

Lessons from international experience

How to better use -our public- money to the benefit of walking and cycling



Ressources, territoires et habitats
Énergie et climat
Prévention des risques
Développement durable
Infrastructures, transports et mer

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Présent
pour
l'avenir



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de l'Usage du Vélo

Ministère de l'Écologie, de l'Énergie,
du Développement durable et de la Mer

Different public players...

National / federal State

Local Authorities

- Regions
- Counties
- Towns

And their agencies, companies, subsidiaries...



... and various Areas

Areas A – Public bodies' and players' responsibilities for themselves

Areas B – National support to local authorities and other stakeholders

Areas C – Regulations and incentives

Areas A – Public bodies' and players' responsibilities for themselves (I)

A-1 Roads and Streets

a - National Roads Network (State) and local Roads Networks

- Plan, Programme, Design, Implementation, Operation, Maintenance.

Areas A – Public bodies' and players' responsibilities for themselves (II)

b – Street Code and Highway Code

- Sharing the public spaces
- Traffic calming under national laws, with local application

Rather cheap solutions if...

- key point 1 : less speed !
- key point 2 : more control (speed, parking rules...)!

Some difficulties for W and C :

- Too much on–street car parking.
- Too many badly designed crossroads.
- Street furniture

• ...

Areas A – Public bodies' and players' responsibilities for themselves (III)

- c – Production and dissemination of technical recommendations, manuals, guidelines, fact sheets... (including legal matters), websites.
- d – on-street car parking policy... must be more off-street oriented
- e – accessibility for disabled in streets
- f – Competitions, awards, prizes.
- g - ...

Areas A – Public bodies' and players' responsibilities for themselves (IV)

A-2 Land planning, land use.

- Plans, schemes etc... favourable to W and C (short distances, public transport structured developments...)
- Provision of development land under bike – and mobility – related conditions.

A-3 Transport Operators

- Public owned TO : orders from the owners for W and C policies (Railway, Urban Transport, waterways... companies) addressing infrastructure, services, informations...
- All TO : orders from the responsible authorities

Areas A – Public bodies' and players' responsibilities for themselves (V)

- A-4 Exemplary State, exemplary public authorities
- promoting W and C inside.
 - purchasing company bikes (including pedelecs).
 - providing bike equipment, travel allowances...
 - implementing workforce travel plan
 - bike storage in their housings, public buildings and facilities, provision of development land.
 - ...

Areas A – Public bodies' and players' responsibilities for themselves (VI)

- A-5 Gathering, setting up, operating data bases, facts and figures, knowledge, etc... : Surveys – Statistics – Studies... (partnership with relevant Institutes)
- A-6 Technical manuals, fact sheets etc... (in addition to the streets and roads matters – cf. A.1.c)
- A-7 Campaigning (Road safety ; health ; environmental and economic benefits...)

Areas B – National support to local authorities and other stakeholders (I)

B-1 Innovation, research, experimentation.
Specific call for W and C projects or wider research programmes

B-2 Public Transport and bike

- National funding for PT investments with a bike chapter (storage at stops/stations and feeding routes)
- National policy for bike transport in buses, trams...
- ...

Areas B – National support to local authorities and other stakeholders (II)

- B-3 Bike rental systems
Support from the national level (interoperability ; innovation and tests...)
- B-4 Cycling Cities contracts between some Cities and the State.
- B-5 State support for associations, federations and various bodies with :
- responsibilities at national level
 - activities of national interest

Areas B – National support to local authorities and other stakeholders (III)

- B-6 State support for other stakeholders at international / european level (conferences, networking, european programmes...)
- B-7 Bike encoding
Operated by the State or, preferably, someone else

Areas B – National support to local authorities and other stakeholders (IV)

B-8 Learning how to cycle

In order to teach young people, women, immigrants etc... how to cycle :

- Helping associations, bike schools, bike instructors... to establish a common high level basis
- Helping authorities and players to secure their roles and financings

B-9 Bike mechanics teaching

B-10 (Fast) Cycling (super) Highways

National programme in favour of design and implementation of cycling superhighways in cities.

Areas C – Regulations and Incentives (I)

C-1 Tax system and subsidies

- energy and power
- bike (pedelec) purchase
- Home-work travel allowances
- ...

C-2 Workforce travel plans, as well as mobility management, support to individual or family mobility changes etc...

C-3 Land use and buildings regulations, including bike storage

Varying the “ways in” the matter. What can I do, that I usually forget ?

Ex 1 : bike storage in housings.

Municipalities have at their disposal :

- land use regulations and controls
- financing public or private operators
- land (both public and private) ownership
- orders to their housing companies...

Ex 2 : Counties (or others...) and secondary schools :

- provision of bike storage facilities inside of the school
- establishment of safe and convenient bike paths, to/from the school

Varying the “ways in” the matter. What can I do, that I usually forget ?

Ex 3 : State and health (active modes of transport)

Ex 4 : State and GreenWays :

- GW and hazardous industrial sites
- GW through sensitive sectors (sea proximity ; historic heritage ; nature...)
- achievement of missing links
- signalling of the major routes
- promoting of touristic potential (website, association of service providers, links to railways stations...)
- use of towing paths or old railways (often national companies' property)...

And a thousand different situations, players,
organisations...

Up to each of us !



Thank you for your attention !

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