

Social Media & Statistics

Workshop on Statistical Data
Dissemination & Communication
- Geneva, Switzerland



Relevant

Impact

Shareable

 14 million users

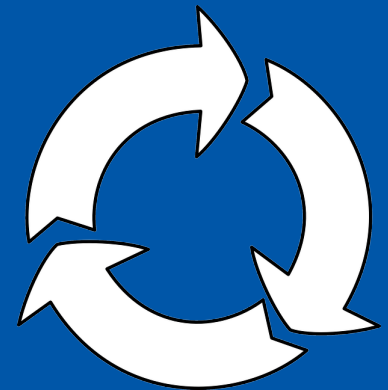
South Africa

 7,7 million users

3 main audiences

- Statistically literate
- Some interested in statistics
- General public

Continued
process



Statistics can
be scary

HOUSEHOLDS WITH ACCESS TO POTABLE WATER

	2006	2007	2008	2009	2010	2011	2012	2013
Total number of households	12 106 894	12 485 206	12 885 628	13 302 549	13 730 737	14 173 334	14 631 096	15 108 552
Households with access to water infrastructure	10 046 553	10 602 789	10 680 262	11 193 306	11 569 789	12 053 598	12 517 033	12 868 254
Households with access to water infrastructure exceeding RDP standards	83%	85%	83%	84%	84%	85%	86%	85%
Households with access to water infrastructure below RDP standards	17%	15%	17%	16%	16%	15%	14%	15%
Households with no access to water infrastructure	9.3%	7.4%	9.0%	8.5%	8.2%	8.0%	7.8%	7.6%
Households with access as per Millennium Development	9 017 046	9 516 291	9 584 199					

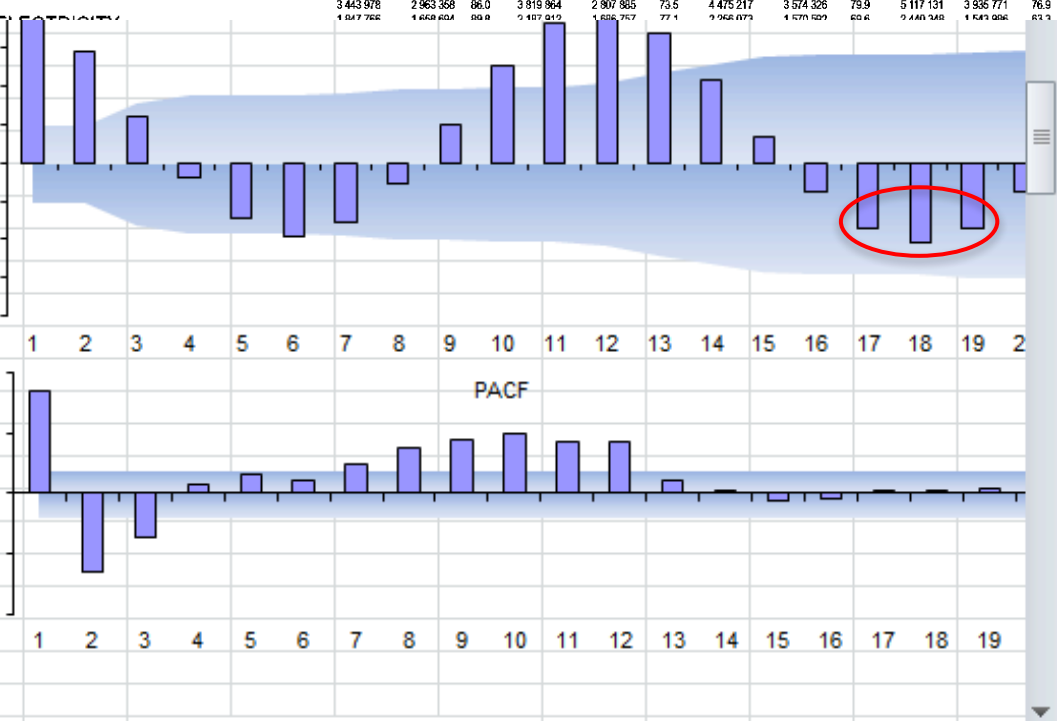
1995	2001	2006	2013	1995	2001	2006	2011	1995	2001	2006	2012	1995	2001	2006	2010
58.4	52.4	51.1	56.2	28.1	20.7	23.0	23.1	15.5	43.0	17.5	22.5	5.7	12.9	15.2	
19.5	22.9	14.2	15.6	16.2	14.9	13.2	18.2	14.4	19.9	13.8	10.0	3.1	4.2	6.0	
15.0	20.2	10.8	10.2	12.8	9.0	10.3	8.6	7.1	16.4	7.4	5.7	2.2	4.6	6.0	
7.5	9.3	4.7	8.5	5.6	3.0	3.6	5.0	1.9	4.7	2.2	1.6	2.1	10.3	4.4	4.3
11.4	11.5	7.2	12.5	7.8	2.4	1.5	1.7	2.5	2.0	1.0	0.7	0.5	0.7	1.1	1.1
7.3	3.9	3.9	6.6	7.0	3.0	1.6	1.6	6.2	5.8	1.6	2.6	1.2	1.6	1.6	
7.0	5.3	4.0	7.0	7.0	3.5	3.1	1.3	6.0	7.2	1.6	3.6	4.3	2.6	3.3	

