Entrepreneurship Policy

Fiorina Mugione, Chief
Entrepreneurship Section, Enterprise Branch, Division on Investment and Enterprise
THE STORY OF PEDRO: just a kid in Ecuador today

- Pedro 10 years
- 16 years: high school
- 21 years: no advice: look for a job or start-up?
- 25 years: dealing with the admin
- 26 years: First start-up HOT DOGS
- 28 years: tough to access credit
- Scared to fail
- Pedro 30 years

Ecuador, building an innovative and entrepreneurial country by 2020
The UNCTAD Entrepreneurship Policy Framework comprises 6 areas that have a direct impact on entrepreneurial activity.

Empretec Centers Worldwide

340,000 entrepreneurs

36 countries

10,000 workshops

600 trained field staff
350 trainers and interviewers
21 international meetings
4 Empretec Women in Business Award (42 finalists, over 350 nominations)
Over 20 country requests for new installations
Empretec Centers in the ECE region

Romania 59 workshops, 2000 entrepreneurs trained

Russia 11 workshops, 2000 entrepreneurs trained

20 pending requests for Empretec installation: 2 in the ECE region: Georgia (2013) and Moldova (2006)
Miranda at 87 started her formal business in Panama after Empretec training

Angelica Bayo, Empretec senior international trainer wearing a Pollera, traditional Panamanian dress
For more information:

www.empretec.net

www.unctad.org

http://unctad-worldinvestmentforum.org/

Contact:

fiorina.mugione@unctad.org