



Sharing: a solution to digital challenges

Louise Corselli-Nordblad

Chris Laevaert

Eurostat

Today's presentation

- New expectations from users
- The European Statistical System strategy

- Three sharing experiences:

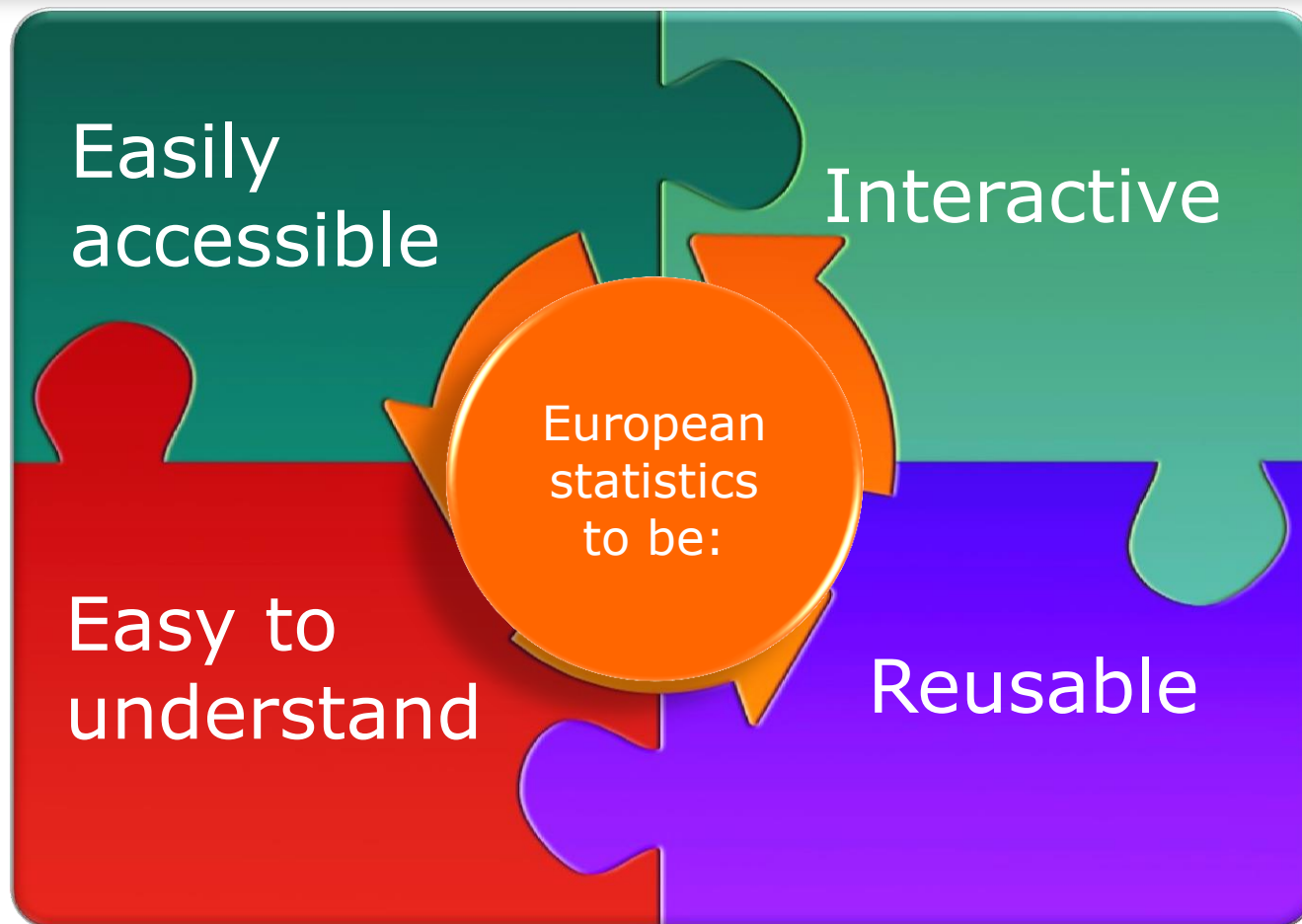
- Interactive infographics
 - Training tools
 - Digital publication

Producing high-quality statistics is not enough

In a world of fast-food information and data deluge,
European statistics should be visible and attractive



What do users expect from us?



