

Green and healthy jobs in transport

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The Amsterdam Declaration Goals for 2009-2014

- Sustainable *economic development*
 - Sustainable and efficient *transport systems*
 - Reducing transport related *emissions*
 - Safe and healthy *modes of transport*



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Why transport in the green economy?

- Provides employment for more than 16 million people (in the European Union alone);
- Contributes 11% to EU GDP;
- Can champion the new global agenda of green economy by:
 - exploring new opportunities for job creations and economic development, while ***at the same time*** maximizing the possible gains for environment and health



THE PEP 2010 Symposium

- Discussed case studies on investments in “green transport” and possible effects on jobs
- Highlighted need for more clarity on what “green jobs” are in transport
- Pointed at the value added from THE PEP in looking at opportunities from policies that meet the demand for access and mobility while promoting health and environment
- Uncovered an interest from Member States to work together



LAUNCHED PARTNERSHIP IN ASTANA IN 2011 TO:

1. Stimulate a debate and a shared understanding;
2. Document the breadth of existing experiences in Europe and other parts of the world
3. Analyse the potential of greening "old jobs" and creating "new green jobs" in transport and assess the impact of such approaches on the environment, health, transport and the economy;
4. Share and disseminate good practice;
5. Develop strategies and actions for stakeholders to implement Goal 1 of the Amsterdam Declaration.

Why a focus on walking, cycling and public transport?

- Consistency with THE PEP aims
- Great potential of multiple benefits

↓ Air pollution, noise,
GHG emissions

↓ Energy consumption

↓ Congestion

↓ Land consumption

↑ Quality of the urban
environment

↑ Social equity

↑ Physical activity

Green and healthy transport jobs (GHTJ): a working definition for THE PEP

In the context of THE PEP, GHTJ are defined as jobs that form part of a wider solution to climate change, helping to facilitate the necessary reduction in emissions whilst promoting goals of broader environmental improvement, health, well-being and equity.

Show cases for creating local green and healthy transport jobs



Proposed projects

- 1. Scoping:** refined development of a background paper on the definition of the concept of “green and healthy jobs in transport” vis-à-vis existing concepts in relevant fields and recent relevant developments
 - USD 15,000 (staff and consultant, 1 expert meeting, publication), 6 months

Proposed projects

- 2. Collection of case studies** on active mobility, eco-driving and mobility management with potentially quantifiable economic impact, including job creation: call for and development of a more extended series of case studies in view of identifying “good practices”
 - USD 15,000 (staff and consultant, publication), 6 months

Proposed projects

- 3. Quantification:** selection and analysis of a sub-set of case-studies on active mobility, eco-driving and mobility management in broader quantitative terms regarding their economic, health and environmental impacts (review of existing information and development and application of a new methodology to estimate the economic benefits)
 - USD 90,000 (staff and consultants, at least 2 expert consultation meetings, publication of results of assessment); 12 months

The Steering Committee may wish to

- **consider the proposed projects for endorsement**
- **Prioritize and plan implementation in view of 4HLM**
- **invite Member States, experts and policy-makers to join this THE PEP Partnership, informing the secretariat of their willingness to do so by January 2013**