

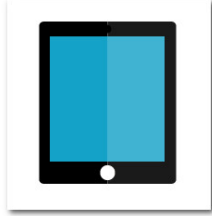
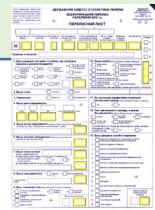
PILOT POPULATION CENSUS 2019 (PPC 2019)



**Gosstat of Ukraine
Natalia Martseniuk**

PPC 2019 Objective

advisability of modifying General Population Census (GPC) programme, public's perception of the GPC programme



testing new data collection technologies: use of mobile devices (tablets), online self-enumeration (CAPI, CAWI)

testing data collection and processing software, testing the operation of mobile devices



testing new methods of conducting an advertising campaign as regards the need for a GPC and its importance for the country

defining optimum workload on temporary enumerators

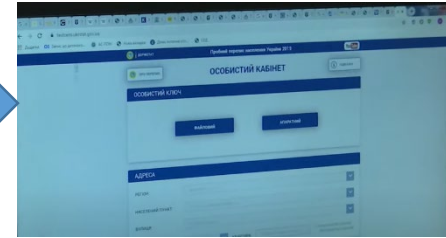


optimization of budget proposals

PPC 2019 Stages

1-10 December

Self-enumeration by responding to a questionnaire (census form) on a special website (online)



14-23 December

Face-to-face interviews and completing census forms using tablets.

Responding to a questionnaire (survey form) at census departments or instructor stations



24-26 December

Monitoring visits to some apartments and houses by enumerators along with the supervisory staff

PPC 2019 Advertising Campaign

Manufacture of promotional items and printed matter (banners, leaflets, fliers)



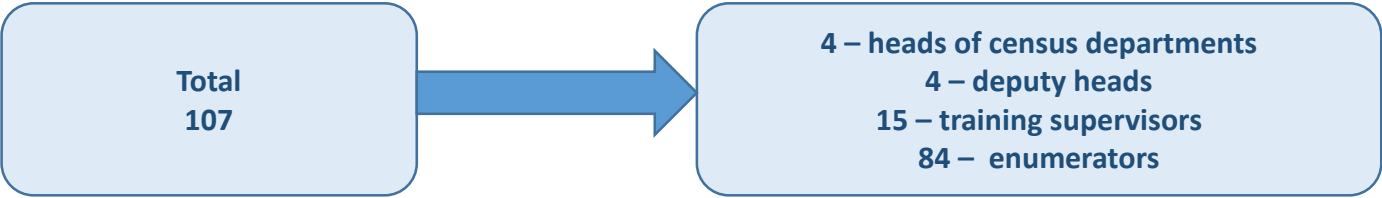
Manufacture of ID cards and equipment for enumerators



- publishing information about PPC 2019 on the official Gosstat website;
- a telephone line and an email supporting the PPC;
- informing the public about PPC in the news and on TV;
- creating and posting a video about PPC 2019 on YouTube



PPC Temporary Workers



Obolonskyi District of the city of Kyiv (urban area)

Piskivska community, Borodyanka district, Kyiv Region, (rural area)

