

**THE PEP Partnership – EU European Territorial Cooperation  
Possibilities to develop projects to implement THE PEP**

**TRANSDANUBE**

**Sustainable Transport and Tourism along the Danube**

**ACCESS2MOUNTAIN**

**Sustainable Transport and Tourism in Alps and Carpathians**

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Federal Ministry of Agriculture, Forestry, Environment, Water  
Head of Division Transport, Mobility, Settlements, Noise



**TRANSDANUBE  
Objectives**



**>> Development of 'Sustainable Mobility' along the Danube including train, bus, bike and shipping traffic to facilitate the concept of sustainable tourism in the whole Danube region.**

**>> Improve accessibility of regions along the Danube along the river as well as from the river to the hinterland through sustainable mobility offers**

**>> Enhance environmentally sustainable and healthy mobility and stimulate the shift to environmentally friendly and healthy mobility systems**

## TRANSDANUBE –Objectives



- >> Increase added value from tourism for regions along the Danube through mobility & tourism marketing packages
- >> Raise awareness, knowledge and promotion for sustainable mobility and tourism
- >> Highlight the benefit of sustainable mobility offers for the region as well as the realisation of pilot projects

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World Health Organisation Regional Office for Europe (WHO/Europe)

Transport, Health and Environment  
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## TRANSDANUBE Key Projects facts



- >> approved in the 4th call of South-East-Europe EU Territorial Cooperation
- >> Lead Partner: Environment Agency Austria
- >> 14 financing partners and more than 30 Associated Partner resp. Observer (e.g. Ministries)
- >> Project duration: 1st Oct. 2012 – 30th Sept. 2014 (2 years)
- >> Overall budget: ~ 2,5 Mio. Euro (Cofunding Rate 85%)
- >> Co-funding: ~ 1,8 Mio. Euro ERDF, ~ 0,3 Mio. Euro IPA

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## TRANSDANUBE EU Strategy for the Danube Region



>> EU Strategy for Danube Region endorsed by the European Council in 2011

TRANSDANUBE wants to contribute to

>> Priority 1b: To improve mobility and intermodality - rail, road and air

Action: To ensure sustainable metropolitan transport systems and mobility

>> Priority 3: To promote culture and tourism, people to people contacts

Target: Develop green tourist products along the Danube Region

>> no separate fund >> aligned with existing funds (ETC,...)

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## TRANSDANUBE – Key Projects facts



>> TRANSDANUBE is part of THE PEP Partnership:

+ Ministries of TEH in the Danube countries were invited by Austria to the project preparation and support its application

+ THE PEP served as bridge between regional and national level

+ THE PEP was a good impulse and support for the project development and successful application

+ Ministries of TEH are now invited to join and support the project realization

+ THE PEP should act as platform to transfer the practical lessons learned to an essential input to THE PEP and its further development.

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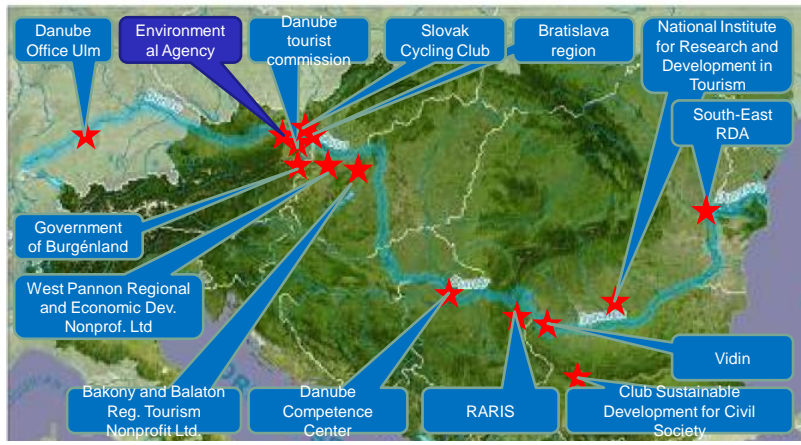


WHO / Europe



United Nations

# TRANSDANUBE - partnership



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# TRANSDANUBE – Partnership



LP	Environment Agency Austria	Austria
ERDF PP1	Danube Tourist Commission	Austria
ERDF PP2	Regional government of Burgenland	Austria
ERDF PP3	Bratislava Self-Governing Region Department of Strategy and project management	Slovakia
ERDF PP4	West Pannon Regional and Economic Development Nonprofit Ltd	Hungary
ERDF PP5	Bakony and Balaton Regional Tourism Nonprofit Ltd.	Hungary
ERDF PP6	Regional Administration of Vidin Region	Bulgaria
ERDF PP7	Club Sustainable Development of Civil Society	Bulgaria
ERDF PP8	The National Institute for Research and Development in Tourism	Romania
ERDF PP9	The South-East Regional Development Agency, International Cooperation, PHARE/Romanian Government Projects Implementation, ESF Projects Implementation	Romania
ERDF PP10	Slovak cycle club	Slovakia
ERDF 20% PP1	Danube Office Ltd.	Germany
IPA-I PP1	Danube Competence Center	Serbia
IPA-I PP2	Regional Agency for development of the Eastern Serbia	Serbia

