Have time use surveys been used to guide unpaid care work policies and programs?

Jessica Gardner, Consultant on Gender Statistics (Data2X)
Jessica@stats2info.com
Europe and Central Asia case studies

- About Data2X and the Women’s Work and Employment partnership
- Measuring ‘data uptake’
- Case studies on how time use data has been used in national care programs and policies
  - Albania, Finland, Kazakhstan, Moldova
  - Desk reviews, phone interviews, email consultations
  - Work completed July – September 2017
Case study framework

• 1. Identify and prioritize
  • Where did the demand for the survey come from? Why?

• 2. Collect and analyse
  • Who defines how the data is collected? What type of methods, questionnaire, classifications?
  • What type of analysis is done? Does it make the link to policy?

• 3. Inform and influence
  • How are the results presented? What is the role of civil society, academics, etc.?

• 4. Policy/Program development
  • Did the TUS data directly/indirectly influence policy? How did policy change?
Driven by demand or supply?

- **Finland**
  - Multiple surveys, many funding agencies and uses for the data

- **Kazakhstan, Moldova and Albania**
  - Statistics strengthening projects
  - Align with European Union standards

- **International commitments**
  - CEDAW, Beijing, SDGs, etc.
### Data collection methods

<table>
<thead>
<tr>
<th>Country</th>
<th>Year</th>
<th>Methodology</th>
<th>Data Collection</th>
<th>Number of Households</th>
<th>RR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albania</td>
<td>2010-11</td>
<td>(1) Dedicated HETUS Diary</td>
<td>2,250 households</td>
<td>92%</td>
<td></td>
</tr>
<tr>
<td>Finland</td>
<td>2009-10</td>
<td>(4) Dedicated HETUS Diary</td>
<td>4,499 households</td>
<td>41%</td>
<td></td>
</tr>
<tr>
<td>Kazakhstan</td>
<td>2012</td>
<td>(2) Module ICATUS Diary</td>
<td>12,000 households</td>
<td>Kazakh govt.</td>
<td></td>
</tr>
<tr>
<td>Moldova</td>
<td>2011-12</td>
<td>(1) Dedicated HETUS Diary</td>
<td>15,600 households</td>
<td>United Nations &amp; Sweden</td>
<td></td>
</tr>
</tbody>
</table>

**Funding:**

- UNFPA funded
- Statistics Sweden
- Six national agencies
- Kazakh govt.
What were you doing?

Record your main activity for each 10-minute period, starting from 07.00 to 10.00 am.

Please only include one main activity on each line. Distinguish between travel and the activity that is the reason for travelling. Do not forget the mode of transportation.

<table>
<thead>
<tr>
<th>Time, a.m.</th>
<th>07:00–07:10</th>
<th>07:10–07:20</th>
<th>07:20–07:30</th>
<th>07:30–07:40</th>
<th>07:40–07:50</th>
<th>07:50–08:00</th>
</tr>
</thead>
</table>

What else were you doing?

Record the most important parallel activity. Also write down if you used a computer or the Internet for your main or parallel activity.

<table>
<thead>
<tr>
<th>Were you alone or together with somebody you know?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please tick the box with an X or a vertical line</td>
</tr>
<tr>
<td>Alone</td>
</tr>
</tbody>
</table>

Utilizarea timpului în Republica Moldova

Sinteză

Chişinău, 2013

Utilizarea Timpului
Time Use Survey

How Much Time Do Moldovans Spend Travelling?

The Importance of Unpaid Work in Moldova

Collect and analyse

INSTAT
Institute of Statistics

Microdata: Labour Force Survey 2007 - 2013 (saqs)
Time Use Survey 2010-2011 (saqs)
Diary 2H '04, TUS Albania (saqs)
AL_TUS 2012-2011 (excel, codebook)
How were the TUS results used?

- **In national strategy and policy documents**
  - Albanian National Strategy for Gender Equality 2016-2020
  - National Employment and Skills Policy
  - Business and Investment Development Strategy 2014-2020

- **Shaping and evaluating government policies**
  - Finland family friendly policies – maternity leave and child care
  - Finland tax incentive for buying domestic services (cleaning, care services)

- **Directing support from development partners**
Some lessons learned

- **Europe and Central Asia**
  - Region benefits from long-term investment in TUS
  - Eurostat harmonized approach
  - EU accession processes provide support for developing countries

- **Policymaking is not a standardized process**
  - Political, social, economic and other factors
  - Wide range of data and information
  - Statistics not always explicit in policy documents

- **TUS data has many uses** (disabilities, school studies, volunteering)

- **NSO as entry point** – disconnect between production and use

- **Language barrier and research behind pay walls**
Recommendations

1. **NSOs consider ways to monitor and learn from data uptake**
   - Make data and microdata accessible
   - Be systematic about tracking usage (Evaluate)
   - Document known secondary analysis
   - Keep a list of the main data users and uses

2. **Use the UNECE Work Session on Gender Statistics to build evidence base on use of survey data**