

MAKING SENSE OF CENTRAL BANK DATA

The Banco de Portugal's experience in communicating statistics



BANCO DE PORTUGAL
EUROSYSTEM

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CONFERENCE OF EUROPEAN STATISTICIANS

Workshop on Statistical Data Dissemination and Communication

Geneva, Switzerland | 28 – 30 June 2017

BUT

to mean
something

they have to be

properly

COMMUNICATED

**GREAT FINANCIAL CRISIS
DEMANDED FOR**



COMPREHENSIVE

HIGH QUALITY

MORE DETAILED

CHANGING

statistics



#informationage

What are the

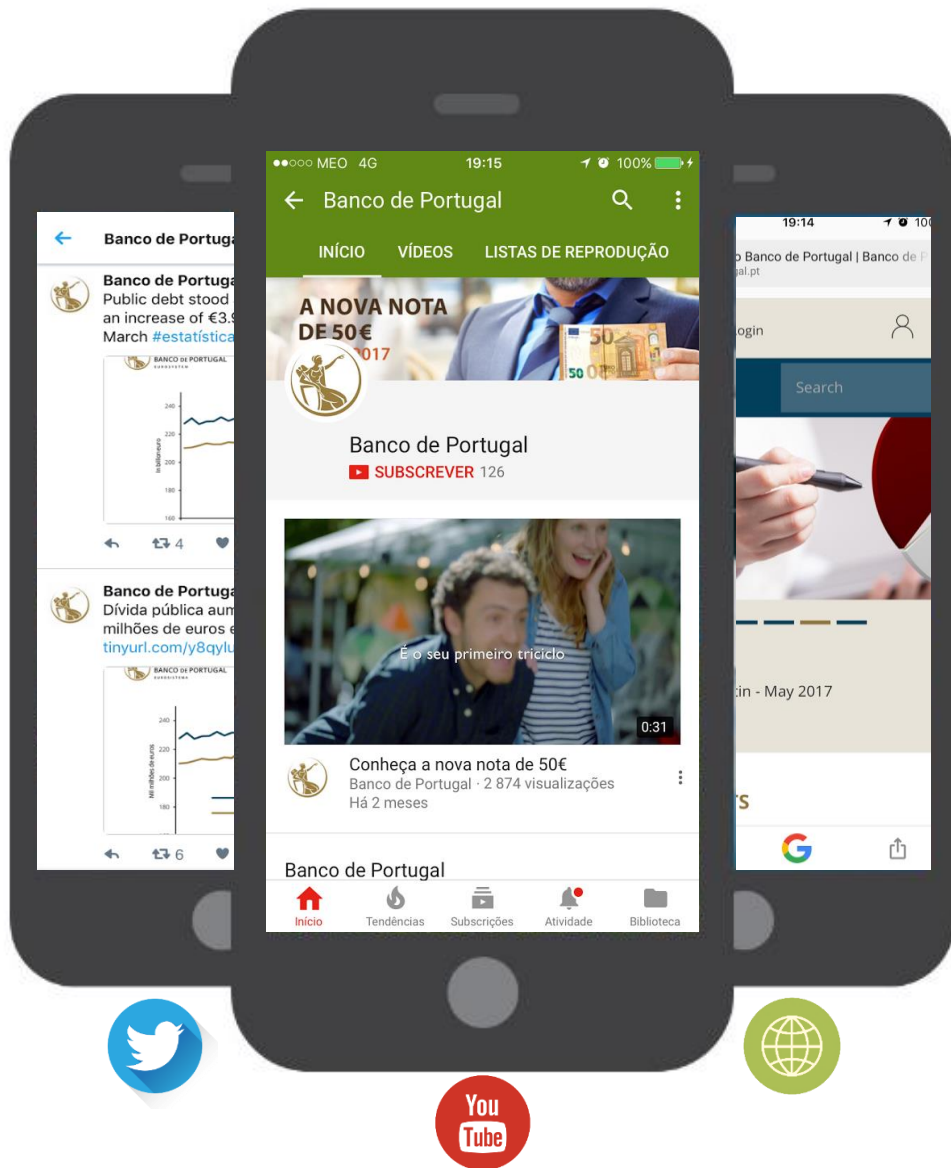
ANSWERS of

Banco de Portugal

to these

CHA(LLE)NGES





Upgrade of
SOCIAL
networking

Workshop on Integrated Management of Micro-databases

Deepening Business Intelligence within Central Banks' Statistical Systems Porto, 20 | 22 June 2013



