

# Measuring what matters

broadening official statistics

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# Background

- Growing interest in measuring new areas to official statistics
  - challenging to measure
  - broadening the scope of official statistics
- If what matters is not measured official statistics becomes marginalized, irrelevant...
  - way ahead?
- Purpose
  - discuss these challenges



# Program

- Keynote speeches
  - Anthony Arundel
  - Konrad Pesendorfer
  - John Pullinger
- Sessions
  - Emerging topics, Israel
  - How to anticipate and react swiftly, New Zealand

# Interactive and inclusive seminar

- Discussions and questions from the audience are important
- 11.20-11.45
  - general discussion
- 12.30-13.30
  - small group discussions
- 14.40-15.15
  - general discussion, feedback from small groups

# Interactive and inclusive and ...challenging seminar

- Discussions and questions from the audience are important
- However:
  - a wide-ranging seminar – a challenge to deliver concrete outcomes
  - focus on the general idea of reacting to new topics
  - which one could be included in the scope of official statistics?
  - the premise, promise and potential pitfalls

„If you don't know where you're going,  
you might not get there”

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Yogi Berra

**Best wishes**

for a successful seminar!