Additional challenges

Resource constraints

New skills needed

The European Statistical System (ESS)

ESS Vision 2020 to modernise production and dissemination of statistics

SHARING visualisation tools and digital products (DIGICOM)



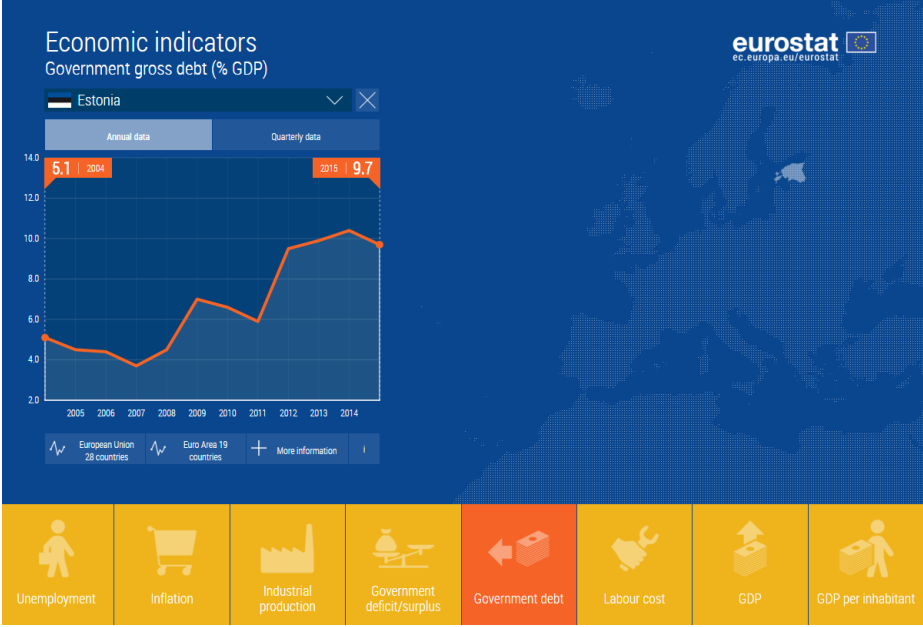
Three examples of sharing:

1. Sharing interactive infographics

Sharing existing Eurostat interactive infographics
(Economic trends, Young Europeans, Quality of life, ...)

NSIs translate into their national language and
publish on their web site

Economic trends



Economic trends

- **Estonia:** <http://www.stat.ee/public/eurostat/economic-trends/index.html?lang=et>
- **Poland:** <http://stat.gov.pl/infografiki-widzety/wskazniki-ekonomiczne>
- **Romania:** <http://www.insse.ro/cms/economy/desktop/index.html?lang=ro>
- **Spain:** <http://ine.es/infografias/tendencias/desktop/index.html?lang=es>
- **Hungary:** <http://www.ksh.hu/interaktiv/eurostat/ecotrends/desktop/index.html?lang=hu>
- **Croatia:** <http://www.dzs.hr/economy/desktop/index.html?lang=hr>
- **Italy(en)** <http://www.istat.it/en/economic-trends/international-analysis-and-forec>
- **Portugal:** <https://www.ine.pt/scripts/ec/desktop/index.html>
- **Slovakia:** <http://archiv.statistics.sk/economy/desktop/index.html?lang=sk>



European Commission

Central European Financial Observer > [Macroeconomic data](#)

