Outcomes of the survey on perception of SFM and Forest Certification
- Facts on certification
- The survey
- Critical discussion of results
- Certification @ ML+70
- The way ahead
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40% of the world’s forest area
60% of the world’s industrial roundwood production
85% of certified forest in the world
Extent of forests - UNECE

Share of forest by countries

LAS 2017

Extent of forests - UNECE

Share of forest by countries

% share of forest area of total land area

million hectares of land [logarithmic scale]
Forest Products Annual Market Review
1 Overview of forest products markets and policies
2 Policies shaping forest products markets
3 Forest product trade restrictions affecting the UNECE region
4 Wood raw materials
5 Sawn softwood
6 Sawn hardwood
7 Wood-based panels
8 Paper, paperboard and woodpulp
9 Wood energy markets
10 Value-added wood products
11 Housing and construction
The two major certification schemes – the Forest Stewardship Council and the Programme for the Endorsement of Forest Certification – reported a combined global total of 497 million hectares of certified forest in May 2017, a year-on-year increase of 35 million hectares (7.5%).

Nearly 69 million hectares are certified under more than one scheme. The total global certified area is estimated at 429 million hectares, a decline of 3 million hectares from the previous reporting period.

The majority (85%) of the world’s certified forest area is in the UNECE region, with the combined total for Africa, Latin America, Asia and Oceania amounting to only 15%.
Forest area certified by major certification schemes, 2006-2017

FPAMR 2017 – forest certification

Multiple certification

Single and multiple certification of forests in the world (2017)

- Single certified forests
- Multiple certified forests

Share of certified forest area by region (2017)

- North America 49%
- Europe 22%
- Asia 4%
- Oceania 6%
- CIS 14%
- Latin America 3%
- Africa...
Certified forest area by region and certification scheme, 2015-2017

- North America
- Europe
- CIS
- Others

- PEFC 2015
- PEFC 2016
- PEFC 2017*
- FSC 2015
- FSC 2016
- FSC 2017*
Share of certified forest area, by region, 2017

- North America, 49%
- Europe, 22%
- CIS, 14%
- Oceania, 6%
- Latin America, 3%
- Asia, 4%
- Africa, 2%
- Asia, 4%
- Oceania, 6%
- Latin America, 3%
- Africa, 2%
- Europe, 22%
- CIS, 14%
- North America, 49%
Forest certification – what we don’t report on …

Share of certified products in the market [globally, regionally, nationally].

Market value of certified products in the market [globally, regionally, nationally].

Main forest products certified [by volume and value].

Prices for equivalent certified roundwood.

Premium received for equivalent certified forest products.

Employment created by certification.
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ECE/FAO questionnaire on perceptions on forest certification
ECE/FAO questionnaire on forest certification

Perceptions, not facts

Its results are by no means scientifically viable !!!

- The objective of the survey was to get some information about how opinions on forest certification.

It is not balanced a survey

- Small sample size
- Geographic coverage
- Educational and occupational background
ECE/FAO questionnaire on perceptions

275 replies (200 from ECE region);
Highly educated respondents
[>90% with university degree]
73% urban population;
1/3 female, 2/3 male respondents;
90% work on forest related issues;
27% of replies from NGOs; government, research and industry 16% of replies each;
>90% are interested about the origin of wood products & how these have been produced;

>85% would like to receive more information about origin and production method;

95% know of at least one certification scheme;

68% seek to buy certified forest products (75% of these respondents would like to have a wider choice, primarily for indoor furniture, food and clothes);

>85% would like to see an increase of certified forest area (namely Africa, Asia and Latin America – in descending order)
ECE/FAO questionnaire on perceptions

When did you last hear or read a story about illegal logging?

Respondents referred to 27% of cases were located in the ECE region.
In the country of respondents …
- … the forest area is …
  - Increasing 45%
  - Stable 20%
  - Decreasing 30%
  - Don’t know 5%

Share of forest area certified (as average of responses)
- globally: 17%

What do you think is causing deforestation?
- timber production/forest management
- urbanization & economic development
- agriculture
- forest fires
- other
Who do you think is responsible for ensuring sustainable management of the forests in your country?
What is your level of trust in the following actors to ensure sustainable forest management in your country?

- Certification schemes
- The government
- Forest owners
- Environmental NGOs
- United Nations
- Society
- Forest based industries
- Other
Is certification the best tool for ensuring sustainable forest management?
Which certification schemes do you know?

- FSC
- PEFC
- SFI
- CSA
- ATFS
- Rainforest alliance
- RSPO
- MTCCC
- Others
Respondents very often/frequently buy the following wood products:
Which certified forest products do you buy?
What are the impacts of forest certification globally?

- Positive (n=176):
  Better management of forest

- Negative (n=146):
  - costly (39.0%)
  - unfavorable for smallholders (14.4%)
  - greenwashing (13.7%)
  - bureaucratic/complex (11.0%)
  - no negative impacts (8.2%)
  - multiple certification (4.8%)
Complementary measures for sustainable forest management other than forest certification

- Legislation [22]
- Enforcement [13]
- Awareness raising/education [12]
- Procurement/CSR [6]
- Financial support [6]

[Number of respondents]
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Facts on certification
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“Forest certification in the ECE region – are there any limits?” in Marianske Lazne (6 September 2017):
“Forest certification in the ECE region – are there any limits?” in Marianske Lazne (6 September 2017) – some main items:

- Good forest legislation is key;
- Forest certification is voluntary and an important tool to certify that forests are managed sustainably;
- Multiple certification is taking place but not intentionally;
- Certification requirements seem to be very close to legislation in some countries;
- Certification is an important business to business tool;
- Certification could be an innovative tool that can serve many new services, such as: CO2, reporting on SDG’s, UNFF goals, etc.
“Forest certification in the ECE region – are there any limits?” in Marianske Lazne (6 September 2017) – some recommendations:

- More data on certified forest products in the market needed (type of products, market shares, etc.);
- Improved communication and cooperation between PEFC and FSC;
- Make certification visible on wood products – preferably on iconic, beautiful long lasting products.
- Participants called for reducing cost and administrative burden for small forest holders
  - Empowerment of small forest holders is important
  - Checklist and standard for stakeholders to be established
  - Contractor certification
Facts on certification
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Thank you!

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11 October 2017, Warsaw