Social Media & Statistics

Workshop on Statistical Data Dissemination & Communication
- Geneva, Switzerland
South Africa

14 million users

7.7 million users
3 main audiences

- Statistically literate
- Some interested in statistics
- General public
Statistics can be scary
### HOUSEHOLDS WITH ACCESS TO POTABLE WATER

<table>
<thead>
<tr>
<th>Year</th>
<th>Total number of households</th>
<th>Number of households meeting SEP standards</th>
<th>Households with access b water infrastructure below SEP standards</th>
<th>Households with access b water infrastructure below SEP standards</th>
<th>Households with access b water infrastructure below SEP standards</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>12 106 694</td>
<td>8 608 273</td>
<td>2 310 236</td>
<td>1 189 206</td>
<td>4 007 206</td>
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<tr>
<td>2006</td>
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<td>2 310 236</td>
<td>1 189 206</td>
<td>4 007 206</td>
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<tr>
<td>2007</td>
<td>12 106 694</td>
<td>8 608 273</td>
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<td>2008</td>
<td>12 106 694</td>
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<td>12 106 694</td>
<td>8 608 273</td>
<td>2 310 236</td>
<td>1 189 206</td>
<td>4 007 206</td>
</tr>
</tbody>
</table>

### HOUSEHOLDS WITH ACCESS TO SANITATION

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Households</th>
<th>Households with access b sanitation systems</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>12 106 694</td>
<td>8 608 273</td>
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**Notes:**
- SEP: Service Delivery Performance
- PACF: Partial Autocorrelation Function
Making it easier
Want to eat more greens? Vegetable prices fell by 2,9% y/y in May 2017
#StatsSA Listen here for more on #CPI > bit.ly/2rU7J4x

VEGETABLE PRICES DROPPED BY

2,9%

YEAR-ON-YEAR IN MAY 2017

A DECREASE WAS ALSO RECORDED FOR:

OILS AND FATS (down 1,3%)

Source: Consumer Price Index (CPI) (P0141), May 2017
It’s cheaper in the Western Cake #WorldCakeDay
Looking for love in all the wrong places?
Enjoy your pint, but be aware of the price....

AVERAGE PRICE OF A BEER (330ML)

LOCAL

IMPORTED

R 14
R 13
R 12
R 11
R 10
R 9
R 8
Jun-14
Dec-14
Jun-15

BEER DOMINATES SOUTH AFRICAN SPENDING ON ALCOHOLIC BEVERAGES

60%
23%
18%
BEER
SPIRITS
WINE

CARES!
THE PRICE OF BEER

WHISKY
R209

RED WINE
R65

BEER
R30

Whisky and red wine (750ml)
Beer (330ml)

BEER IS CHEAPER PER LITRE THAN OTHER OPTIONS

SINCE JUNE 2010, THE AVERAGE PRICE OF BEER HAS RISEN BY 53%, FASTER THAN . . .

MEAT 41%  
BREAD & CEREALS 41%  
TOBACCO 33%  
NON-ALCOHOLIC DRINKS 26%  
NEW VEHICLES 24%

Top 10 baby names in South Africa

Precious

Junior

Fransiena Bekker Grobbelaar: Does junior change to senior when you are 80?

Haha · Reply · Message · 3 · October 28, 2016 at 2:37am

1 Reply

Refilwe Molatthewi

Like · Reply · Message · October 28, 2016 at 8:01pm

Unati Dywili: Oh wow... Sweet!

Like · Reply · Message · October 28, 2016 at 8:44am
Videos

Retail Trade Sales September 2016

Manufacturing: Production and sales, December 2016
Said social media had a positive influence on how they perceive Stats SA

More likely to participate in a survey since following/interacting with Stats SA on social media
Continued innovation