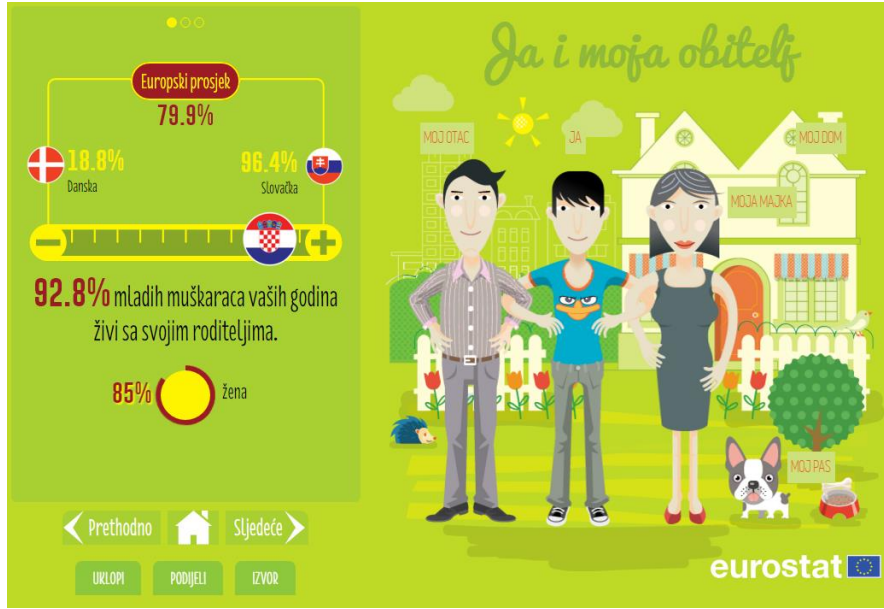
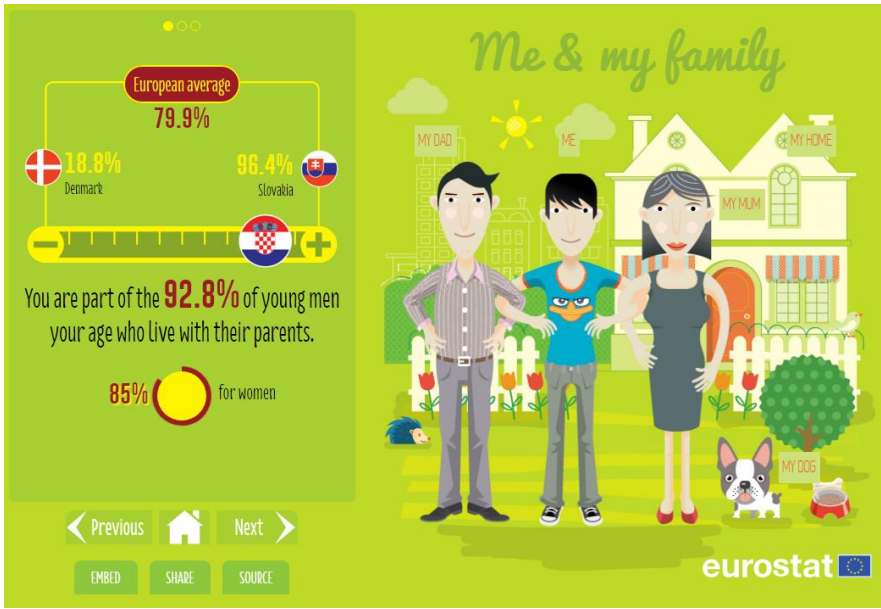
Main categories

- Poland
- Central Europe
- Baltics
- CSE and CIS
- Daily what's up
- Macroeconomic data**
- Recent news



.... and shared with re-distributors

Young Europeans





European
Commission

Les jeunes Européens

Es-tu un garçon ou une fille ?

ACCÈS DIRECTEMENT AUX DONNÉES EUROSTAT
SANS PASSER AU BLOC

Junge Europäer

Bitte wähle dein Geschlecht aus

DIREKTER ZUGRIFF AUF ALLE EUROSTAT-DATEN
OHNE ZWISCHENSCHRITT

Jóvenes Europeos

¿Eres chica o chico?

euromat

Traducción por

ACCESO A TODA LA INFORMACIÓN DE EUROSTAT
CON UN ÚNICO CLIC

Young Europeans

Please choose your gender

euromat

DIRECT ACCESS TO ALL EUROSTAT DATA ON YOUTH

I giovani europei

Femmina o Maschio?

euromat

ACCEDI AI DATI EUROSTAT SEN SOCCORRI

Mladi Europljani

Odaberite spol

euromat

ODABIRAN PRISTUP SVIM EUROSTATOVIM
PODACIMA U JEDNOM KLIKU

Młodzi Europejczycy

Płeć

euromat

DANE EUROSTATU O MŁODYCH
EUROPEJCZAKACH

Young Europeans

- Croatia: http://www.dzs.hr/youth/index_hr.html
- Italy: <http://www.istat.it/infografiche/giovani-europei/>
- Ireland: <http://www.cso.ie/en/interactivezone/eurostatvisualisations/youngeuropeans/>
- Poland: http://stat.gov.pl/mlodziez/index_pl.html
- Spain: http://www.ine.es/infografias/jovenes/index_es.html
- Romania: http://www.insse.ro/cms/youth/index_ro.html
- Portugal: https://www.ine.pt/scripts/young_europeans/index_pt.html
- Slovenia: <http://www.stat.si/youngeuropeans/>
- Estonia: <http://www.stat.ee/public/eurostat/youth/>



European
Commission

Quality of Life



Quality of Life

- Portugal: https://www.ine.pt/scripts/qdv/index_pt.html
- Croatia: http://www.dzs.hr/qol/index_hr.html
- Slovenia: http://www.stat.si/qol/index_sl.html
- Spain: http://www.ine.es/infografias/calidadvida/index_es.html
- Romania: http://www.insse.ro/cms/qol/index_ro.html
- Estonia: http://www.stat.ee/public/eurostat/qol/index_et.html

