



Decade
of healthy
ageing

Standing working group on ageing

Alana Officer, Unit Head,
Demographic Change and
Healthy Ageing

**Decade
is strongly
connected to
other agendas**



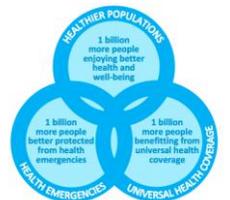
Based on: Global Strategy and Action Plan on Ageing and Health



Builds on: Madrid International Plan of Action on Ageing



**Supports realization of:
WHO's 13th Global Programme of Work
Agenda 2030 and the SDGs**





Steps taken to develop the Decade proposal through a broad consultative and iterative process

- 1. Online survey:** asked about what priority issues to focus on in the *Decade* – and their outcomes - *160 respondents, 81 countries*
- 2. Review of six other UN Decades** and their factors for, and barriers against, success
- 3. Hosted a series of consultations:**
 - 4 specific consultations with Member States and regional committees
 - 2 with United Nations
 - 5 with mixed stakeholders (MS, UN, CSO)
- 4. Online survey** on the publicly available **Zero Draft** in 6 official languages (July- Sept 2019)
- 5. Worked with Member States** to harness political opportunities and listen to different perspectives (G20 in Japan, APEC in Chile, Silver Economy Forum in **Finland**)
- 6. Initiated sharing** through a **dedicated WHO webpage with Updates**, that provide a basis for developing a new Decade knowledge sharing Platform





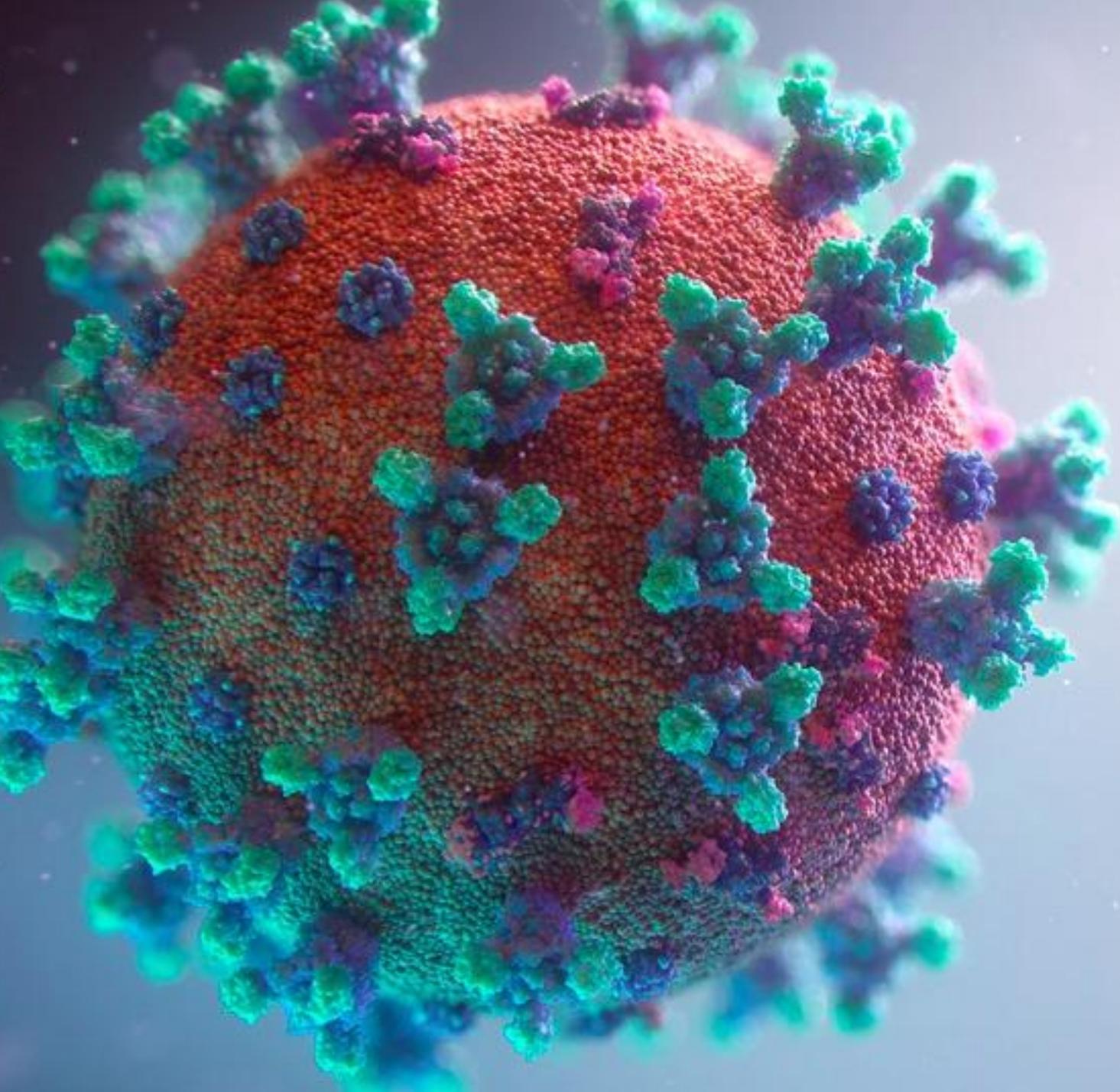
**Multi-stakeholder
consultations on the
proposal drafts:**