DOMAIN-SPECIFIC WORKSHOPS AND SEMINARS *with other national central banks.*

CONFERENCES *directly targeted to*
SPECIFIC USER GROUPS

Regular scheduled
MEETINGS WITH
MEDIA *representatives*





SHORT VIDEOS

describing the latest statistical developments

Thematic *sessions* in **UNIVERSITIES**



STALLS and
POSTERS at
specific
events



Improvement of the **STATISTICAL BULLETIN**





BANCO DE PORTUGAL
EUROSYSTEM

STATISTICAL PRESS RELEASE

55 | 2017

Public debt

April 2017

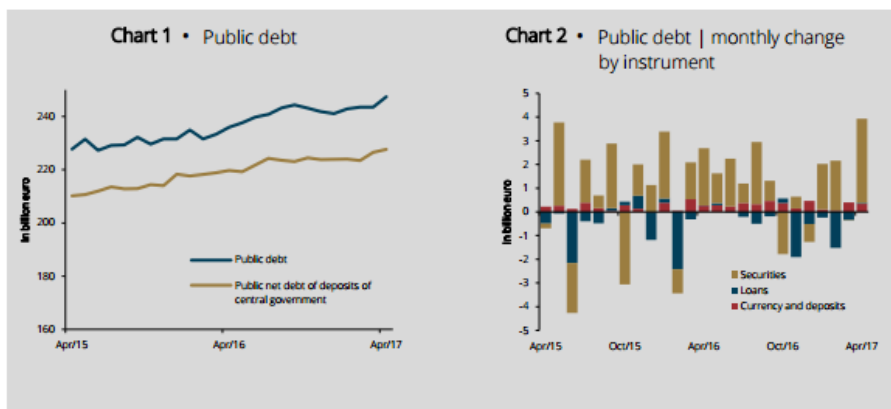
1 June 2017

Today, Banco de Portugal publishes statistics, in Table A.15 of the *Statistical Bulletin* and in BPstat, on public debt for April 2017.

In this period, public debt stood at €247.4 billion (Chart 1), an increase of €3.9 billion from the end of March (Chart 2). This change reflects net issues of

securities totalling €3.5 billion and a rise in liabilities in currency and deposits (€0.3 billion).

Central government assets in deposits increased by €2.8 billion. Therefore, public debt net of central government deposits increased by €1.1 billion from the previous month, totalling €227.6 billion.



