



Swiss Sustainable Finance

Input to Regional Ministerial Consultation on Accountability
of the United Nations – Panel 2

Sabine Döbeli, CEO Swiss Sustainable Finance, 15.09.14

Sustainability in finance: on the rise

- Increasing volumes of sustainable investments
 - ▶ i.e. Global SRI Assets of USD 13'568 Bn by end of 2012
- Sector policies for corporate and project finance
 - ▶ i.e. large investment banks with policies on forestry, mining, oil&gas
- Institutional investors consider sustainability risks and become active owners
 - ▶ i.e. 564 Collaborativ engagements on the PRI engagement platform

Mechanisms to integrate ESG factors in finance decisions

- Environmental, Social and Governance (ESG) reporting as a basis for ratings
 - Global Reporting Initiative (GRI)
 - International Integrated Reporting Council (IIRC)
 - Sustainability Accounting Standards Board (SASB)
- Sustainability Rating of entities (companies, supranationals, sovereigns, projects etc.)
 - Sustainability Ratings for best-in-class selection (i.e. Sustainalytics, MSCI ESG, Oekom)
 - Norms-based screening to exclude the worst (i.e. Norwegian Pension Fund)
 - Risk indicators to assess momentum (i.e. RepRisk, Covalence, CSR RepTrack)
- Active Ownership
 - Voting according to an ESG voting policy
 - Active engagement with management of investee companies to encourage behavioural change

Conclusion

- Multilateral accounting instruments are used as a basis for sustainability assessments in financial industry
- Consistent data sets are a prerequisite for an effective reallocation of capital
- The use of these instruments in the financial industry reinforces the importance of such data and accounting procedures
- Sustainable finance therewith supports the underlying objectives of promoting sustainability in the economy and in society

Appendix

- Global Volumes of Sustainable Investments
- Samples of ESG Ratings
- Samples of collaborative engagements

