Successful Communication Campaigns of IFSA

Mr. Damiano Cilio
IFSA Regional Representative of Southern Europe
Delegations

- Video reporting
  - Interviews
  - Speeches
  - Summarizing

- Picture reporting
  - Delegation
  - Interviews
  - Sessions

Involve students from all over the world in any IFSA delegation activity!
International Day of Forests

- FAO challenge
  - 1 week
  - 20 videos
  - All 7 ifs regions
  - Students, Deans and Professors of forestry
  - Over 10k total online views

#LoveForests
#IFSA
Thank you for your attention!