Lessons learnt (1)

Keep it simple

"Infrastructure neutral" development

"Self-contained" deployment packages

Keep translation files separate for easy editing

Fonts have to support all European languages

Lessons learnt (2)

Data layer based on web services to fetch data dynamically

Limited technical expertise required

Need for support from Eurostat

Quick results

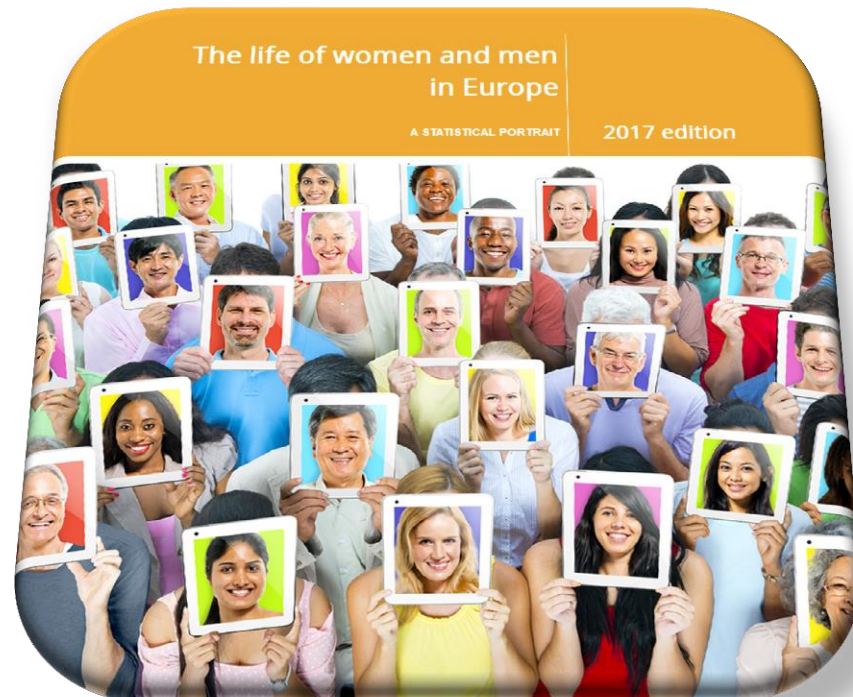
Three examples of sharing: 2. Sharing training tools



Translated by NSIs (6 language
versions) and videos included

Three examples of sharing: 3. Sharing digital publications

Eurostat's third digital publication to be released in October 2017 together with the NSIs



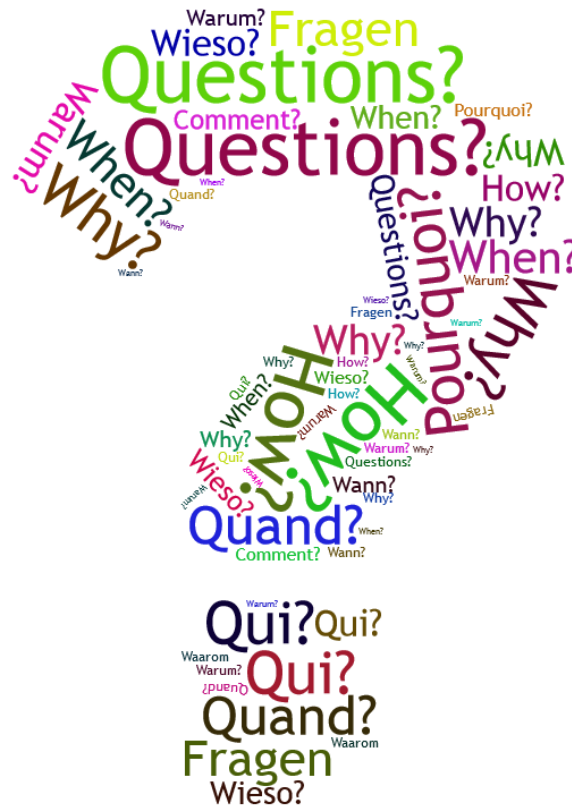
Three examples of sharing: 3. Sharing digital publications

Content of the publication developed in
collaboration with the NSIs

Translated by the NSIs into most EU and
EFTA languages



European
Commission



louise.corselli@ec.europa.eu
christiaan.laevaert@ec.europa.eu