



Forest Communicators Network



Meeting of the UNECE-FAO Forest Communicators Network (FCN) 19 to 21 June 2012, Antalya, Turkey

AGENDA

MONDAY 18 June 2012 Arrival of participants

TUESDAY 19 June 2012

TIME	No.	ITEM
09:00	1	Welcome, opening and introduction Ali Gökçöl Antalya Forest Regional Director Abdurrahman Kök Forestry General Directorate- Deputy Head of Foreign Relations Training & Research Department Eve Charles UNECE/FAO Ingwald Gschwandtl FCN Leader
09:25	2	Adoption of Agenda
09:30	3	The International Year of Forests 2011 lessons learned and follow up plans Brief presentations by countries and organisations <ul style="list-style-type: none">• Message from the UNFF Secretariat• Maria De Cristofaro FAO• Gerda Wolfrum IUFRO• Tamas Szedlak European Commission• Andrea Moser Austria• Kai Lintunen Finland• Marcus Kühling Germany• Pille Roivas Estonia• Bob Burt IUFRO• Araceli Munoz PEFC, Spain• Eve Charles UNECE/FAO Secretariat
10:30		Coffee break
11:00	3	The International Year of Forests 2011 lessons learned and follow up plans – Continuation
11:30	4	ECE/FAO related issues <ul style="list-style-type: none">• Strategic Review of the Joint ECE/FAO integrated Programme of Work• FAO/ECE Action Plan on Green Economy• SWOT analyses on communication potential and challenges of a possible 'European Forest Week 2013' Presentations and moderation by Eve Charles ECE/FAO Secretariat, and Ingwald Gschwandtl FCN Leader
12:30		Lunch
14:00	5	Implementing the

		Strategic Framework for Forest Communication in Europe Brief reflections by countries and organisations on what has been done and what should happen
14:30	6	Best Practices in Forest Communication
		Brief presentations by member states and organisations
		Alan Kocher (Switzerland) <i>Movie film "The mysteries of our forests"</i> Results of newest national public survey on forests
		Kai Lintunen (Finland) Results of newest national public survey on forests
		Jolanta Stankiewicz (Poland) <i>Promotional campaign of the State Forests</i>
		Bob Burt (Canada) <i>IUFRO Spotlight Initiative</i>
		Christine Farcy, Coralie Meurice, Pr. Thierry De Smedt and Pr. Pierre Fastrez (Belgium) <i>Tree and Forest policies and communication</i>
		Eve Charles (ECE/FAO-Secretariat), and Thomas Baschny (Austria) <i>State of Europe's Forests: What YOUth can do</i>
		Thomas Baschny (Austria) <i>Forest Pedagogics Strategy – Report of FCN Sub-Group</i>
		Gerben Janse (Sweden) <i>Information platform 'My Forest'</i>
	Marcus Kühling (Germany) <i>Meeting Point FOREST (Plattform Treffpunkt WALD)</i>	
	Araceli Munoz, (PEFC Spain) <i>"Ecoemplea Sustainable Cork"</i>	
	Deniz Tapan (UNDP Turkey) <i>"Kure Mountains National Park"</i>	
15:30		Coffee break
16:00 - 17:00	6	Best Practices in Forest Communication – Continuation
		End of first day

WEDNESDAY 20 June 2012 – FIELD TRIP

Visit to the newly built International training center on Forest Fires in Antalya followed by a trip to the spectacular Lower Düden Waterfall located off Antalya City Cliffs.

THURSDAY 21 June 2012

TIME	No.	ITEM
09:00	7	Up-date on international forest policy developments Brief overview by <ul style="list-style-type: none">• Ingwald Gschwandtl Austria• Marcus Kühling Germany and other participants
09:30	8	Communicating the FOREST EUROPE Process and the intergovernmental negotiations for a legally binding agreement on forests in Europe Presentation by Luisa Cabello FOREST EUROPE Liaison Unit Madrid
10:30		Coffee break
11:00	9	New impetus/challenges/value for the work of the FCN, including through its web site and social media, as well as through helping to establish networks in other world regions Introduction and moderation by <ul style="list-style-type: none">• Colin Morton United Kingdom, and• Maria De Cristofaro FAO
12:30		Lunch
14:00	9	New impetus/challenges/value for the work of the FCN Continuation
15:00		Coffee break
15:30	10	FCN business <ul style="list-style-type: none">○ Future Mandate and Officers○ Next FCN meetings○ Other issues<ul style="list-style-type: none">○ Up-date on Eduforest Network of Forestry Training Centres - Alan Kocher Switzerland○ Up-date on IUFRO Task Force 'Communicating Forest Science' – Gerben Janse Sweden
17:00		Closure of Meeting
		Departure - Transfer of participants to Antalya Airport

FRIDAY 22 June 2012

Departure – Transfer of Participants to Antalya Airport

Meeting Venue

Dedeman Antalya Hotel & Convention Center, Antalya, Turkey

Working language

The meeting was conducted in English.
Simultaneous interpretation into Turkish was available.