THE PEP WORKSHOP ON
Safe and Healthy Walking and Cycling in Urban Areas
24-25 September 2009, Pruhonice-Prague, Czech Republic

The Workshop is organized in the framework of the
Transport, Health and Environment Pan-European Programme (THE PEP)
in cooperation with the Czech Republic
Ministry of the Environment, Ministry of Transport,
Ministry of Regional Development, Ministry of Health,
City of Prague
and Non-Governmental Organizations

The Workshop aims to encourage transport, health and environment policymakers to develop strategies and measures to support pedestrian and cycle-friendly cities. Participants will work together to identify challenges and needs to promote innovative policies to support walking and cycling as viable and attractive modes of urban mobility. The focus of the Workshop will be on cooperation between national and local authorities, industry and civil society in planning, building infrastructure and financing safe and healthy walking and cycling. It will offer an opportunity for exchange of good practices and to build capacity for sustainable urban transport in the countries of Eastern Europe, Caucasus, Central Asia (EECCA) and South East Europe (SEE).

The Workshop will kick-off THE PEP staffette (relay race), one of the mechanisms adopted by the Third High-level Meeting on Transport, Health and Environment to implement the goals of the Amsterdam Declaration and to share good experience from the Netherlands and other successful countries in non-motorized transport.
# Programme of THE PEP Workshop

## Wednesday, 23 September 2009

**Afternoon**
- Arrival of participants at Prague airport
- Information about Integrated Public Transport System in Prague
- Transfer to Pruhonice

**19:00 – 21:00**
Welcome drinks at Congress and Educational Center Floret (Pruhonice)

## Thursday, 24 September 2009

**08:30 – 9:00**
Registration

**Workshop organizers/moderators**
Transport and Environment Divisions of UNECE, WHO-Europe and the Ministry of the Environment, Czech Republic (Mr. Jiří Bendl)

**09:00 – 9:45**
Opening of the Workshop
Doc. RNDr. Ladislav Miko, Ph.D., Minister of the Environment, Czech Republic
Ing. Gustáv Slamečka, MBA, Minister of Transport, Czech Republic
Ing. Rostislav Vondruška, Minister for Regional Development, Czech Republic
Mgr. Dana Jurášková, Ph.D. MBA, Minister of Health Care
MUDr. Pavel Bém, Mayor, City of Prague

Mr. Jennes de Mol, Deputy Head of Mission, Embassy of the Kingdom of the Netherlands in the Czech Republic
Mr. Bernard Ter Haar, Director-General, Ministry of Housing, Spatial Planning and Environment, Netherlands
Mr. Lucas de Boer, District Alderman for Housing, Planning, Transportation and the Environment, District of Kralingen-Crooswijk, City of Rotterdam, Netherlands

**09:45 – 10:00**
Objectives and expected outcome of the Workshop
(Mr. Martin Magold, Chief, Sustainable Transport Section, Transport Division, United Nations Economic Commission for Europe (UNECE))

Making the Workshop sustainable and carbon neutral
(Ing. Rut Bízková, Deputy Minister of the Environment, Czech Republic)

**10:00 – 10:30**
Tree planting ceremony
Press conference in meeting room
Refreshments and coffee break

**10:30 – 12:30**
**SESSION I**
Challenges and opportunities for policy makers:
What are the critical issues?
### SESSION I (continued)

**Critical issues and best practices**

**Pedestrian and cycle-friendly urban transport:**

- **Experiences and lessons learned**
  - **Germany** (Ms. Caroline Stöhr, Federal Environment Agency, Germany)
  - **Switzerland** (Mr. Mathias Camenzind, City of Zürich, Switzerland)
  - **France** (Ms. Geneviève Laferrère, Ministry of Ecology, Energy, Sustainable Development and Town and Country Planning, France)

**Pedestrian and cycle-friendly urban transport:**

- Challenges in Eastern Europe, Central Asia, Caucasus (EECCA) and South-East Europe (SEE)

**Discussion – Questions and answers**

### 12:30 – 14:30

**Lunch break**

**Side-events:** City and electric bikes, walking infrastructure in Pruhonice castle park, photo exhibition, posters, Partnership-Greenways

