

Advocacy

Why do we need Gender Statistics?

**Joint UNECE/WBI Workshop on
National Gender Statistics Training Programmes
Geneva, 9-10 October 2008**

Objectives

- Learn main concepts of Gender statistics
- Discover the importance of gender statistics in different fields (Labor statistics, poverty, education and training, etc).
- Improve understanding of significance of Gender Statistics in supporting policy development and research as well as in monitoring and evaluating the effectiveness and efficiency of policies
- To provide participants with some tools to help overcome the reluctance of NSO statisticians and policymakers to look at the gender dimension in their work
- To help participants to develop a portrait of all possible “allies” who can be useful in promoting the utilization of gender statistics in their country context.

Agenda

Introduction

- 1. Multimedia presentation: Advocacy** – Why are Gender Statistics important?
 - 2. Activity: Breaking down the barriers**
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