- **89 Member States,**
- **19 UN Agencies and international organizations,**
- **300 Non-State Actors**

The Decade content:

1. **Why we need concerted, sustained action**
2. **Vision, principles and added value**
3. **Action Areas**
 - Changing how we think, feel and act towards age and ageing
 - Ensure that communities foster the abilities of older people
 - Deliver integrated care and primary health services responsive to older people
 - Provide access to long-term care for older people who need it
4. **Partnering for change “enablers”**
 - Voice and engagement of older people, families, communities
 - Nurturing leadership and capacity building
 - Connecting stakeholders
 - Data, research and innovation
5. **Understanding and measuring success together**
6. **Making it work**





ADDRESSING VIOLENCE AGAINST CHILDREN, WOMEN AND OLDER PEOPLE DURING THE COVID-19 PANDEMIC: KEY ACTIONS

Many countries around the world have implemented lockdowns, stay-at-home, and physical distancing measures to contain the spread of COVID-19. The home, however, is not always a safe place for children, adolescents, women and older people who are experiencing or are at risk of abuse. Evidence shows that violence can increase during and in the aftermath of disease outbreaks⁽¹⁾.

In many countries affected by COVID-19, records from helplines, police forces and other service providers indicate an increase in reported cases of domestic violence, in particular child maltreatment and intimate partner violence against women^(2,3,4,5,6,7). These numbers, however, do not represent the prevalence of the problem, as we know that most cases are not reported to services. In several other countries there appears to be a decline in the reported numbers of child abuse victims and women survivors seeking help in-person or remotely since lockdown measures were implemented. This may be due to the child's or woman's inability to leave the home or access this help privately

whilst confined with a perpetrator, or service reductions or closures. Although less reported, this combination of increased risk of violence and reduced ability to obtain help during the COVID-19 pandemic is likely to be similar for older people experiencing abuse and neglect.

10-50% increase in domestic violence helpline calls in some countries

3x increase in intimate partner violence reports in Hubei province of China

92,000 child abuse reports to one helpline in India

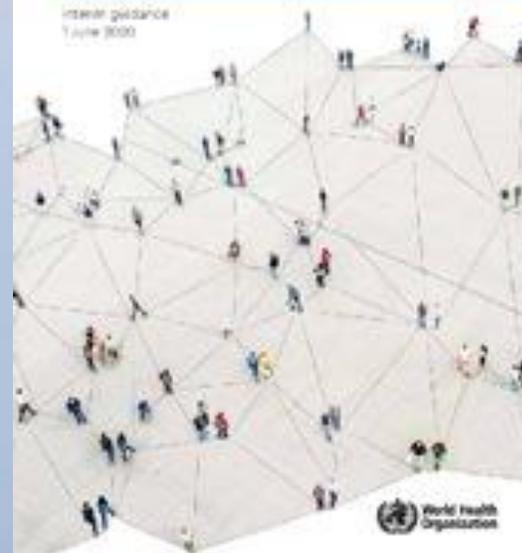
10x increase in abuse and neglect of older people in some settings
(Data from media reports)

