The role of NSOs in dissemination of Leading, Composite and Sentiment Indicators in the case of Business Tendency Surveys conducted by CSO of Poland

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FOREWORD

• NSOs MAINLY RESPONSIBLE FOR PROVIDING QUANTITATIVE DATA (OFFICIAL STATISTICS)

• BUSINESS TENDENCY SURVEYS CONDUCTED BY MANY INSTITUTES (ALSO PRIVATE ONES)
  ✓ DIFFERENT SCOPE
  ✓ DIFFERENT SUBJECT OF RESEARCH

• SHOULD NSOs CONDUCT QUALITATIVE SURVEYS?
  ✓ CONSISTENT METHODOLOGY AGREED BY EXPERTS ON INTERNATIONAL LEVEL (EU AND OECD)
  ✓ USE OF NSO RESOURCES
  ✓ BRAND RECOGNITION
  ✓ STABILITY AND LENGTH OF TIME SERIES

• APPROPRIATE METHODOLOGICAL EXPLANATIONS
BUSINESS TENDENCY SURVEYS IN CSO OF POLAND

- JUNE 1992 – INDUSTRY
- JULY 1993 – CONSTRUCTION
- OCTOBER 1993 – RETAIL TRADE
- 1999 – INVESTMENTS IN INDUSTRY AND CONSTRUCTION
- JANUARY 2003 – SERVICES
- JANUARY 2011 – WHOLESALE TRADE
- JANUARY 2011 – VOIVODSHIPS
DATA PUBLICATION AND METHODOLOGY DESCRIPTION
DATA PUBLICATION AND METHODOLOGY DESCRIPTION

• MONTHLY NEWS RELEASE WITH RESULTS AND GRAPHS
  ✓ INFORMATION ABOUT SURVEYS
  ✓ LINK TO EUROPEAN COMMISSION WEBSITE – DATA AND METHODOLOGICAL EXPLANATIONS
  ✓ INFORMATION ABOUT SAMPLE SIZE AND RESPONSE RATE FOR EACH SURVEY

• TIME SERIES
• QUESTIONNAIRES
• METHODOLOGICAL NOTES AND GUIDEBOOK
REGIONAL BREAKDOWN

- NUTS 2 LEVEL (16 VOIVODSHIPS)
- REPLY TO DEMAND ON DATA RAISED BY LOCAL AUTHORITIES
- UNITS CLASSIFIED INTO REGIONS ACCORDING TO COMPANY’S HEADQUARTER
- ENSURED REPRESENTATIVENESS OF THE DATA WITHOUT CHANGING SIZE OF SAMPLES
- RESULTS PRESENTED ON NACE SECTION LEVEL
SEASONALLY ADJUSTED DATA

• EXPLANATIONS IN METHODOLOGICAL GUIDEBOOK
  ✓ METHOD USED IN CSO OF POLAND (TRAMO-SEATS IN DEMETRA PROGRAMME)
  ✓ METHOD USED IN EC (DAINTIES)

• USERS WARNED ABOUT CAUSES OF POSSIBLE DIFFERENCES IN RESULTS
HOW TO INTERPRET QUALITATIVE DATA?

• QUALITATIVE DATA CAN NOT BE INTERPETED AS QUANTITATIVE ONES
• INFORMATION ON TENDENCY IN PARTICULAR AREA
• ANALYSIS OF LONG TIME SERIES
• COMPARISON OF QUALITATIVE DATA WITH QUANTITATIVE ONES
• METHODS OF CALCULATING INDICATORS

✓ THE SAME BALANCE CAN BE RESULT OF DIFFERENT POSITIVE AND NEGATIVE LEVELS
✓ INDICATORS CALCULATED FROM RESPONDENT’S POINT OF VIEW

(E.G. POSITIVE SIGN OF DELAYS IN PAYMENTS' INDICATOR REPRESENTS A DECREASE IN DELAYS)
SUMMARY

• IMPORTANT ROLE OF METHODOLOGICAL EXPLANATIONS
• INTERPRETATION OF RESULTS IN MEDIA
• INTERNAL QUALITY REVIEW AND COOPERATION WITH USERS
• STILL IN PROGRESS:
  ✓ KNOWLEDGE DATABASES
  ✓ INFORMATION ABOUT CHANGES IN QUESTIONNAIRES
  ✓ SURVEY OF SURVEYS IN 2016
THANK YOU FOR YOUR ATTENTION!