Global Volumes of sustainable Investments

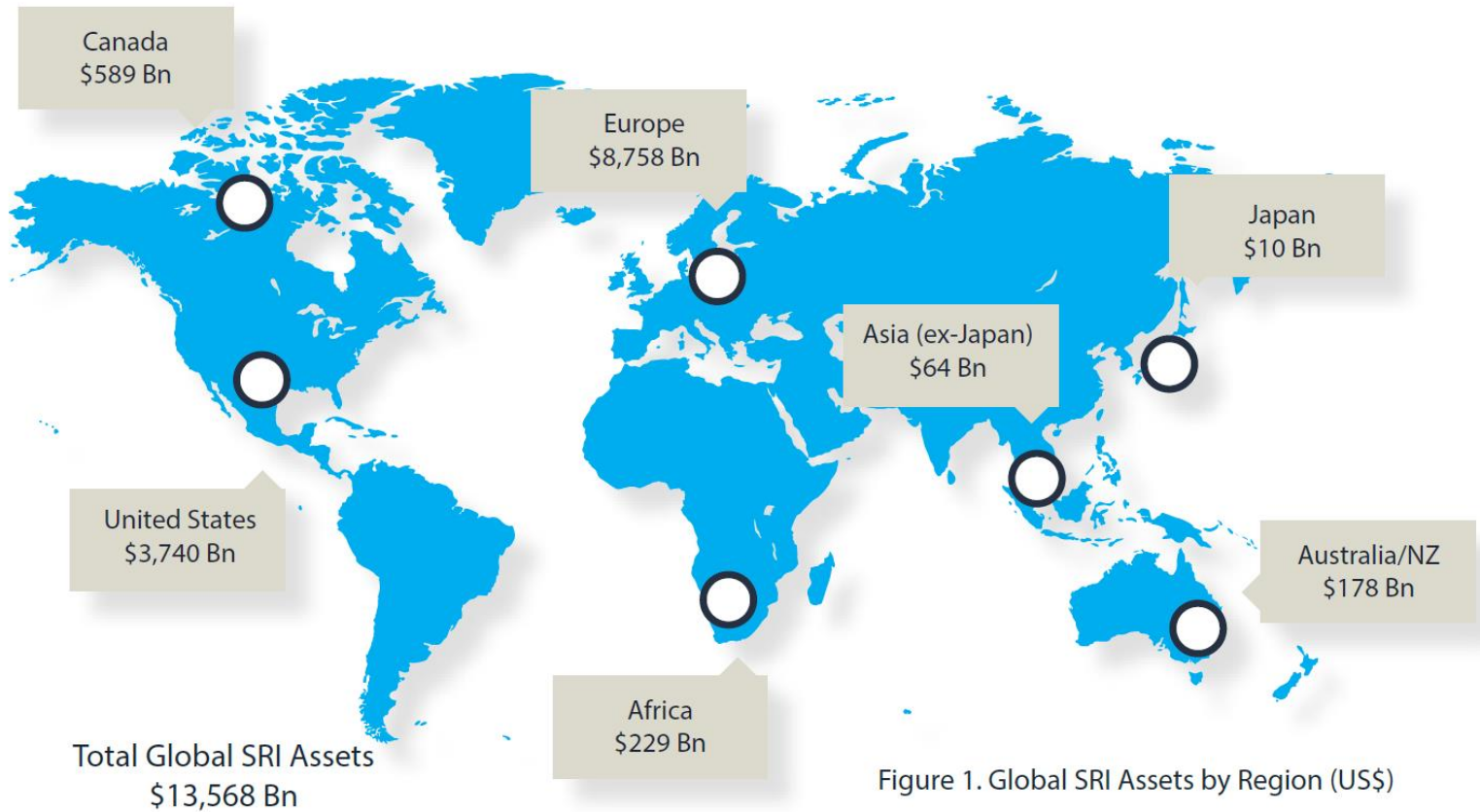
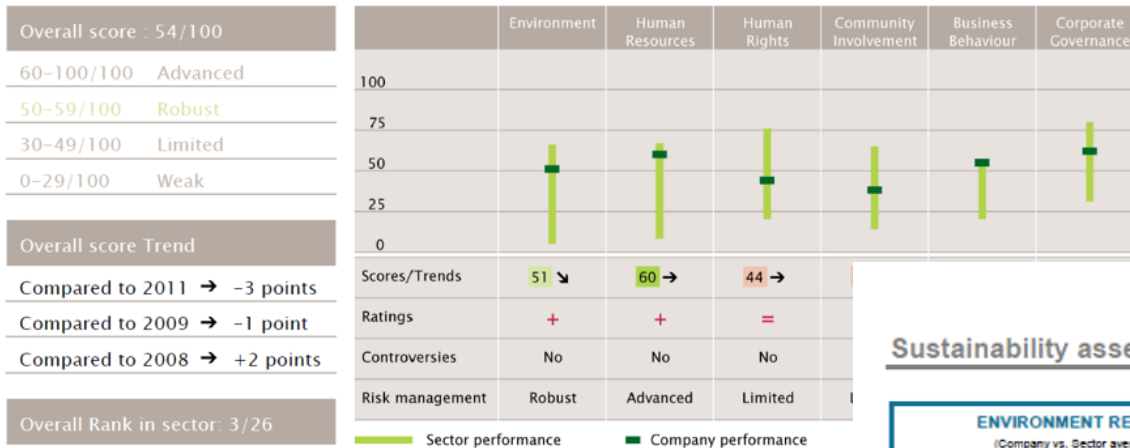


Figure 1. Global SRI Assets by Region (US\$)

Source: GSIA, 2013

Samples of ESG Ratings

Overall CSR performance & trends



Overall score : 54/100

60-100/100 Advanced
 50-59/100 Robust
 30-49/100 Limited
 0-29/100 Weak

Overall score Trend

Compared to 2011 → -3 points
 Compared to 2009 → -1 point
 Compared to 2008 → +2 points

Overall Rank in sector: 3/26

Sustainability assessment



	Environment	Product	Operations	Assessment Operations	Operations Controversies	Total Environment	
Sector average	Grade	Score	Weight	Grade	Score	Result	
3	Product	0.416	24.9	60.0	0.250	15.0	-39.9%
4	Operations	0.306	12.2	40.0	0.843	33.7	+175.8%
3	Assessment Operations			0.843			
4	Operations Controversies			0.000			
1	Total Environment	0.4	37.2	100.0	0.5	48.7	+31.1%

Source: Vigeo, Inrate

Samples of collaborative engagements on the PRI platform

Addressing social issues in the IT and textile supply chains 12 SEPTEMBER 2014



Mirova, Natixis AM, Federis and ERAFP have launched this engagement with the objective of improving the textile and IT industries' supply chain management, particularly... [More](#)

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Collaborative engagement on water risks in agricultural supply chains 12 SEPTEMBER 2014



The steering committee on water risks and the PRI Secretariat invite signatories to join in coordinated engagement on water risks in agricultural supply chains. The... [More](#)

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Source: UNPRI