

Workshop on Developing Entrepreneurship Statistics by Gender in the Republic of Moldova
Chisinau, 30 June – 1 July 2015

Organized in cooperation with the National Bureau of Statistics (NBS) of the Republic of Moldova, United Nations Development Programme (UNDP) and UN Women, with financial support from the United Nations Population Fund (UNFPA).

CONCEPT NOTE

I. BACKGROUND

1. The Conference of European Statisticians (CES) Task Force on Indicators of Gender Equality has consolidated and systematized statistical indicators of gender equality into a set of indicators recommended for use in CES member countries¹. A recent review of data availability for the proposed gender indicators identified entrepreneurship as a priority topic for capacity-building in gender statistics in Moldova.
2. Everywhere, men are more likely to be involved in entrepreneurial activity than women. In the Beijing Platform for Action, countries have agreed to foster women's access to self-employment and entrepreneurship, but available data are limited for differentiating entrepreneurs by sex and among the different types of self-employment and entrepreneurship. Such information is required for targeted policy measures in this area. Currently, the United Nations Statistics Division and UN Women are implementing the Evidence and Data for Gender Equality (EDGE) project² to improve methodology and data collection in this area. The Organization for Economic Cooperation and Development has prepared a framework³ for a sounder basis for internationally comparable indicators of entrepreneurship. In Moldova, the *UN Joint Project on Strengthening the national statistical system*⁴ is implemented aiming to harmonize official statistics with international standards as well as to improve the availability, quality, and use of disaggregated statistical data for participatory policy-making.
3. Moldova is one of the target countries in the project "Interregional cooperation to strengthen national capacities to measure progress in achieving gender equality and women's empowerment" financed from the United Nations Development Account. In the framework of this project, the United Nations Economic Commission for Europe (UNECE) will organize the workshop on developing entrepreneurship statistics by gender in Moldova in cooperation with NBS Moldova, UNDP and UN Women, with financial support from UNFPA.

II. PURPOSE

4. The purpose of the workshop is to identify ways of new data collection to measure entrepreneurship by gender and build the capacity in the system of official statistics in Moldova in

¹ Available at http://www.unece.org/stats/publications/gender_equality.html.

² More information available at <http://unstats.un.org/unsd/gender/EDGE/about.html>.

³ Available at <http://www.oecd.org/std/aframeworkforaddressingandmeasuringentrepreneurship.htm>.

⁴ More info available on

http://www.md.undp.org/content/moldova/en/home/operations/projects/democratic_governance/strengthening-the-national-statistical-system-.html and <http://www.statistica.md/category.php?l=en&idc=492>

this regard. It would also explore the possibility of testing in Moldova the survey tools developed under the EDGE project by the end of 2015.

5. The workshop will strengthen the gender sensitization of the Moldovan statistical system and support the Strategy on mainstreaming the gender perspective in statistics in Moldova, as well the evidence-based monitoring & evaluation of the National Program on Ensuring Gender Equality⁵, the National Strategy on SME development⁶ and its action plan and other national/sectorial strategic papers promoting the gender equality in business activity.

6. Expected result: The participants agree on the concept of women entrepreneurship to be used in Moldova and on the statistical tool/s to be piloted in 2015.

III. PROGRAMME

<i>Main topics on agenda</i>	<i>Presenter/s</i>
Day 1 — 30 June 2015	
Measurement of entrepreneurship using statistical business surveys and business registers	
Opening and introduction.	NBS, State Chancellery, UNECE, UN-Moldova
Background: project “Interregional cooperation to strengthen national capacities to measure progress in achieving gender equality and women’s empowerment”	Andres Vikat, UNECE
National context and background: <ul style="list-style-type: none"> - Strategic framework on development of SME and needs to measure it - Women entrepreneurship as part of the gender equality national programmes 	<ul style="list-style-type: none"> - Ministry of Economy or Organisation for Development of SME Sector - Ministry of Labour Social Protection and Family, Prevention of Violence and Insurance of Gender Equality Policy Department
Measuring entrepreneurship in gender perspective through business statistics: <ul style="list-style-type: none"> - Concepts, definitions and data sources - Use of enterprise surveys: the example of the Factors of Business Success survey - Use of business registers and other administrative sources 	Caterina Viviano, Istat
Business statistics in Moldova <ul style="list-style-type: none"> - Current status on NBS Business statistics and Business Register that would allow measuring the characteristics of entrepreneurs and their enterprises - The experience of Moldova in measurement of women entrepreneurship 	NBS: <ul style="list-style-type: none"> - Iurie Mocanu, Statistical Infrastructure Division - Nina Cescocova, Demography Statistics Section
Discussion of specific matters of participants’ concern	Participants
Conclusions of the day	Aurelia Spataru, UNDP Moldova

⁵ Order of the Government of the Republic of Moldova No. 933 as of December 31, 2009 on approval of the National program on ensuring gender equality for 2010-2015, <http://cis-legislation.com/document.fwx?rgn=30176>

⁶ Available in Romanian on <http://mec.gov.md/ro/content/politici-si-programe-imm>

Day 2 — 1 July Measurement of entrepreneurship with household surveys	
Employers and own-account workers in the UNECE Database	Andres Vikat, UNECE
Measuring entrepreneurship activity in gender perspective through household surveys: - Concepts, definitions and data sources - Methodology developed in the project Evidence and Data for Gender Equality (EDGE)	Gulab Singh, UN Statistics Division
Household surveys for measuring entrepreneurship in Moldova: - Current status on NBS household surveys that would allow measuring the characteristics of entrepreneurs and their enterprises - The experience of Moldova in measurement of women entrepreneurship	NBS: Elena Vatcarau, Labour Market Statistics Division
Discussion of specific matters of participants' concern	Participants
Work plan for next steps and its discussion	Ala Negruta, NBS Moldova
Conclusions of the event	Andres Vikat, UNECE

IV. PARTICIPATION

7. The workshop targets managers and staff dealing with gender statistics, household and business surveys in NBS Moldova, the authorities in charge of the business register as well as the users of entrepreneurship statistics in government agencies, in particular Ministry of Economy, [Organisation for Development of SME Sector](#), Ministry of Labour Social Protection and Family, as well as academia, civil society, and the development partners in the country.

V. LANGUAGE

8. The working languages of the workshop are English and Romanian. Simultaneous interpretation will be provided between these two languages.

VI. COSTS AND EXPENDITURES

9. UNECE will take care of organizing the travel and payments to the UNECE experts and UNDP will take care of the local arrangements for the event including rent, interpretation, lunch and coffee breaks, printing materials and stationary, etc. The meeting venue will be situated in the Chisinau city centre.

VII. INFORMATION AND CORRESPONDENCE

UNECE

Mr. Andres Vikat
Chief
Social and Demographic
Statistics Section
Statistical Division, UNECE
Room C.440
Palais des Nations
1211 Geneva, Switzerland
Tel +41 22 917 2764
andres.vikat@unece.org

NBS Moldova

Ms. Ala Negruta
Head of Social Services and
Living Conditions Statistics
Division
National Bureau of Statistics
106, Grenoble Str.
MD-2019 Chisinau
Republic of Moldova
Tel +373 22 40 30 78
ala.negruta@statistica.md

UNDP Moldova

Ms. Aurelia Spataru
Project Manager, Strengthening the
National Statistical System
United Nations Development
Programme
Office 802, 106 Grenoble St.
2019 Chisinau
Republic of Moldova
aurelia.spataru@undp.org
Tel: +373 22 403 142
Cell: +373 69 099 319
Skype: aurelia.spataru