HOUSEHOLDS WITH ACCESS TO SANITATION

1995	2001	2006	2013	1995	2001	2006	2011	1995	2001	2006	2012
58.4	52.4	51.1	56.2	28.1	20.7	23.0	23.1	15.5	43.0	17.5	22.5
19.5	22.9	14.2	15.6	16.2	14.9	13.2	18.2	14.4	19.9	13.8	10.0
15.0	20.2	10.8	10.2	12.8	9.0	10.3	8.6	7.1	16.4	7.4	5.7
7.5	9.3	4.7	8.5	5.6	3.0	3.6	5.0	1.9	4.7	2.2	1.6
11.4	11.5	7.2	12.5	7.8	2.4	1.5	1.7	2.5	2.0	1.0	0.7
7.3	3.9	3.9	6.6	7.0	3.0	1.6	1.6	6.2	5.8	1.6	2.6
7.0	5.3	4.0	7.0	7.0	3.5	3.1	1.3	6.0	7.2	1.6	3.6
8.3	11.9	5.0	6.5	7.9	6.7	7.8	5.8	6.2	10.4	1.4	1.8
6.3	9.3	18.4	7.0	5.4	1.4	1.8	4.6	4.6	7.9	1.6	6.4

2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
11 753 563	12 106 894	12 485 206	12 885 628	13 302 549	13 730 737	14 173 334	14 631 096	15 108 552	15 602 251	16 100 000	16 600 000	17 100 000	17 600 000	18 100 000	18 600 000
7 860 980	8 277 366	8 729 585	9 084 900	9 634 325	10 014 372	10 508 549	11 041 137	11 714 054	12 360 793	13 000 000	13 600 000	14 200 000	14 800 000	15 400 000	16 000 000
67.0%	68.5%	70.4%	70.1%	72.4%	75.4%	78.0%	78.9%	77.9%	79.5%	80.0%	80.0%	80.0%	80.0%	80.0%	80.0%
9 537 123	9 823 825	10 130 786	10 455 708	10 794 008	11 141 450	11 500 584	11 872 073	12 257 819	12 660 041	13 000 000	13 400 000	13 800 000	14 200 000	14 600 000	15 000 000

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
58.40%	20.00%	-20.00%	-65.95%	20.00%	-20.00%	60%													
24.08%	31.51%	-31.51%	-36.91%	20.00%	-20.00%	40%													
-7.49%	35.58%	-35.58%	8.25%	20.00%	-20.00%	20%													
-29.45%	36.22%	-36.22%	16.14%	20.00%	-20.00%	0%													
-38.19%	36.29%	-36.29%	10.30%	20.00%	-20.00%	-20%													
-31.42%	37.23%	-37.23%	23.78%	20.00%	-20.00%	-40%													
-10.50%	38.77%	-38.77%	37.54%	20.00%	-20.00%	-60%													
19.56%	39.77%	-39.77%	45.59%	20.00%	-20.00%	-80%													
50.74%	39.88%	-39.88%	49.20%	20.00%	-20.00%	100%													
72.41%	40.26%	-40.26%	43.52%	20.00%	-20.00%														
79.25%	42.75%	-42.75%	42.68%	20.00%	-20.00%														
67.76%	47.40%	-47.40%	11.20%	20.00%	-20.00%														
43.29%	52.44%	-52.44%	2.62%	20.00%	-20.00%														
13.11%	55.83%	-55.83%	-6.44%	20.00%	-20.00%														
-15.01%	57.16%	-57.16%	-4.51%	20.00%	-20.00%														
-34.56%	57.28%	-57.28%	1.61%	20.00%	-20.00%														
-41.62%	57.43%	-57.43%	0.63%	20.00%	-20.00%														
-34.56%	58.26%	-58.26%	4.64%	20.00%	-20.00%														
-15.67%	59.44%	-59.44%	-12.44%	20.00%	-20.00%														



