILLS LEARNED

- Field Work
- Plant Identification
- Navigation
- Time Management
- Physical Labour
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THANKS TO ORGANIZATIONS LIKE...

SFI NETWORK

UBC
THE UNIVERSITY OF BRITISH COLUMBIA

Ducks Unlimited Canada
Canards Illimités Canada

TimberWest

Outland

resolute
Forest Products

CPC NETWORK

Ontario Parks

SASKATCHEWAN PARKS

Alberta Parks

Yukon

gck hme enterprises

TIM HORTON CHILDREN’S FOUNDATION
Where kids discover their best.

BC PARKS FOUNDATION

MEDWAY COMMUNITY FOREST COOPERATIVE

PORT HAWKESBURY PAPER

Conservation Sudbury

SILVER LAKE FORESTRY CENTRE

NATURAL RESOURCE SOLUTIONS INC.
Aquatic, Terrestrial and Wetland Biologists

LANDS & FORESTS CONSULTING

Weyerhaeuser