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## TRANSDANUBE – ASP/Observer - national



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Austrian Ministry of Agriculture, Forestry, Environment and Water Management	Austria
Federal Ministry for Transport, Innovation and Technology	Austria
Federal Ministry of Economy, Family and Youth, Tourism Department	Austria
Ministry of Economy, Energy and Tourism	Bulgaria
Ministry of Transport, Information Technologies and Communications	Bulgaria
Ministry of Transport and Infrastructure Baden-Württemberg	Germany
Ministry of National Development Office of the Minister of State for Infrastructure	Hungary
Ministry for the Environment, Land and Sea	Italy
Ministerul Dezvoltării Regionale și Turismului	Romania
Ministry of Environment and Forests	Romania
Ministry of Environment, Mining and Spatial Planning of the Republic of Serbia	Serbia
Ministerstvo dopravy, výstavby a regionálneho rozvoja Slovenskej republiky	Slovakia

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## TRANSDANUBE – ASP/Observer - other



Working Community of the Danube Regions	Austria	Donau-Auen National Park	Austria
Municipality Neusiedl am See	Austria	Nationalpark Lake Neusiedl Seewinkel	Austria
Public Transport Association VOR	Austria	Club Friends of Publics Park of Rusenski Lom	Bulgaria
Holiday Club BG LTD	Bulgaria	Directorate of nature park "Rusenski lom"	Bulgaria
City of Vukovar	Croatia	Public Institution Nature Park Kopačkit	Croatia
Local Government of Győr-Moson-Sopron County	Hungary	Fertő-Hanság National Park Directorate	Hungary
Veszprém County Council	Hungary	Middle-Danube-valley Environment and water Management Directorate	Hungary
Hungarian Transport Administration	Hungary	DINPD, Duna-Ipoly National Park Directorate	Hungary
Hungarian Tourism Private Limited Company, Regional Marketing Directorate Central Transdanubia	Hungary	DANUBE DELTA BIOSPHERE RESERVE AUTHORITY	Romania
County Council Tulcea	Romania	Iron Gates Natural Park Administration	Romania
Regional Development Agency Senec-Pezinok	Slovakia	Départements & Régions cyclables (NGO)	France
Regional Development Agency Komárno	Slovakia		

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## TRANSDANUBE – Main Outputs & Results



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- >> Transnational State of the Art report on sustainable mobility in the Danube region (including good practise collection)
- >> Common „environmentally sustainable mobility“ vision in the Danube region
- >> Regional action plans
- >> Improvement and creation of offers and infrastructure for sustainable mobility like cycling, boats, public transport connections
- >> Digital map, presenting information about existing mobility- and tourism-offers
- >> Soft mobility & tourism packages and regional marketing plans

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## TRANSDANUBE – Main Outputs & Results



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- >> Improvement of environment friendly and healthy mobility
- >> Impulse for local and regional economy in particular tourism
- >> Raised awareness of the benefits of sustainable mobility in tourism and fostering cooperation between stakeholders involved like public authorities, transport operators and tourism etc
- >> Implementation of Pilot Actions
- >> Agreement on follow-up activities
- >> Input for policies and strategies at regional level as well as with the European Union – Danube Strategy
- >> Contribution to the implementation of the Amsterdam Declaration and further development of THE PEP

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## TRANSDANUBE – next steps – main dates



- >> **Kick-Off-Meeting**  
December 10 – 12 in Vienna!
- >> **Mid-Tem-Conference**  
autumn 2013 in Bratislava
- >> **Final Conference**  
autumn 2014 in Belgrade
- >> **Website with all relevant information is under construction!**



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## access 2 mountain



### ACCESS2MOUNTAIN

Sustainable Mobility and Tourism in Sensitive Areas of the Alps and the Carpathians