Temporary enumerator staff, by sex and age



Enumerator workload



Processing PPC 2019 Data

Field level



Enumerators complete census documentation using tablets

Verification of data in source documents

Sending data to the regional and central levels

Regional level



Uploading software and instruction materials on tablets

Monitoring PPC 2019 progress

Deleting duplicates

Central level

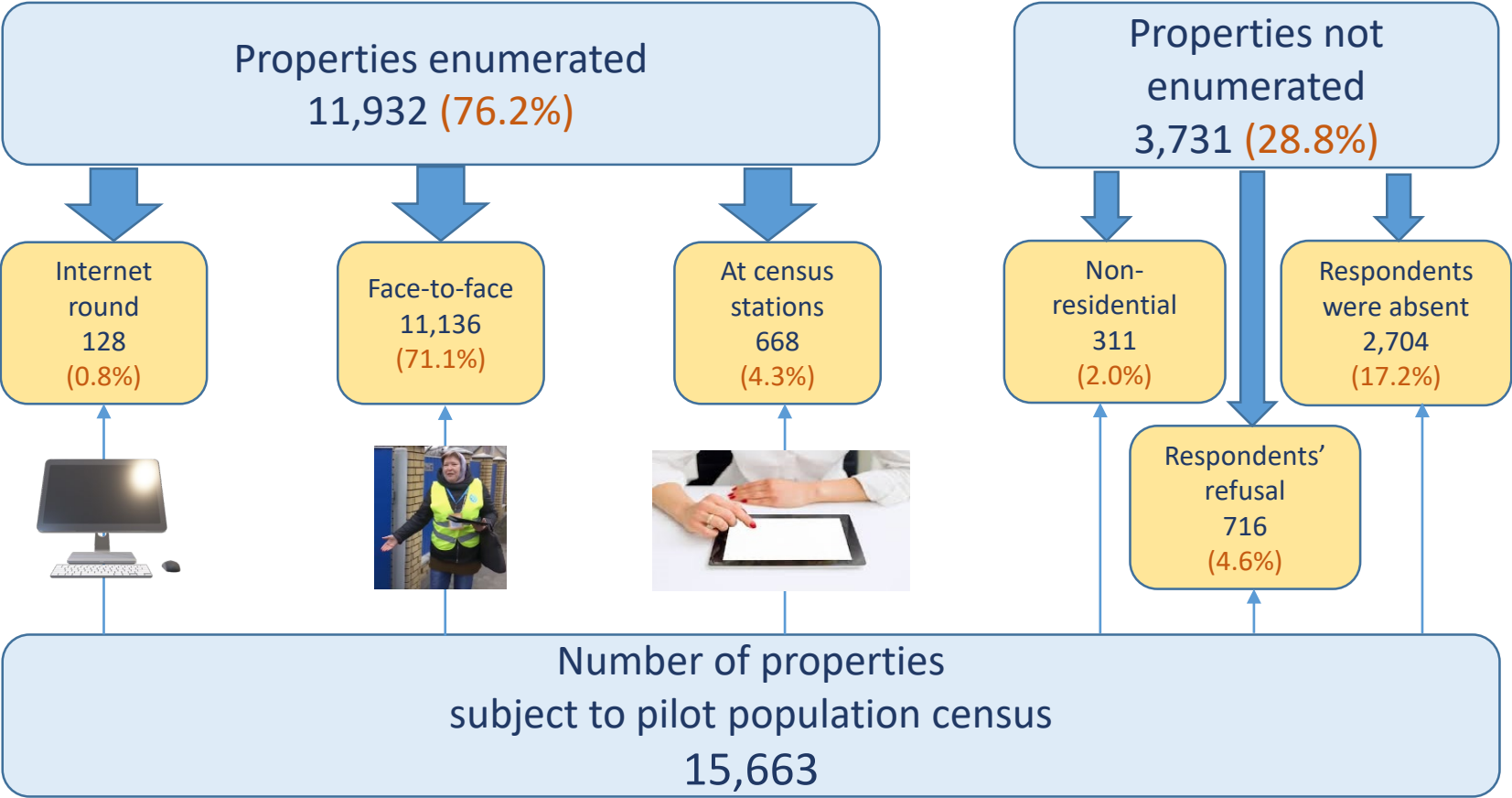


Database of PPC 2019 raw data

Monitoring PPC 2019 progress

Integration of PPC 2019 data

PPC 2019 Results



PPC 2019 Results



Population



Obolonskyi District of the city of Kyiv

Piskivska community, Borodyanka District, Kyiv region

Resident population
19,347

Present population
20,202

According to the community register
23,445

According to current population statistics and household enumeration estimates
8,274

Resident population
7,410

Present population
7,322



8,446 10,901 8,839 11,363



3,400 4,010



3,347 3,975

Conclusions

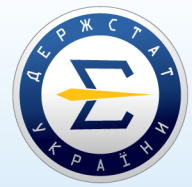
PPC methods and programme are fully acceptable for the population

Using innovative methods of census data collection through the Internet and using electronic mobile devices (tablets) has proved effective:

- - no need to enter collected data in the database of raw data, monitoring was done during input;
- - completing electronic census forms was three times faster than completing paper census forms;
- - reducing the number of temporary enumerators due to increased workload

The shortcomings identified during the testing of the computer-assisted PPC will be taken into consideration while designing the computer-assisted GPC

For the GPC to be successful, a powerful awareness campaign in the media is required with strengthened awareness-raising activities, a well-grounded explanation of each question of the census programme, and motivation of respondents to answer fully and truthfully



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СЛУЖБА СТАТИСТИКИ
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**Thank you for
your attention!**