PLANS AND PRACTICE ON THE PUBLICATION
“Women and Men in Armenia”

30 May 2016
Vilnius, Latvia

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**Brief Historical Overview**

**HCC PA – International cooperation**

<table>
<thead>
<tr>
<th>1999</th>
<th>2000-2013</th>
<th>2013-2016</th>
<th>2016 and onwards</th>
</tr>
</thead>
<tbody>
<tr>
<td>First steps / Start phase</td>
<td>Projects, workshops, meetings on various topics of gender statistics</td>
<td>Project ‘Interregional cooperation on capacity building for measuring progress in the achievement of gender equality and empowerment of women</td>
<td>New phase – updated publication with a specific set of gender-sensitive indicators, and improved format of data presentation</td>
</tr>
</tbody>
</table>
**Purpose and Objectives**

**Purpose:**
- To modernize dissemination of gender statistics in Armenia

**Objectives:**
- To modernize publication *Women and Men in Armenia*, to ensure user-friendly, interesting and attractive format;
- To harmonize datasets with international standards taking into account the national context and needs of key data users;
- To improve and simplify data presentation formats

**Outcomes:**
- Improved statistical literacy of data user community;
- Successful dialogue with key users of gender statistics;
- **Higher demand for gender statistics for strengthening evidence-based policy making**
**Project's Timeframe**

<table>
<thead>
<tr>
<th>Year</th>
<th>Stage</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016, V</td>
<td>START</td>
<td>Inventory for checking compliance with UNECE standards</td>
</tr>
<tr>
<td>2016, VI</td>
<td>PREPARATION</td>
<td>Identification of tentative revision framework</td>
</tr>
<tr>
<td>Onwards</td>
<td>PRODUCT</td>
<td>New format of 'Women and Men in Armenia'</td>
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<tr>
<td></td>
<td>FOLLOW UP</td>
<td>Relatively complete compliance with international standards</td>
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IMPLEMENTATION EXPERIENCE

- Assessment of current situation
- Identification of issues
- Generation of ideas
- Feasibility assessment (resource capacities)
- Identification of general principles for revising the publication from the point of:
  - Domain coverage
  - Set of indicators
  - Selection of most suitable form for presenting data for each indicator.
- Preparation of Action Plan and Road Map
- Implementation of ideas
- Achieving ‘finishing line’ – modernization of the publication.
Strategy:

‘Best way to generate a good idea is to generate many ideas’
ACTIONS AND ACTIVITIES: PLANS (1)

- Overall creative approach
- Clearly set – what, why and how?
- To select most productive ideas out of many ideas to address the issue
- To try to consider an issue from various perspectives
- Prior to validation – consultations with some users
ACTIONS AND ACTIVITIES: PLANS (2)

- Clearly separate gender segregated data from gender sensitive indicators
- To ‘link’ and interpret existing indicators in a new way
- To improve overall design of the publication
- To ensure availability of tables and charts in Ms Excel format for the ease of use
- To briefly describe / analyze situation with indicators:
  - to identify key issues or
  - to provide brief text analysis of related indicates or time series based on the content and key message of the data
  - to select the most appropriate form for presenting data for each specific indicators
ACTIONS AND ACTIVITIES: in action (1)

- Review of available materials on gender statistics:
  - Making Data meaningful by UNECE
  - Recommendations for enhancing the publication Women and Men in Armenia
  - UNECE Toolkit for Training Users of Gender Statistics
  - ‘Making Data Count for All’, Good practices in integrating gender in national statistical systems
  - Indicators of Gender Equality, Task Force on Indicators of Gender Equality, UNECE
  - Example Demography chapter, Jessica Gardner.

- Other publications:
  - Women and Men in Norway
  - Women and Men in Finland
  - Women And Men in OECD Countries
  - Australia’s gender equality scorecard, Key findings from the Workplace Gender Equality Agency’s 2014-15 reporting data
  - Presentation of Gender Statistics in Tables
  - Others

Armenia has an aging and declining population due to low fertility rates and high emigration. The population pyramids below show the change in age and sex structure over the last decade. Between 2004 (graph on right) and 2014 (graph on left) the total population declined from around 3.21 to 3.03 million. The widening bars at the top of the pyramid on the left shows how the elderly, aged 75 and higher, are taking up an increasing proportion of the total population.

Armenia's population is declining and ageing

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<td>1,575,233</td>
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ACTIONS AND ACTIVITIES: in action (1)

- Evaluation whether or not the existing indicators match the minimum set of indicators proposed by UNECE
  - Comprehensive review of domains and sets of indicators in each domain
- Work within NSS with specialists of each area of statistics
  - Identifying framework of each domain
- Start of practical work
  - Practical exercise based on the example of one domain
  - Approval of key strategic approaches
CURRENT STATUS OF W&M BOOKLET

- Poverty
- Education and schooling
- Health
- Women in leadership and decision-making
- Labour market

? ?
**FUTURE PLANS**

- **Stakeholders: focus area**
  - To update the ‘map’ of key stakeholders
  - **To motivate** stakeholders to increase their pro-activeness, to set the responsibility for the overall result

- **International cooperation: source of promotion**
  - To ensure sustainability of gender statistics programmes

- **Continuous development**
  - In addition to traditional areas, to use new data for gender statistics (LFS –19th ICLS, Agriculture Census, DHS, Time Use Survey, Social Exclusion …)
  - To find resources for improving technical quality of the publication
Ahead there is a continuously unknown, tempting world of new challenges and ideas…

How can we adapt ourselves quickly to them and be more flexible?
THANK YOU!