Assessment of business’ impact on SDGs
How can statistics assist?

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Use of statistics for SDGs - beyond indicators
The 2030 Agenda stakeholders
The 17 Goals Campaign

Initiator

Substantive partners
Statistics Poland
Global Compact Network Poland

Corporate partners

Honorary Patronage: Ministry of Economic Development
The observed problem

Business wants to act for SDGs but... 

...does it intuitively

- What are SDGs?
- Which SDG is mine?
- SDG data? They are not about me
- How to use data?
- Data? What for?

and needs guidelines and fit-for-purpose data to assess its own results
Impact Barometer – a tool for measuring business’ impact on SDGs

unusual initiative...

...unusual communication and role of statistics

- partner
- expert
- facilitator
- mentor

not a data provider
Impact Barometer

- 30 indicators
- monitoring 6 SDGs
- free to use by any company
- guidance and formulas in excel sheet
- micro data
- company’s own calculation
- company’s individual impact
- aggregates & benchmarks
Impact Barometer – instruction for use

Regular annual monitoring

Plan actions to improve your results next year

Analyze your results & compare them to the benchmark

Send your results

Calculate indicators

Download Impact Barometer

Share your results in a corporate report or online
Conclusions

Barometer available at NRP – sdg.gov.pl
Non-official data – complementary to the official ones

Benefits for statistics

- New audience and ways of communication
- Better understanding of users’ needs
- Use of partners’ capacity
- New alternative data sources
- Enhanced awareness of its own potential and unique knowledge
- Extended statistical offer – data and knowledge

Growing interest in data and statistical knowledge among business and NGOs

Next initiatives...
Further information: sdg.gov.pl

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