### 14:30 – 16:00

**SESSION II**

**Industry and civil society: What role can they play?**

- **The Czech National Cycling Strategy**
  (Mr. Jaroslav Martinek, Transport Research Center, Czech Republic)

- **The potential of cycling**
  (Commission for Bicycle Transport, City of Prague)

- **Planning and management of trails and greenways**
  (Mr. Juraj Flamik, Greenways, Czech Republic)

- **Electric biking: The new dimension of cycling**
  (Mr. Stefan Limbrunner, KTM, Austria)

- **Free service bicycles**
  (Mr. A. Asséraf, JCDecaux, France)

**Discussion – Questions and answers**
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>18:00 – 20:00</td>
<td>Excursion: Walking and cycling infrastructure in Prague</td>
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<td>20:00</td>
<td>Dinner offered by the Major of Prague (Ceremonial hall, Prague)</td>
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**Friday, 25 September 2009**

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<tr>
<th>Time</th>
<th>Session III: Planning, financing and regulation: What are the needs?</th>
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<tbody>
<tr>
<td>09:00 – 10:30</td>
<td>- Public perception (Mr. Thorben Prenzel, c/o Federal Ministry of the Environment, Nature Conservation And Nuclear Safety, Germany)</td>
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<td>- The role of adequate infrastructure (Mr. Jiri Jedlicka, Transport Research Centre, Czech Republic)</td>
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<td>- Policy and regulatory issues (Mr. Willi Hüsler, Traffic Planning (ETH/SVI), Switzerland)</td>
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<td>- National promotion – Austrian Masterplan Cycling and Action Programme “klima:aktiv mobil” (Mr. Robert Thaler, Federal Ministry for Agriculture, Forestry the Environment and Water Management, Austria)</td>
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<td>Discussion – Questions and answers</td>
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<td>10:30 – 10:45</td>
<td>Coffee break</td>
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<td>10:45 – 12:00</td>
<td>SESSION IV: International initiatives and experiences: How can they help?</td>
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<td>- Cooperation among cities at the pan-European level – Network of healthy cities (Ms. Sonja Kahlmeier, WHO-Europe)</td>
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<td>- Transport, Health and Environment Pan-European Programme (THE PEP) (Ms. Brinda Wachs, UNECE)</td>
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<td>- Cycling in sensitive areas: THE PEP project in the lake Neusiedl region (Mr. Roman Michalek, Regional Mobility Center, Austria)</td>
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<td>- European Network for the Promotion of Health Enhancing Physical Activity (HEPA Europe) (Ms. Sonja Kahlmeier, WHO-Europe)</td>
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<td>Discussion – Questions and answers</td>
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<td>12:00 – 14:00</td>
<td>Lunch break Side-events: City and electric bikes, walking infrastructure in Pruhonice dendrology garden, exhibition, posters, Partnership-Greenways, Auto-Mat, World Car-free Network (Prague)</td>
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<td>14:00 – 15:30</td>
<td>SESSION V: An integrated policy approach to walking and cycling: The way forward</td>
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<td>15:30-16:00</td>
<td>Close of the Workshop</td>
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<td>16:00-17:00</td>
<td>Refreshments and networking</td>
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**Saturday, 26 September 2009**  
**Sunday, 27 September 2009**  
(optional programmes)

| 10:00 – 16:00 | Walking and cycling infrastructure in Prague  
Guided city tour: Practical solutions, planning in practice, good examples |

Chairman: Mgr. Petr Štěpánek, CSc., Councillor, City of Prague
- Role of NGOs in planning and promoting bicycle and pedestrian Policies  
  (Mr. Daniel Mourek, Czech Environmental Partnership Foundation and Commission for Bicycle Transport, Prague)
- Role of the State Fund for Transport Infrastructure  
  (Mr. Tomáš Čoček, Mr. Karel Havlíček, SFTI, Czech Republic)
- Action points for policy makers, industry and civil society on safe walking and cycling in urban areas (discussion)