The PEP relay race ‘stafette’

Handing over knowledge and experience on cycling policy

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THE PEP relay race ‘stafette’, it’s all about

Sharing knowledge, experience and practise to:

- encourage
- facilitate
- strengthen

implementation of sustainable mobility nationally and locally
Handing over: experiences on cycling policy

Why?

Benefits on:
- health and wellbeing
- environment: reduction PM, greenhouse gas, NOx, noise
Sustainable mobility: the gains

Dutch research:

- 78% of the mobility can be realized by cycling (46%), walking and public transport (city of Groningen)
- if realized everywhere in the NL this means **0.8-0.9 Mton CO2 reduction**
How do we make cycling attractive?

1. Get a bike:

Financially stimulate
• the purchase
• accessories (locks, rainwear) and insurance
How do we make cycling attractive?

2. Bike fast and easy

Ensure:
- good infrastructure
- fast and short connections
- (bike highways)
- connection to public transport
How do we make cycling attractive?

3. Bike safely:

Ensure:
- Separate and well maintained bike lanes
- Adequate lighting (roads and bikes)
- Safe child seats, when transporting children
How do we make cycling attractive

4. *Hang on to your bike:*

Provide safe parking places (e.g. at home, at work & school near shops and other facilities)
Getting the magic baton means:

Boosting your policy on sustainable mobility with international sparkle and energy
So:

let’s pass the magic baton and start the PEP relay race ‘stafette’