Item 8 (b) of the provisional agenda
Managing THE PEP
(b) Communication strategy

Modernizing the architecture of the Clearing House

Prepared by the Secretariat

I. Background

1. At its thirteenth session, the Steering Committee was informed about the upgrading of THE PEP Clearing House and the secretariat presented a report on the possible ways forward. The Bureau, as entrusted by the Steering Committee, decided to implement the second option proposed by the secretariat: i.e., modernizing the architecture of the Clearing House. This paper is an update on progress made thus far.

II. Objectives

2. The main objective of the Transport, Health and Environment Pan-European Programme (THE PEP) website and Clearing House is to provide an Internet portal that brings together and facilitates the dissemination of a range of policy, legal and scientific information, including good practices, on issues relevant to transport, health and environment. The Clearing House in particular aims to provide interactive facilities for the exchange of views and good practices on THE PEP implementation thereby representing a reference base and main platform for all actors and organs within the framework of THE PEP. In so doing, the Clearing House expects to address particularly the needs of Eastern Europe, Caucasus and Central Asia (EECCA) countries and South-Eastern Europe, also by enabling access to Russian speaking users.

3. There are a number of alternative internet platforms that provide fragmented information on urban transport, cycling, health and environment issues. However, none of these websites provide this information in one location. Nor do they, at the same time, provide access to Russian speaking users. Providing such an information source is fundamental for member States to be able to identify good practice and apply the most appropriate techniques to their individual situations.

4. During the Fourth High-level Meeting on Transport, Health and Environment held from 14 to 16 April 2014 in Paris, member States signed the Paris Declaration that lays out their vision for the achievement of sustainable and healthy urban transport and mobility. One of the elements of this vision includes THE PEP Clearing House, which will support THE PEP Academy, a new implementation mechanism. Given this requirement, it is important that the Clearing House is updated to reflect current user requirements and technology in order to make it more accessible, and to provide greater value to member States.

5. The programme of work for 2015-2016 adopted by THE PEP member States at the 13th Steering Committee meeting includes an explicit reference to the revitalization of the Clearing House.

II. Two major tasks and their Targets

6. In this regard consultations were held with the UNECE Information Systems Unit (ISU), other pillar of the secretariat, as well as selected countries and stakeholders
to identify the best technical solutions to upgrade the Clearing House and its functionality. As a result of those consultations, Two major tasks and their targets were identified.

Task 1


Targets
- A new website using Drupal 8
- A modern look and a better interactivity than the current website
- Copy of the content from the current website to the new one
- Responsive design
- Need for a user-friendly administration interface for content management (in particular, a list of meetings and publications with chronological order)

Task 2

8. Create a new web application of THE PEP Clearing House;

Targets
- The web application will be accessible through the new THE PEP website (see task 1);
- Modernized look and improved interactive design of the Clearing House application;
- Responsive design for different platforms (incl. mobile phones and tablets);
- Added features and information that facilitate the decentralized structure of the application for authorized users and increase the usability of the website for all end-users: as a web application dedicated to the collection and distribution of information or materials, THE PEP Clearing House should allow registered users to upload electronic documents, to classify them by categories, to tag them with keywords, and should allow public visitors (i.e. non-registered users) to search the documents database, using search criteria’s based on defined categories and keywords.

III. Current Status and next steps

9. At the time of the 14th Steering Committee Task 1, of creating the necessary website structure to host the clearing house and migrate content from the existing site to the new site is almost complete. Screenshots of the new site can be seen at the Annex of this document.

10. The next stage will be to complete the design of the Clearing House, embed it in the upgraded website and migrate content from the earlier outdated Clearing House platform that was compromised/hacked.

11. Steering Committee member States may wish to take stock of progress accomplished to date and are invited to provide relevant content to populate the new features of the web site, such as those on the partnerships and relay-race conferences.
Green and healthy mobility and transport for sustainable livelihoods for all

THE PEP Relay race workshops

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THE WORKSHOP AT A GLANCE

When: 16 September 2016

Where: Ground floor meeting room.
UNE'S 1 Rue Molis, Building VII
75015, Paris, France

BACKGROUND

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OBJETIVES

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WORKSHOP MATERIALS (agenda, papers, presentations)

Agenda

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Session 1:

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Session 2:
THE PEP - Partnerships

**Partnership on Health Economic Assessment Tools (PHEAT)**

The HEAT Partnership supports the development of guidance and practical tools for estimating the economic value of the health impacts of regular walking or cycling. HEAT is based on the best available scientific evidence and can be adapted to fit specific situations. Coordinating partner: WHO Europe.

**Partnership on Cycling Promotion (PCP)**

Partnership on Cycling Promotion (PCP) aims to strengthen and extend the existing network of cycling officers to develop a pan-European Master Plan for Cycling Promotion; to share good practices; and to develop guidelines and tools. The Master Plan for Cycling Promotion will be launched at the fifth high-level meeting on transport, health and environment in Austria in 2019. Coordinating partners: Austria and France.

**Partnership on Eco-Driving (PED)**

Partnership on Eco-Driving (PED) aims to disseminate knowledge and good practices about eco-driving and its implementation.

It promotes harmonised certification schemes and training materials for trainers and driving schools on eco-driving. The EcoDriving partnership was launched at the International klimaaktiv mobil Conference in Vienna 2014. Practical eco-driving training workshops already took place. Coordinating partner: Austria.

**Partnership on Jobs in Green and Healthy Transport (PJGHT)**

Partnership on Jobs in Green and Healthy Transport (PJGHT) aims to stimulate a debate and shared understanding on jobs in green and healthy transport, analyse the potential for greening “old” jobs and creating “new green” jobs in transport and mobility and assess the qualitative and quantitative impacts on the environment, health, transport and economy. Coordinating partners: Austria, UNEP, UNICEF and WHO-Europe.

**Partnership on the Integration of Transport, Health and Environmental Objectives into Urban and Spatial Planning (PGS)**

Partnership on the Integration of Transport, Health and Environmental Objectives into Urban and Spatial Planning (PGS) aims to facilitate the discussion and research on the issues of integration of transport, health and environmental objectives into urban and spatial planning policies. The activities will be closely linked to the TH3 PEP Academy. Coordinating partners: France and Russian Federation.

**TRANS DANUBE Partnership**

TRANS DANUBE Partnership involves the member States along the Danube, co-financed by the EU and aims to promote sustainable mobility in the Danube region including train, bus, bike and shipping traffic and facilitate the concept of sustainable tourism. Coordinating partner: Austria.