Forest Products Marketing Workshop

Bled, 30th November 2011

Agenda of the meeting

- 1. EBS who are we
- 2. Romanian Forests
- 3. Challenges and Opportunities
- 4. Food for thought



Esterhazy Bardeau Silvicultura Srl

- Established 2004 by the Esterhazy family trust (A) and Bardeau Holding (RO)
- Forest property management and renewable energy development
- over 20.000 ha under management
- 80 employees





Forests of Romania

- forests cover 6.35 million ha (15.7 million acres) 27% of the total area of Romania
- mainly in the Carpathian Mountains and in Transylvania
- 70% hardwood (mostly beech and oak) and 30% softwood (mainly spruce and pine)
- Commercial forests account for 98% of the total forest area
- 40% of Romania's forests are damaged, and up to 25% are defoliated.



Challenges and Opportunities

- * Vast forest production potential
- Increased focus of rural development funds
- Developing domestic market and international trade
- Status of forest infrastructure
- 'Competition' by former state forest agency
- Miniscule private ownership



Food for thought

- Cope with fragmentation
- Suitable Forest management plans
- Support establishment of forest owner groupings
- Ease access to expertise for forest owners
- Capacity building support for forest owner groupings
- National and regional awareness-raising campaigns for general public