PUBLISHED AT THE **SAME**
MOMENT THAT NEW DATA
ARE DIVULGED

METADATA

Brief insights on the **DATA**
DEVELOPMENTS and
TRENDS

NON-TECHNICAL
LANGUAGE

standardized

TRANSPARENT



RE SUL TS

2014-2016

237

PRESENTATIONS

162

*STATISTICAL PRESS
RELEASES*

38

PAPERS

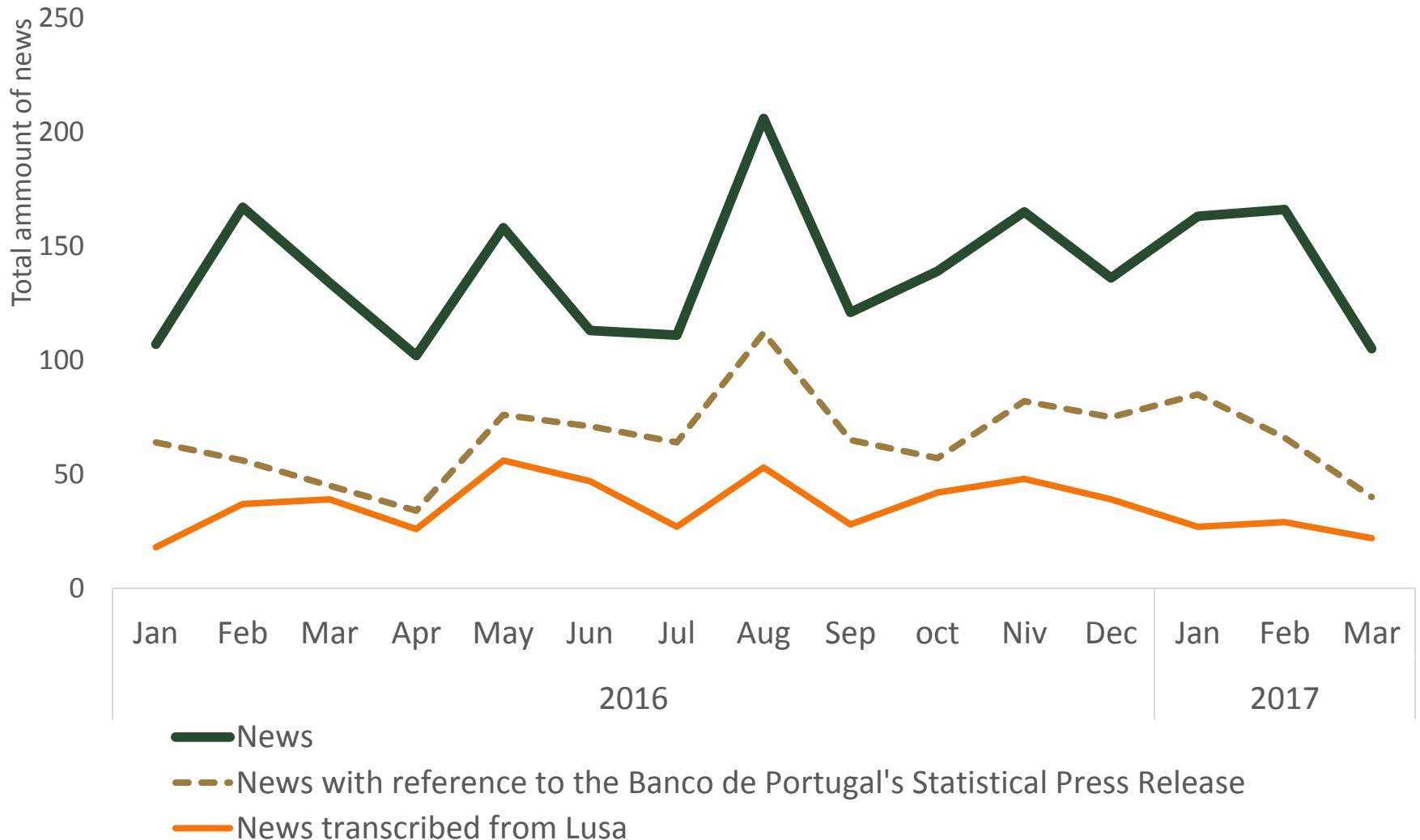
12

*CENTRAL
BALANCE
SHEET
STUDIES*

8

*SUPPLEMENT
TO THE
STATISTICAL
BULLETIN*

PUBLISHED NEWS based on *Banco de Portugal's* **STATISTICAL INFORMATION**





NEXT STEPS



Application of

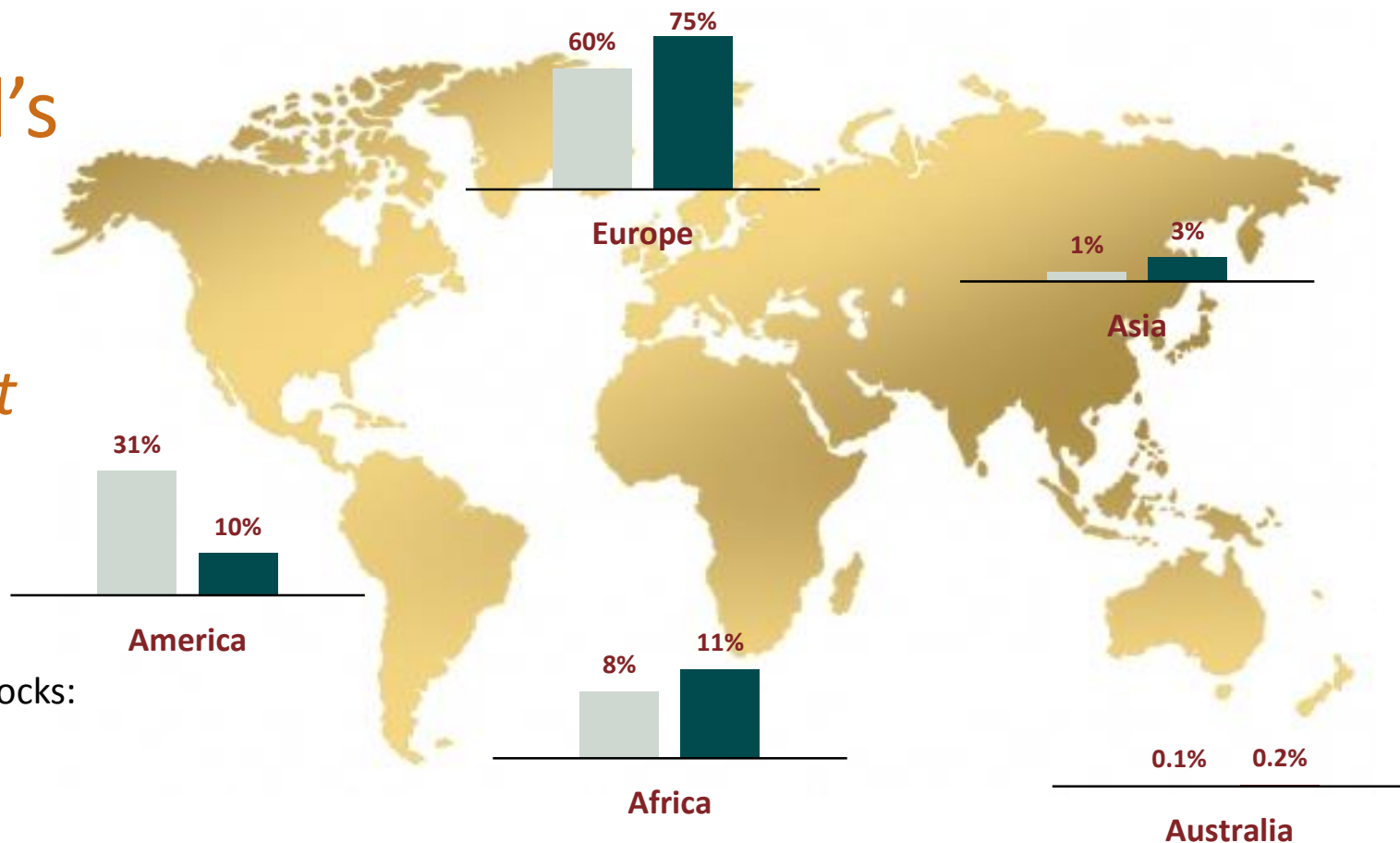
STORYTELLING

techniques



Publish **INFOGRAPHICS**

Portugal's **FOREING DIRECT INVESTMENT** *Investment*



End of year stocks:

- 2008
- 2016



Short and thematic

STATISTICAL VIDEOS

BANCO DE PORTUGAL
 Bpstat

Ajuda Calendário PT | EN Login/registo

Temas Domínios Dados Metodologias Pesquisar...

Conferência da Central de Balanços em Coimbra

Caracterização das Empresas Portuguesas do Setor Exportador
 23 fevereiro 2016

VER MAIS

PIB

↑

0,5%

1º trimestre

Poupança Financeira

↑

2,0%

Jan 2016

Crédito Concedido

↑

0,5%

5º trimestre

Poupança Financeira

↑

2,0%

Fev 2016

Importação de Combustíveis

↓

10,2%

Mar 2016

Viagens e turismo Exportações

↓

12,2%


3º trimestre

Notícias

Divida pública - fev 2016