“Women in abusive relationships are more likely to be exposed to violence, as are their children, as family members spend more time in close contact, and families cope with additional stress and potential economic or job losses.” – WHO Director General Tedros Adhanom Ghebreyesus, April 2020

COVID-19 and the Decade of Healthy Ageing

Maintaining essential health services: operational guidance for the COVID-19 context

Interim guidance
1 June 2020



Preventing and managing COVID-19 across long-term care services

Policy brief

30 July 2020





Endorsed by WHO Governing Bodies



February 7: strong support from 146th Executive Board with 40 member states spoke representing 130 Members States. Eleven non-State actors.

August 3: endorsed by Member States at 73rd World Health Assembly, under silent procedures

The 73rd World Health Assembly, having considered the report on the proposal for a *Decade of Healthy Ageing 2020–2030* decided: to endorse the proposal for a *Decade of Healthy Ageing 2020–2030*; and

to request the Director-General:

- to report back on progress in the implementation of the *Decade of Healthy Ageing* to the Seventy-sixth World Health Assembly, the Seventy-ninth and the Eighty-second World Health Assembly and
- to transmit this decision to the Secretary-General of the United Nations **for the consideration of the proposal for a Decade of Healthy Ageing 2020 –2030 by the United Nations General Assembly, as appropriate.**



On to the UN General Assembly



- **18 August:** WHO DG's communicated the Decision to the Secretary General
- The letter has been transmitted to the President of General Assembly (PGA) and the new PGA has been briefed
- **Week 16 November:** Mission briefing in New York. Following which Member States to start negotiating the Resolution text.
- Agreed Resolution text to be tabled through the Global Health and Foreign Policy agenda



Partnering

The *Decade* is a global collaboration that will bring together diverse sectors and stakeholders including governments, civil society, international organizations, professionals, academic institutions, the media and the private sector.

Partnering is facilitated by stakeholder group and by action area or enabler e.g:

- **UN Agencies** - initiate a joint UN planning process for implementing the Decade
- **CSO** - dialogue with the WHO Director-General and plan to strengthen collaboration on the Decade
- Participatory voice project to raise the voices of **older people**
- **Mayors and community leaders** – global network for age-friendly cities and communities. **Professionals:** Clinical Consortium on Healthy Ageing and Global Network on Long-term Care. **Academics:** International Consortium on Metrics and Evidence for Healthy Ageing



Close engagement with older people is central

Global Leaders' Voices on the Decade of Healthy Ageing



António Guterres, UN Secretary-General

'As we seek to recover better together, we must make concerted efforts across the Decade of Healthy Ageing [...] The potential of older persons is a powerful basis for sustainable development.'



Dr Tedros Adhanom Ghebreyesus, WHO Director-General

'To foster healthy ageing, we need to work together. Older people must be central to and fully engaged in this collaboration [...] The countries of the world who are our Member States have endorsed the Decade of Healthy Ageing [...] We hope that this will be taken up by the entire UN system.'



Dr Natalia Kanem, UNFPA Executive Director

'We wholeheartedly support the Decade of Healthy Ageing because it offers a renewed path to galvanise concerted action, to better the lives of older people and their communities, and to leave no one behind.'

