Documenting and Disseminating GGP Findings via Brochures
Insights and experiences from Austria

GGP Partner of Council Meeting, 5 July 2017

Isabella Buber-Ennser
Target groups

- Stakeholders, diverse ministries
- General public
- Journalists (prefer short articles with figures)
- Respondents of GGS#1 and #2
Familienentwicklung in Österreich. Erste Ergebnisse des „Generations and Gender Survey (GGS)“ 2008/09

Familienentwicklung in Österreich 2008–2013
Zusammenleben, Führungswünsche, Kinderwunsch und ökonomische Situationen

Familien in Asutralia
2008–2013
Zusammenspielegung von Partnerschaften, Fertilitätsintentionen, Kinderschaft und Erwerbstätigkeit

Realisierung von Kinderwünschen in Wien
• Short articles (1 or 2 pages)
• „Easy“ to read
• Overview on different research projects
• Variety of contributions reflects the richness of data
• Main short message
• Figures tailored to be reproduced by media
• Email for direct contact with researchers
• General information on GGS
• Presentation of GGP-country-team
• Map for illustrating international scope
• Pictures for illustration
Distribution and alia

• Distribution at press conference
• Ministries
• Boost at diverse conferences (internal and external)
• Via email
• Included as such in the “5th Austrian Family Report 1999-2009”
  – Voluminous report on the situation of families in our country
  – Published every 10 years by the Federal Ministry for Families and Youth
  – Contributions on various aspects of family life from the Austrian scientific community
  – Available online

• 20-40 pages, GGS #1 (German): 40 pp.; GGS #2 (German): 56 pp.; GGS #2 (English): 32 pp.; Realisation in Vienna: 20 pp.;
• Costs of English brochure (32pp.): 3,800 € (designer: 2,200€; print of 200 exemplars: 1,600€)