Identifying Factoryless Goods Producers (FGPs) – Efforts to Date

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Classifications

• NAICS 2012
  – Guidance
  – August 8, 2014 *Federal Register* notice

• NAICS 2017
  – Currently field testing language
Establishment Survey Research

• 2007 Economic Census
  – Design, activities, purchase contract manufacturing services

• 2012 Economic Census
  – Purchase of contract manufacturing services, costs, % revenue
Establishment Survey Research

• 2007 Economic Census
  – No comprehensive review or analysis

• 2012 Economic Census
  – No pretesting
  – Post collection qualitative and quantitative reviews
  – Comparison of enterprise and establishment results
Enterprise/Company Research

- Census field tests – 2010 to current
- Mainly tested in the company organization survey
- Results similar to establishment
Establishment or Enterprise Concept?

• Can FGP establishments be consistently identified?
  – If so, where should they be classified
  – What variables can be collected

• Is this an enterprise concept?
  – How will FGP enterprises be defined
  – What data are available
Neither Enterprise nor Establishment Concept?

- Organization of multi-establishment enterprises often focus on product lines or markets
  - E.g., home products vs. industrial products
  - E.g., North American Division vs. European Division
Needs Going Forward

• Identify and classify establishments (if possible)
• Identify and collect variables to describe the size and impact of outsourcing transformation (if possible)
• Identify company, enterprise, or indirect methods of describing the size and impact of outsourcing transformation if direct measures are not feasible