Global Leaders' Voices on the Decade of Healthy Ageing



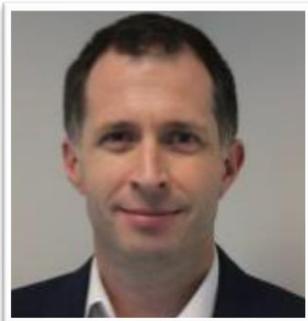
Professor Klaus Schwab, WEF Founder & Executive Director

'As someone who would fit into the category of older persons [...] you can imagine that I am here not only with my brain, but with my heart. [...] The World Economic Forum is fully behind the initiative of the Decade of Healthy Ageing and its utmost significance to current and future generations.'



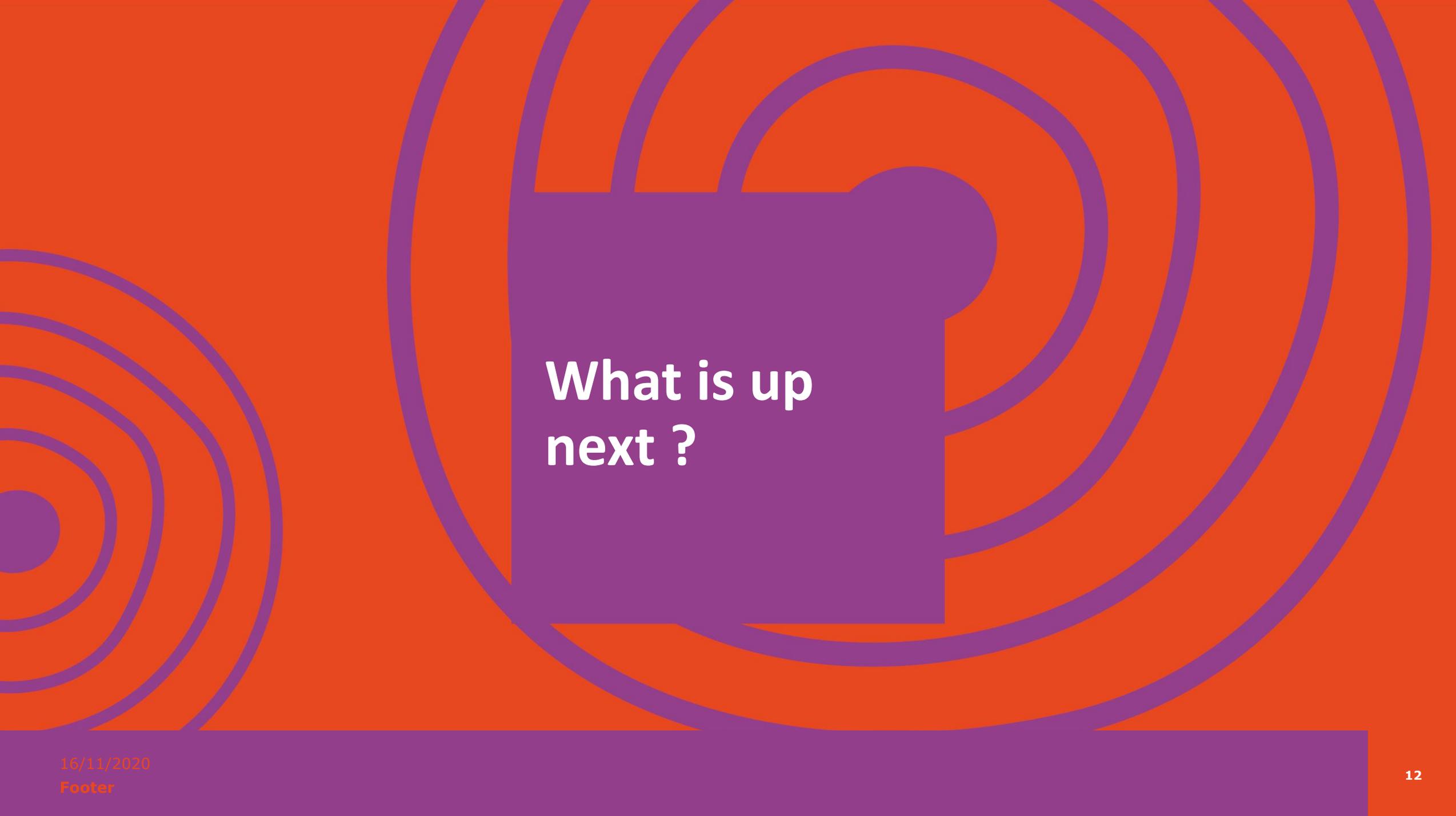
Dr Jane Barratt, International Federation on Aging Secretary General

