MAKING SENSE OF CENTRAL BANK DATA

The *Banco de Portugal’s* experience in communicating statistics

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CONFERENCE OF EUROPEAN STATISTICIANS
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BUT to mean something they have to be properly COMMUNICATED
There's no doubt that the world is changing. The Great Financial Crisis demanded for comprehensive, high-quality, more detailed statistics.
What are the ANSWERS of Banco de Portugal to these CHALLENGES?
Upgrade of SOCIAL networking
DOMAIN-SPECIFIC WORKSHOPS AND SEMINARS with other national central banks.
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CONFERENCES *directly targeted to* SPECIFIC USER GROUPS
INTERVIEWS to newspapers and national televisions, speeches and briefings focused on particular statistical issues
Regular scheduled MEETINGS WITH MEDIA representatives
SHORT VIDEOS

describing the latest statistical developments
Thematic sessions in UNIVERSITIES
STALLS and POSTERS at specific events
Improvement of the STATISTICAL BULLETIN
Today, Banco de Portugal publishes statistics, in Table A.15 of the Statistical Bulletin and in BPstat, on public debt for April 2017.

In this period, public debt stood at €247.4 billion (Chart 1), an increase of €3.9 billion from the end of March (Chart 2). This change reflects net issues of securities totalling €3.5 billion and a rise in liabilities in currency and deposits (€0.3 billion).

Central government assets in deposits increased by €2.8 billion. Therefore, public debt net of central government deposits increased by €1.1 billion from the previous month, totalling €227.6 billion.
2014-2016

237 PRESENTATIONS

38 PAPERS

162 STATISTICAL PRESS RELEASES

12 CENTRAL BALANCE SHEET STUDIES

8 SUPPLEMENT TO THE STATISTICAL BULLETIN
PUBLISHED NEWS based on Banco de Portugal’s STATISTICAL INFORMATION

News
News with reference to the Banco de Portugal’s Statistical Press Release
News transcribed from Lusa

[Graph showing total amount of news from January 2016 to March 2017, with different lines representing the categories mentioned.]
NEXT STEPS
Application of STORYTELLING techniques
Portugal’s FOREIGN DIRECT Investment

End of year stocks:
- 2008
- 2016

Europe: 60% (2008), 75% (2016)
America: 31% (2008), 10% (2016)
Africa: 8% (2008), 11% (2016)
Asia: 1% (2008), 3% (2016)
Australia: 0.1% (2008), 0.2% (2016)
Short and thematic

STATISTICAL VIDEOS
New STATISTICS PORTAL
Thank you

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