O Banco de Portugal publicou e fez as estatísticas da dívida pública relativa a fevereiro.

LER



01 Abr Divida pública - fev 2016

30 Mar Balança de pagamentos - jan 2016

21 Mar Empréstimos concedidos pelo sector financeiro - fev 2016

21 Mar Financiamento das administrações públicas - jan 2016

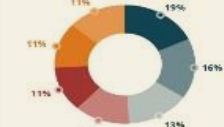
17 Mar Balança de pagamento - jan 2016

VER MAIS NOTÍCIAS

Tema em Destaque

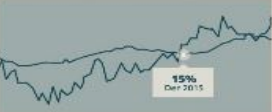
Quadro do setor

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum aliquam etia, sed do.



VER MAIS

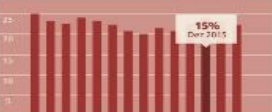
Séries mais consultadas



Empréstimos concedidos a SNF

Tendência: ↑ + 2,3%


VER



Empréstimos concedidos a SNF

Tendência: ↑ + 2,3%

VER




Empréstimos concedidos a SNF


Tendência: ↑ + 2,3%

VER

Informação Regional



Portugal e a Europa




Sabia que?

As estatísticas externas medem o endividamento externo de uma economia.

SABER MAIS

Últimos vídeos

VER MAIS



At vero eos et accusamus et iusto odio

Todos os dados atualizados

[Descritores](#) [Infográfios](#) [Pesquisa](#) [política de privacidade](#)
[Domínios](#) [Temas](#) [Ajuda](#) [Ficha Técnica](#)
[+ Vídeos](#) [Dimensões](#) [Contactos](#)

New

STATISTICS PORTAL



Thank you

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