THE PEP 2016 Symposium

Contributing to economic development and stimulating job creation through investment in environment and health-friendly transport

World Health Organization, room “C”
Tuesday, 7 November 2016, 15:00 - 18:00

15:00 - 15:15 Welcome and opening remarks
THE PEP secretariat, Chair and moderator

15:15 - 15:30 Keynote speech
Griffin Carpenter, New Economic Foundation

15:30 - 15:40 Q&A

15:40 - 15:50 Presentation and launch of the publication
“Riding towards the green economy: Cycling and Green Jobs”, Sheng Fulai UNEP

15:50 - 16:00 “Riding towards the green economy: Cycling and Green Jobs: the “backstage”—methodological reflections, and consideration for possible future developments”, Ian Skinner, Transport and Environmental Policy Research

16:00 - 16:20 Q&A

16:20 - 16:40 Coffee Break

16:40 - 17:30 Panel discussion
- Carlos Dora – World Health Organization
- Ed Lancaster – European Cyclists Federation
- Mercedes Muñoz Zamora – European Greenway Association
- Monica di Sario – Caddie Service
- Louis-Philippe Tessier – Mobilidee and EuBike Project

17:30 - 17:50 Q&A

17:50 - 18:00 Closure
Final considerations, conclusions and closing remarks

Registration: hansenm@who.int