Making it
easier



Stats SA @StatsSA · Jun 21

Want to eat more greens? Vegetable prices fell by 2,9% y/y in May 2017
#StatsSA Listen here for more on #CPI > bit.ly/2rU7J4x

VEGETABLE PRICES DROPPED BY



2,9%

YEAR-ON-YEAR IN MAY 2017

A DECREASE WAS ALSO RECORDED FOR:



OILS AND FATS (down 1,3%)

Source: Consumer Price Index (CPI) (P0141), May 2017

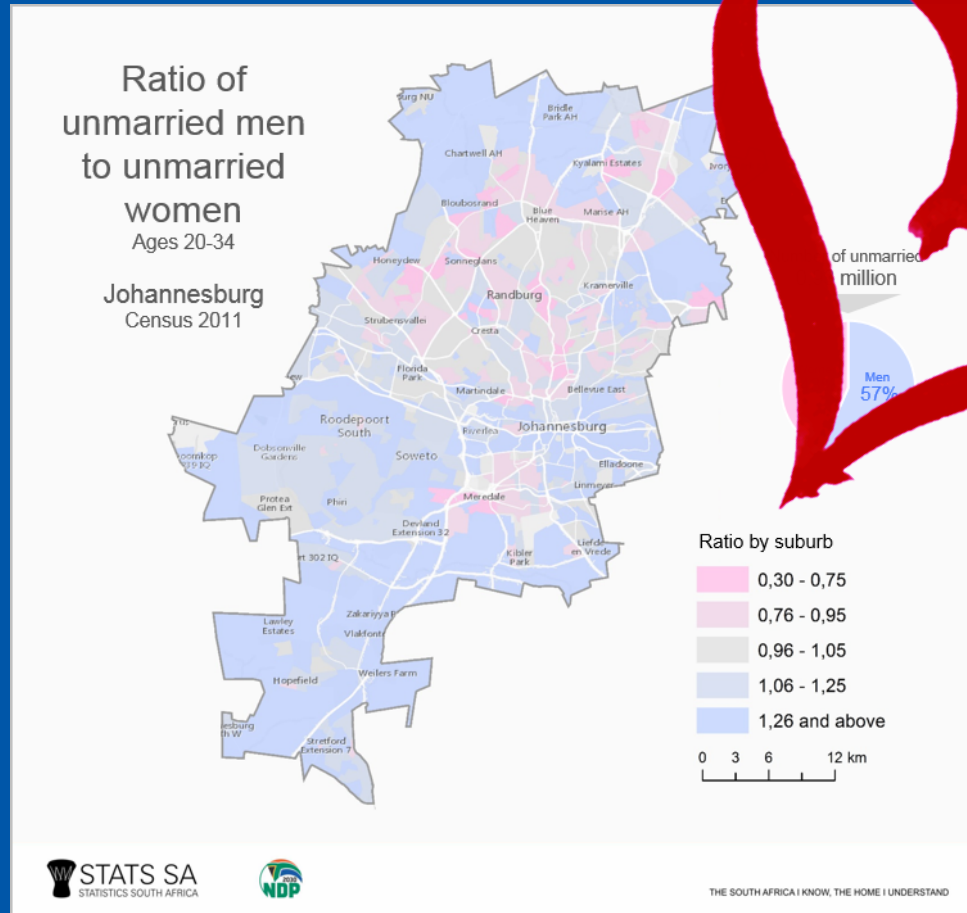


THE SOUTH AFRICA I KNOW, THE HOME I UNDERSTAND

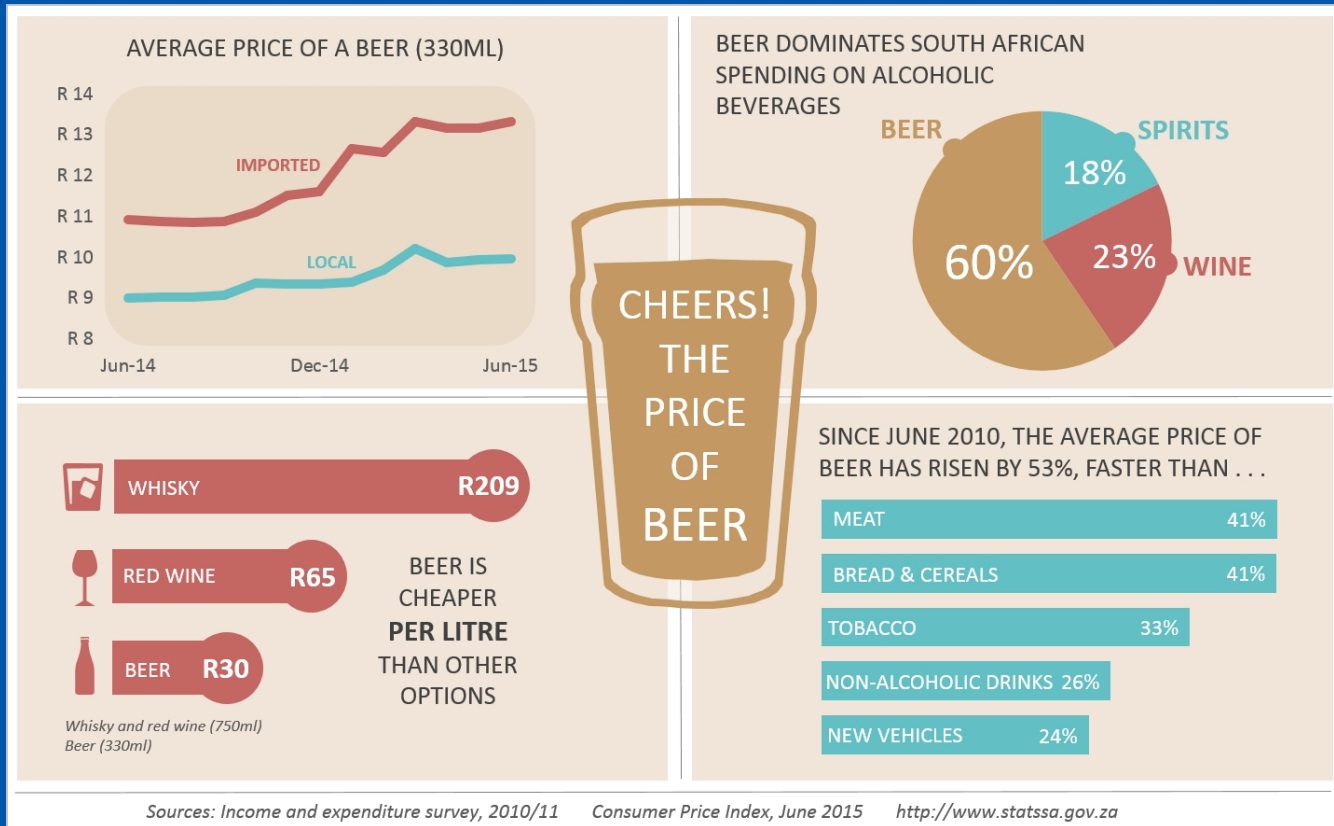
It's cheaper in the Western Cape #WorldCakeDay



Looking for love in all the wrong places?



Enjoy your pint, but be aware of the price....



Top 10 baby names in South Africa

Precious



Junior

 **Fransiena Bekker Grobbelaar** Does junior change to senior when you are 80?
Haha · Reply · Message · 👍🤔 3 · October 28, 2016 at 2:37am

↳ 1 Reply

 **Refilwe Molatlhegi**



Like · Reply · Message · October 28, 2016 at 8:01pm

 **Unati Dywili** Oh wow... Sweet! 😊

Like · Reply · Message · October 28, 2016 at 8:44am

Videos



Retail Trade Sales September 2016



Manufacturing: Production and sales, December 2016

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66%

Said social media had
a positive influence
on how they perceive
Stats SA



77%

More likely to participate
in a survey since
following/interacting
with Stats SA on social
media

Continued innovation
