Best practices of communication and outreach: a students’ example from a student point of view

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What is IFSA?

International Forestry Students’ Association

- Non-Profit
- Non Political
- Non Governmental
- Promotion of youth activity
- Network for forestry related student associations

Some numbers
- >90 LC
- >45 countries
- all the continents!
Goals

(3.1) IFSA’s vision is for global cooperation among students of forest and related sciences in order to broaden knowledge and understanding to achieve a sustainable future for our forests, and to provide a voice for youth in international forest policy processes.

(3.2) IFSA’s mission is to provide a platform for students of forest and related sciences to enrich their formal education, promote cultural understanding by encouraging collaboration with international partner organisations and to gain practical experiences with a wider and more global perspective. Through its network, IFSA encourages student meetings, enables participation in scientific debates, and supports the involvement of youth in decision making processes and international forest and environmental policy.
How did we start?
And nowadays?

Old problems, in a brave new world!
IFSA Structure

IFSA7

Regional Representatives

Local Committees
Level of activity

Local

International ↔ Continental

Commissions

IFSA Mission
“Stay hungry, stay foolish”

Steve Jobs
Thank you for your attention!