A new EU Forest Strategy: for forests and the forest-based sector; Blueprint for EU forest-based industries

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**Forest Strategy**  
(for forests and the forest-based sector)

A holistic view of forests and all related policies, addressing also the value chain.
Sustainable forest management and the multifunctional role of forests, delivering multiple goods and services in a balanced way and ensuring forest protection.

Resource efficiency, optimising the contribution of forests and the forest sector to rural development, growth and job creation.

Global forest responsibility, promoting sustainable production and consumption of forest products.
### 8 Linked Priority Areas

#### Coordination and Communication
- Working together
- Forests from a global perspective

#### Contributing to Major Societal Objectives
- Supporting our rural and urban communities
- Fostering the competitiveness and sustainability of forest-based industries, bioenergy and the wider green economy
- Forests and climate change
- Protecting forests and enhancing ecosystem services

#### Improving the Knowledge Base
- Forest information and monitoring
- Research and innovation

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**Diagram:**
- International Pillar
- Forest protection
- Ecosystem services
- Communication
- Social benefits
- Green economy
- Bioenergy
- Climate change
- Information
- Monitoring
- Research
- Innovation
2013 Forest-based Industries strategic approach

As highlighted in section 3.3.2 of the new EU Forest Strategy:

Objectives: enhance F-BI competitiveness by focusing on creating growth and jobs through:
- boosting the demand and assuring an affordable raw materials supply;
- improving resource and energy efficiency;
- ensuring a coherent regulatory framework & fair level playing field;
- fostering education, skills & training;
- promoting research & innovation.

"Blueprint" content:
- Introduction (overview of EU forest-based industries)
- Economic & technological outlooks
- Sub-sectors description
- 12 challenges and identification of remedial activities for 2013-2020 to address them.
2013 EU Strategy: Challenges facing the F-BI:

Stimulating growth
2&3. EU resource & energy efficiency objectives
4. Raw materials, their sources and their flows
5. Logistics (wood harvesting, infrastructures & transport)
6. Structural adaptation
7. Innovation & RTD
8. Education, training & skills, including shortages; ageing workforce
9. Coherence of EU legislation and costs arising
10. Implementation of EU climate policy, including beyond 2020
11. International competition, trade and co-operation
12. Information, communications and image
EU “Raw Materials Initiative” (EC-led: top-down)

- Aim: securing sustainable supplies of raw materials
- Launched in 2008, consolidated in 2011
- Non-energy, non-agricultural raw materials
- Connecting EU external and internal policies
- Integrated strategy (3 pillars)
  - European Innovation Partnership on Raw Materials
    COM(2012) 82 final - 29 February 2012
    (Stakeholder-led: bottom-up)
  - Wood & natural rubber included - as organic raw materials
Thank you for your attention

http://ec.europa.eu/agriculture/forest