'The IFA and its members pledge [...] to be an ambassador for the Decade. [...] The Decade must be a unifying action, bringing together the leaders and influencers in Member States [...] Unity happens when we walk together.'



Justin Derbyshire, HelpAge International CEO

'HelpAge International welcomes the Decade of Healthy Ageing [...] the Decade is now even more crucial as COVID-19 highlights the importance of investment and sustainable actions to foster healthy ageing.'



**What is up
next ?**



The [Decade of Healthy Ageing \(2020-2030\)](#), endorsed by the World Health Assembly in August 2020, seeks to improve the lives of older people, their families and communities through collective action in four areas: changing how we think, feel and act towards age and ageism; developing communities in ways that foster the abilities of older people; delivering person-centered integrated care and primary health services responsive to older people; and providing older people who need it with access to quality long-term care.

The WHO Ageing Data Portal brings together data on available global indicators relevant to monitoring the health and well-being of people aged 60 years and over. Through maps, charts and tables, the portal offers tailored options for visualization and analysis of the data. This information will strengthen the visibility of older people, help inform action to improve health and well-being in countries in line with global, regional and national commitments.

Photo credit: WHO/Yoshi Shimizu



The Decade of Healthy Ageing (2020-2030) is an opportunity to bring together governments, civil society, international agencies, professionals, academia, the media, and the private sector for ten years of concerted, catalytic and collaborative action to improve the lives of older people, their families, and the communities in which they live.



Demographics



Mortality/causes of death



Risk factors



Healthy life expectancy



Healthy ageing



National commitments



Age-friendly cities and communities



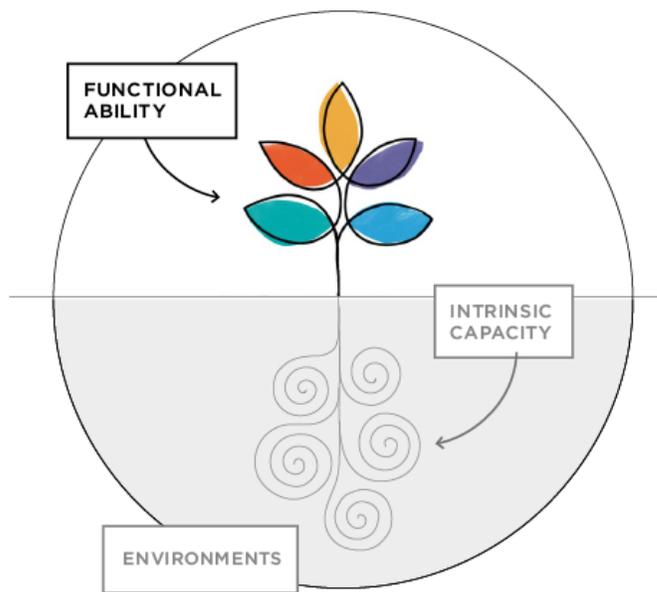
Ageism



Integrated care for older people



Long term care for older people



DECADE OF HEALTHY AGEING BASELINE REPORT



Global Status of Healthy Ageing – where are we in 2020?