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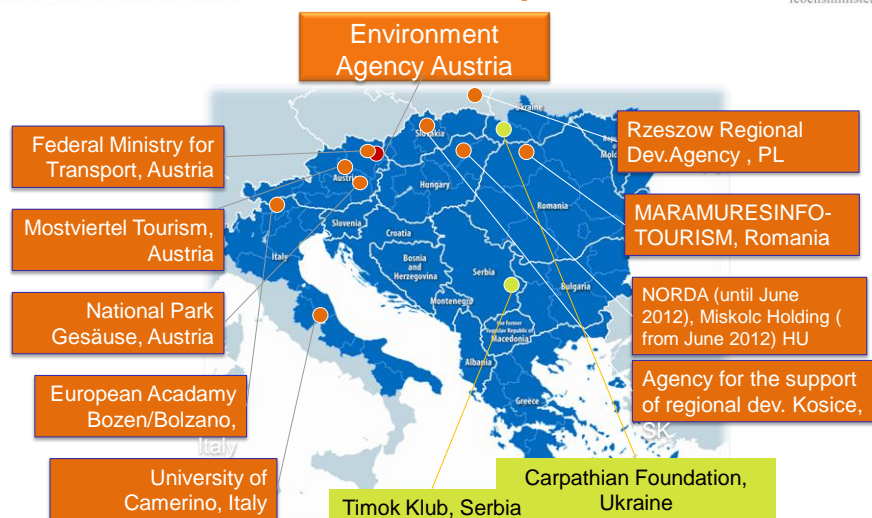
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- >> Approved in 2nd Call of ETC-South-East-Europe
- >> Lead Partner: Environment Agency Austria
- >> 12 Project Partners and more than 30 Observer
- >> Project Duration: May 2011 – April 2014
- >> Project budget: ~2,2 Mio. Euro, cofunded: 85% (ERDF)

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## Partnership



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### Transnational approach to implement sustainable accessibility, mobility and tourism between and in mountainous regions

- >> **Good practices in railway operations and multi-modal transport in mountainous tourist regions**
- >> **Studies on the feasibility of intermodal routes, possible new offers and ticketing services, new integrated transport-tourist packages in model-regions**
- >> **Communication strategies, marketing and awareness raising activities for sustainable tourist & mobility offers**
- >> **Policy support for the definition of a Protocol on Transport to the Carpathian Convention**

- >> **Good practice collections finished**
- >> **Pilot activities started**
- >> **First draft of Transport Protocol of the Carpathian Convention**
- >> **Mid-Term-Conference October 2012**



Visit our website: [www.access2mountain.eu](http://www.access2mountain.eu)



## Impulse for trans-mountainous cooperation



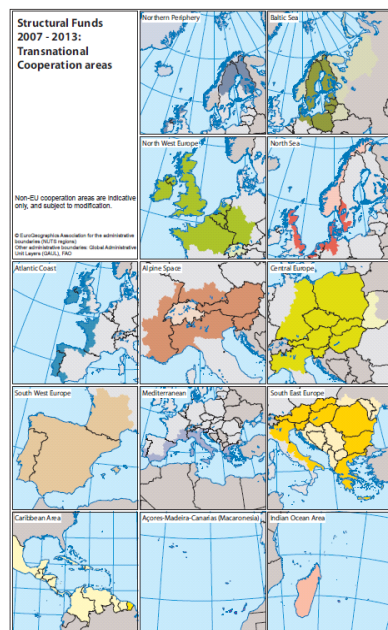
- >> Creation of co-operations as partnerships for implementation (visible results) between transport service companies, tourism operators, regional and local authorities, national parks, NGOs and environment businesses
- >> Intense exchange between the Alpine and Carpathian macro regions and spreading good practice amongst mountainous regions in Europe
- >> Contribution to implementation Alpine and Carpathian Convention as well as European and national objectives for sustainable tourism and mobility in other mountainous regions
- >> Possible Cooperation with THE PEP Partnership

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## Important key for funding of transnational projects: European Territorial Cooperation

- >> 53 cross-border co-operation programmes – ERDF €5.6 billion
- >> 13 transnational co-operation programmes – ERDF €1.8 billion
- >> interregional co-operation programme (INTERREG IVC) + 3 networking programmes – ERDF € 445 Mio.



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## Future of EU Regional Cohesion and Funding Policy starts right now:



### Future 2014-2020:

>> Now it's the important phase of developing the strategies and the scope of the funding mechanisms for the new period for European Territorial Cooperation 2014-2020

- + ideas how to reform the cohesion policy
- + legislative proposals for cohesion policy adopted – under discussion (2012/2013)
- + changes of programme-areas still open
- + national strategies for implementation are now in preparation

### Recommendation:

To ensure future co-funding possibilities of projects it is important that the priorities of THE PEP are mirrored in the strategic scope of funding schemes

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Looking forward to successful project cooperations with THE PEP Partnership!  
Thank you for your attention!

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