

Economic Commission for Europe  
Committee on Forests and the Forest Industry

Seventy-fourth session

**Forest Products**  
**Trends & Developments**

18 and 19 October 2016

Salle V

Palais des Nations

Geneva, Switzerland



The UNECE/FAO Forestry and Timber Section organizes annual market discussions to present and discuss trends of forest products in Europe, North America and the Commonwealth of Independent States. There will be a day and a half of different sessions covering various aspects and subsectors of the forest industry. The main objective is to provide a platform to discuss market trends and policies and their potential impacts on forest products' production, trade, consumption, and outlook. The participants will include representatives from forest products companies, national delegates and other relevant stakeholders.

### **Structure of the discussion**

The discussion is organized in 3 main sessions covering the following aspects of the forest product markets:

- **Market Discussions.** In this session member states discuss the production, consumption, trade and outlook of main forest product markets. The UNECE/FAO Forestry and Timber Section provides every year an updated set of information before the discussion: data on forest products production, trade and consumption for 2015 (collected in May/June 2016), the country forecast tables which provide an outlook until the end of 2017 (collected in September 2016), individual country reports, and the Forest Products Annual Market Review 2015-2016. This year there will be some dedicated subsections to discuss trends and developments in the pulp and paper and the wood pallets and packaging industries
- **Dialogue with the private sector on “opportunities for and barriers to forest products from the perspective of the private sector”.** The objective of the session is to allow for direct, first hand exchange of views on global trends and challenges between the private sector and policy makers. The UNECE/FAO Forestry and Timber Section invited high level representatives with hands-on experience in producing, marketing and selling wood based products. It is hoped that this unfiltered exchange of views will facilitate the communication between the private sector and the policy makers and in the long run contribute to more competitive forest based sector in the UNECE region.
- **Special focus on wood construction in the region.** The objective of the meeting will be to raise awareness of the forest sector on the role, views and priorities of regulators and stakeholders on the use of wood for building. The decision on rules and regulations, and whether and how wood will be used for a building, relies upon decisions by groups from outside the forest sector. Representatives from the group of those experts who define the framework conditions for wood construction will help identify key barriers, determine approaches and develop ways to break down these obstacles. It is hoped that the outcome is more effective communication and cooperation between relevant sectors.

## Who is the audience?

We are expecting 100+ participants. The audience of the Market Discussion is composed of a wide range of stakeholders. First of all, there will be a number of official delegations from UNECE member states (2015: 39 Member States, a number of representatives from other organisations, private sector, local entities, academia and the media attend, at the invitation of the secretariat). In addition, a wide range of representative from intergovernmental organizations and non-governmental organizations attend the session. The 2016 market discussion will have a stronger focus on the forest based industries and the private sector with the events on October 19: Roundtable discussion, Pulp and paper update as well as wood

## Registration:

<https://www2.unece.org/uncdb/app/ext/meeting-registration?id=SjQ1C2>

## Contact:

UNECE/FAO Forestry and Timber Section  
Forests, Land and Housing Division  
Palais des Nations  
CH - 1211 GENEVA 10  
Switzerland

Phone +41-22-917 1379

Fax +41-22-917 0041

Email: [info.ece-faoforests@unece.org](mailto:info.ece-faoforests@unece.org)

## Acknowledgements:

*The UNECE/FAO Forestry and Timber Section would like to thank the Federal Forest Agency of the Russian Federation and Switzerland for their financial support. The UNECE/FAO Forestry and Timber Section would like to express its gratitude to all entities and companies for their in-kind contribution by enabling their experts to attend, moderate or present during the sessions.*

## **Tuesday, 18 October 2016:**

15:00 – 18:00 **Market Discussions**

### ***European market overview***

Mr. Rupert OLIVER (Forest Industries Intelligence Ltd)

### ***Commonwealth of Independent States' market overview***

Mr. Nikolai IVANOV (Union of Timber Manufacturers and Exporters of Russia)

### ***North American market overview***

Mr. Paul JANNKE, (Principal, Forest Economic Advisors LLC)

### ***Wood pallets and packaging***

Ms. Gunilla BEYER, (Swedish Forest Industries Federation)

## **Wednesday, 19 October 2016:**

10:00 – 12:00 **Dialogue with the private sector**

(moderated by Mr. Sylvain LABBÈ, Quebec Wood Export Bureau)

***Perspective of a family-owned softwood sawmill company which is growing, harvesting, manufacturing and distributing sawn wood products***

Mr. Marc BRINKMEYER (Idaho Forest Group)

***Perspective of a family-owned hardwood company***

Mr. Hans-Joachim DANZER (Danzer Group)

***Perspective of a vertically integrated company***

Mr. Sviatoslav BYCHKOV (ILIM Timber Group)

***Perspective of an integrated company working in wood based panel and investing in CIS and Eastern Europe***

Mr. Ferhat Naci GÜNGÖR (Kastamonu Entegre)

12:00 – 13:00 **Global trends and developments in the pulp and paper industry**

***Perspectives for North America/Brazil/China***

Mr. Michel VALOIS (Valoisvision)

***European pulp and paper industries: Navigating towards the future***

Mr. Bernard de GALEMBERT (Confederation of European Paper Industries)

***Research and innovation in the Russian pulp and paper industry***

Mr. Eduard Akim (St. Petersburg State Technological University)

15:00 – 18:00 **Special focus on wood construction in the region**

(moderated by Mr. Peter MOONEN, Canadian Wood Council)

***Will Japan be the world leader in CLT production, consumption and construction? An introduction to measures taken after Fukushima***

Mr. Ivan EASTIN (University of Washington)

***Fire safety engineering***

Mr. Michael KLIPPEL (ETH Zurich)

***The potential of low carbon products/services in the built environment***

Ms. Katrin HAUSER (Climate-KIC)

***Housing management***

Mr. Engelbert SPISS (Neue Heimat Tirol)

***Builder/contractor***

Mr. Harald PROFESSNER (Rhomberg Group)

***Regulations and structural requirements for seismic resistance***

Mr. Maurizio FOLLESA (dedaLEGNO)

***What architects need to know about wood and what the global timber industry needs to do to encourage greater specifications of the world's principal renewable construction material***

Mr. Peter WILSON (Timber Design Initiatives Ltd.)