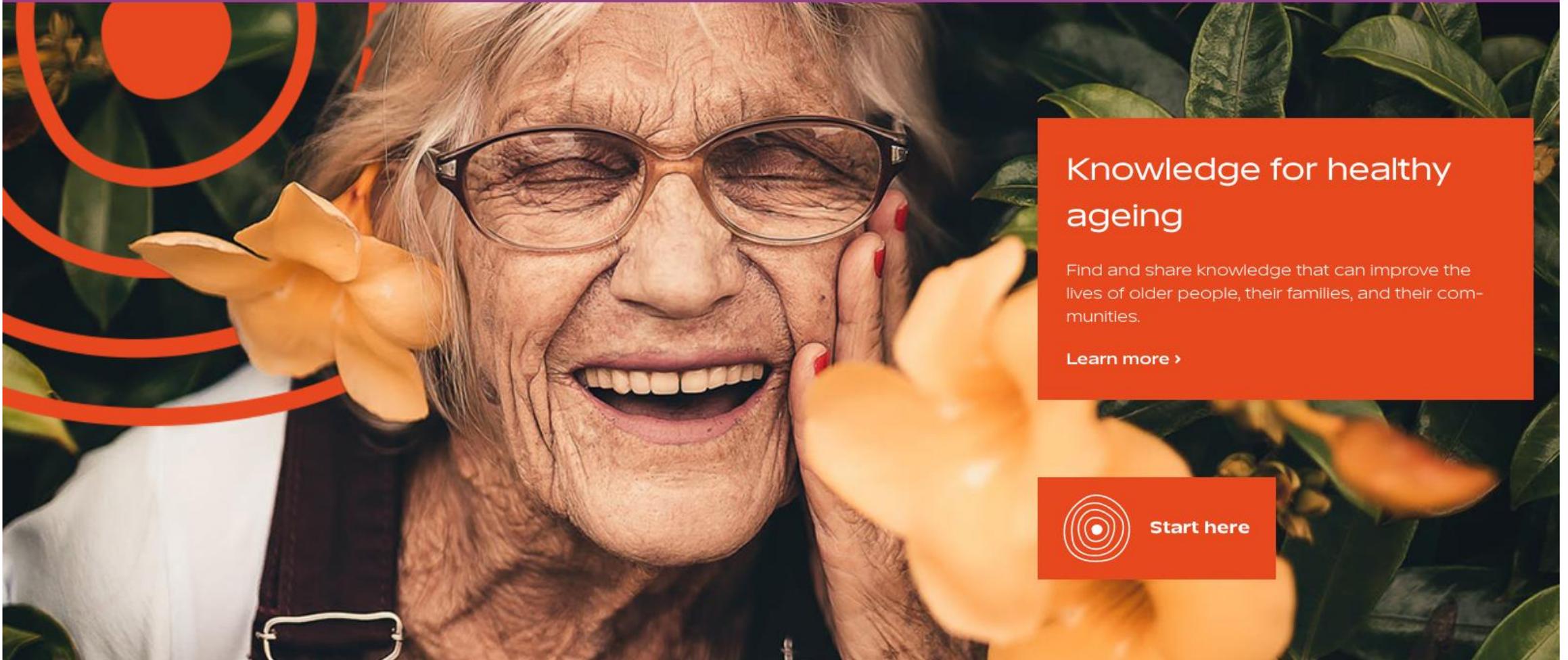
- Analysis of **nationally representative data from 42 countries: 151,718 people (age 60 and over) representing 65% of all older adults globally**

What improvements could we work towards by 2030?

- **Pace of 10 progress indicators** (endorsed in the Decade) at country level first reported on to WHA in 2018, updated in 2020 & projected to 2030
- Different scenarios on where we could be in 2030 for discussion

How we can accelerate impact on Older people's wellbeing?

- Draws on **350 cases** from around the world + **8 national case studies** in each region led by Ministries of Health with stakeholders
- Highlights what **can be done**, and what **we can learn** from each other



Knowledge for healthy ageing

Find and share knowledge that can improve the lives of older people, their families, and their communities.

[Learn more >](#)



[Start here](#)

Take a sneak preview:
https://www.youtube.com/watch?v=_0GRs0eIAQU&t=9s

Thank you

<https://www.who.int/ageing/decade-of-healthy-ageing>

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