The Open Opportunity Project

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US Census Bureau Partnerships

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<th>Dissemination Partnerships</th>
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<td>Encourage public to respond</td>
<td>Provide return on data investment</td>
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<td>Educate public of census need</td>
<td>Grow our audience</td>
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<td>Increase staff recruitment</td>
<td>Enable commerce opportunities</td>
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The Opportunity Project
Let's build something amazing together.

The Opportunity Project expands access to opportunity for all Americans by putting data and digital tools in the hands of everyone, communities, and local leaders to help them navigate information about the resources they need to thrive.

Connect      Build      Learn More
Open Opportunity

Goal

To partner with non-statistical organizations to put public data and tools in the hands of civic leaders, community organizations, and families to help access:

- Jobs
- Housing
- Transportation
- Schools
- Other Neighborhood Amenities

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<th>Partner</th>
<th>Application Name</th>
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<td>Redfin</td>
<td>Opportunity Score</td>
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<td>Community Commons</td>
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<td>Measure of America</td>
<td>Data2Go.nyc</td>
<td>Neighborhood Assets</td>
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Risk

The primary risk for the Open Opportunity partnership is the creation of **Availability Dependencies**.

Success

Over 30 non-profits, community organizations, coding boot camps, academic institutions, and local governments have committed to use the Opportunity Project.

The most critical factor for success is the **Proactive Engagement** of subject matter experts with end users.

- Developer Hackathons
- Training Bootcamps
- Providing Data Tools
Developer Hackathons

The Census Bureau has hosted Developer Hackathons in Washington DC, Chicago IL, Baltimore MD, Oakland CA, Arlington VA, Raleigh NC.

Training Bootcamps

Coding bootcamps have incorporated Opportunity Project data in their curricula and as part of special prize challenges.

Examples of Bootcamp Partnerships include:

- Telegraph Academy
- General Assembly
- Operation Spark
- The Iron Yard
- Sabio.la
- Metis
- Flatiron School
Providing Data Tools

The Census Bureau has provided in Data API’s, Development SDK’s, and Applications

The End Result