# Workshop

**Developing Entrepreneurship Statistics by Gender in the Republic of Moldova**

**Time:** 30 June - 1 July 2015  
**Venue:** Hotel Vispas (26 A. Lapusneanu Str., Chisinau, Republic of Moldova, MD-2004)  
**Invitees:** Representatives of central public authorities, civil society organisations, academia and development partners

## Agenda

**Tuesday, 30 June 2015**

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<tr>
<th>Time</th>
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<td>9:00 – 9:30</td>
<td>Participants’ registration</td>
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| 9:30 – 10:00  | Welcoming message. Objectives and expected results                               | Lucia Spoială, General Director, National Bureau of Statistics  
Tudor Copaci, Vice-Minister of Economy  
Dafina Gercheva, UN Resident Coordinator, UNDP Resident Representative, Moldova  
Andres Vikat, Chief of Social and Demographic Statistics, United Nations Economic Commission for Europe |
| 10:00-10:15   | Objectives of the Project “Interregional cooperation to strengthen national capacities to measure progress in achieving gender equality and women’s empowerment” and the support envisaged for the Republic of Moldova | Andres Vikat, Chief of Social and Demographic Statistics, United Nations Economic Commission for Europe (UNECE) |
| 10:15 –11:00  | **Session 1. National context and background:**  
- Policy framework on development of SMEs and needs to measure it  
- Women entrepreneurship as part of the gender equality national programmes | Valentina Chiperi, Head of Division on Entrepreneur Activity Regulation, Ministry of Economy  
Valentina Veveriţa, Head of SMEs and Trade Policy Division Ministry of Economy  
Lilia Pascal, Head of Prevention of Violence and Insurance of Gender Equality Policy Department, Ministry of Labour Social Protection and Family, |
| 11:00-11:15   | Coffee-break                                                                    |                                                                          |
| 11:15-12:30   | **Session 2. Measuring entrepreneurship in gender perspective through business statistics international level:**  
- Concepts, definitions and data sources  
- Use of enterprise surveys: the example of the Factors of Business Success survey  
- Use of business registers and other administrative sources | Caterina Viviano, researcher at the Italian National Institute of Statistics (Istat) |
<p>| 12:30-13:30   | Lunch break                                                                     |                                                                          |</p>
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| 13:30-14:30| Session 3. Business statistics in Moldova  
- Current status on NBS Business statistics and Business Register that would allow measuring the characteristics of entrepreneurs and their enterprises  
- The experience of Moldova in measurement of women entrepreneurship – results, constraints | Iurie Mocanu, Head of Statistical Infrastructure Division, NBS  
Nina Cesnoca, Demographic Statistics Section, NBS |
| 14:30-14:45| Coffee-break                                                                     |                                                                          |
| 14:45-15:45| Session 4. Data users’ perspective on business statistics, difficulties in data use  
- Alternatives (other than NBS statistics) of data collection on entrepreneurial activity, surveys, researches | Iulia Iabanji, General Director, Small and Medium Enterprises Development Organisation (ODIMM)  
Elena Aculai, researcher, associate professor, National Institute for Economic Research |
| 15:45-16:45| Discussion on the presented topics and the concept of women entrepreneurship to be used in the Republic of Moldova | Participants |
| 16:45-17:00| Conclusions of the day                                                           | Moderator |

**Measurement of entrepreneurship with household surveys**

**Wednesday, 1 July 2015**

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<td>9:00-9:20</td>
<td>Session 5. Employers and own-account workers in the UNECE Database</td>
<td>Andres Vikat, Chief of Social and Demographic Statistics, United Nations Economic Commission for Europe (UNCE)</td>
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| 9:20-10:45 | Session 6. Measuring entrepreneurship activity in gender perspective through household surveys at international level:  
- Concepts, definitions and data sources  
- Methodology developed in the project Evidence and Data for Gender Equality (EDGE) | Gulab Singh, Senior statistician, EDGE Project manager, Demographic and Social Statistics Branch, UN Statistics Division |
| 10:45-11:00| Coffee-break                                                                     |                                                                          |
| 11:00-11:30| Session 7. Household surveys for measuring entrepreneur activity in Moldova:  
- Current status on NBS household surveys that would allow measuring the characterises of entrepreneurs and their enterprises  
- The experience of Moldova in measurement of women entrepreneurship – results, constrains | Elena Vâtcârâu, Head of Labour Statistics Division, NBS  
Ala Negruta, Head of Social services and Living Conditions Statistics Division, NBs |
| 11:30-12:15| Discussion on the presented topics and the concept of women entrepreneurship to be used in the Republic of Moldova | Participants |
| 12:15-12:45| Work plan for next steps and its discussion                                      | Ala Negruta, NBS Moldova |
| 12:45-13:00| Conclusion of the event. Farewell message.                                        | Andres Vikat, UNECE  
Lucia Spoială, General Director, NBS |
| 13:00-...  | Lunch                                                                             |                                                                          |

The activity is organised in the framework of the UN Joint Project on Strengthening the National Statistical System, in collaboration with UNECE and the Project “Interregional cooperation to strengthen national capacities to measure progress in achieving gender equality and women’s empowerment” financed from the United Nations Development Account.