Transforming for the future
The value of strategic partnerships in a changing data landscape

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Why Partnerships are Crucial for NSOs

- Limited resources
- Limited expertise
- Limited perspective
ABS New Vision And Challenge

UNLEASHING THE POWER OF STATISTICS FOR A BETTER AUSTRALIA

TRANSFORMING FOR THE FUTURE

WHILE CONTINUING TO
- DELIVER HIGH QUALITY OFFICIAL STATISTICS
- STRENGTHEN OUR PARTNERSHIPS
- DRIVE HIGH PERFORMANCE

ABS as a Connected and Responsive Partner

OUTCOME: SHARED VISION

OUTCOME: SHARED BENEFIT

OUTCOME: SHARED SOLUTIONS

UNDERSTAND

COLLABORATE

3 PRINCIPLES

NURTURE
Transforming ABS Business

SIX DIMENSIONS

ENVIRONMENT

STRATEGY

GOVERNANCE

INFRASTRUCTURE

CULTURE

PEOPLE

Strategic Partnerships: Examples

- Census – IBM
- Consumer Price Index – retail scanner data
- Agricultural statistics – satellite imaging pilot
- ABS Address Register
Strategic Partnerships: Success Factors

- Clarity of roles and expectations
- Mutual capability building
- Reducing respondent burden
- Keep outcomes practical/tangential

Real Partnership Learnings

- Relationships take time to develop and create value
- Users may not have a good understanding of their future needs
- Requires different skill sets for NSOs
- Timing matters
- Still limited resources, cannot do everything
- Build up and use goodwill