Welcome to Cork

Who am I?
Role of National Statistical Institutes

Turning data into information and knowledge for Ireland

DATA creates INFORMATION which generates KNOWLEDGE and leads to INFORMED DECISION-MAKING
Data are the lifeblood of decision-making and the raw material for accountability

United Nations Report - A World That Counts: Mobilising a Data Revolution for Sustainable Development
Environmental challenges

• World changing faster than us!
• Globalisation
• “Post Truth Environment” and how facts being used
  “Figures don’t lie, but liars figure”
• Social Media news cycle
  - Speed of news cycle (instant), new world of “sound bites”, danger of trite tweets
  - Citizens getting information from non traditional sources (without questioning quality)
  - The declining role of the traditional press
• Digital Revolution …… but accessing data sources - GDPR
Critical role of Strategic Communications

• Accurate data is the start point but on its own is no longer enough – experience in Ireland and Australia

• Engaging a broader audience is key – must turn the citizen into a friend (maybe even a defender)

• Need to be courageous and show leadership

• Improve our understanding of our competitive advantage

• We are stronger together – collaboration of the willing
Your work is central to our survival – relevance
Active engagement

• Independence should not be a barrier to engaging with external partners

• Statistical organizations need to collaborate with key stakeholders such as government, researchers and the community to ensure statistical organizations have maximal impact in helping society to be more data driven.
Statistical organizations should use their inherent strengths and expertise (for example, in privacy issues and data production) to advise and engage in discussions on the country’s data ecosystem.
A service oriented approach
Agile adaptive culture

Statistical organizations should aim to have a culture that anticipates and responds to a changing environment, as well as promotes collaboration across the organization to deliver more quickly useful products and services.