Global Strategy (2016 – 2030) and Action Plan 2016 – 2020 on Ageing and Health

Vision

A world in which everyone can live a long and healthy life.

Goals

1. Evidence-based action to maximize functional ability that reaches every person (2016 – 2020).
2. By 2020, establish evidence and partnerships necessary to support a Decade of Healthy Ageing 2020 – 2030.
The Decade will build connections and collaboration

Central to every step will be close engagement with older people themselves

Governments
Civil society
Professionals
Media
Academia
Private sector
International agencies
1. We asked people what they want: survey conducted

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<th>160 respondents from 81 countries, all regions</th>
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When asked “What issues should the Decade focus on?”, respondents prioritized:
1. Improved engagement with older people
2. Better understanding of older people’s needs
3. Developing and strengthening health and long-term care, specifically at community level
4. Improved multisectoral action

When asked what priority outcomes the Decade should promote, respondents ranked highest:
1. Healthy life expectancy
2. Age-friendly cities and communities
3. Reduced number of older people who are care dependent.

2. We reviewed what others did: from 6 past UN Decades

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<th>Factors for success</th>
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<td>• Ensure the powerful cause has a human face</td>
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<td>• Identify (early on) Member States Champions</td>
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<td>• Identify and engage committed partners, particularly civil society</td>
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<td>• Transform the “ecosystem” (coordination, financing, accountability), not just the issue</td>
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<td>• Linkages and practical package solutions within SDG framework</td>
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<td>• Having a strategic policy framework/plan</td>
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<td>• Cross sectoral collaboration</td>
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<td>• Focus on country level support</td>
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<th>Barriers to success</th>
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<td>• Losing sight of country-level implementation</td>
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<td>• Lack of cross-sectoral outreach</td>
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<td>• Resource limitations</td>
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<td>• Decade “fatigue”</td>
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Step 3. We work with Member States to harness political opportunities and listen to different perspectives.
Step 4: We share and disseminate through a new Platform

https://www.who.int/ageing/decade-of-healthy-ageing

Direct email: Decade_Ageing@who.int
Step 5: We ran an online survey (in 6 languages, July 9 to Sept 8)

Online consultations for Decade proposal

Notice: The online consultation deadline has been extended to 8 September 2019.


Member States envisioned that change to be a world where people can live long and healthy lives. Governments realized that to achieve impact in countries we need a decade of concerted action on Healthy Ageing. For WHO, Healthy Ageing is defined as the process of developing and maintaining the functional ability that enables well-being in older age.

Context

Populations around the world are ageing at a faster pace than in the past and this demographic transition will have an impact on almost all aspects of society. The world has united around the 2030 Agenda for Sustainable Development: all countries and all stakeholders pledged that no one will be left behind and determined to ensure that every human being can fulfill their potential in dignity and equality and in a healthy environment.

A decade of concerted global action on Healthy Ageing is urgently needed. Already, there are more than 1 billion people aged 60 years or older, with most living in low- and middle-income countries. Many do not have access to even the basic resources necessary for a life of meaning and of dignity. Many others confront multiple barriers that prevent their full participation in society.

To ensure that the Decade of Healthy Ageing is a formidable force for fostering partnerships and accelerating progress, we need a unified vision and plan that provide directions for governments and non-State actors to enable people to live longer and healthier lives.

On-line Consultation

Between 9 July and 8 September 2019, WHO and partners are seeking open input, comments, revisions, additions on the zero-draft proposal for the Decade of Healthy Ageing. This document is 20 pages (excluding annexes) and is divided into 4 sections:

Section 1: A new context needs concerted, sustained action
Engagement

- 89 Member States
- 16 UN Agencies/International organizations
- 300 Non State Actors
Outline of the Decade proposal

1. A new context needs concerted, sustained action
2. Vision, added value and principles
3. Action Areas
   i. Change how we think, feel and act towards age and ageing
   ii. Develop communities to foster abilities of older people
   iii. Deliver integrated care and health services for older people
   iv. Develop access to long-term care for those who need it
4. Partnering for change “enablers”
   i. Voice and engagement of older people, families, communities
   ii. Nurturing leadership and capacity building
   iii. Connecting stakeholders
   iv. Data, research and innovation
5. Understanding and measuring success together
6. Making it work
Roadmap to launch the *Decade of Healthy Ageing 2020-2030*: milestones, products and processes

**Aim**

A participatory *Decade of Healthy Ageing* centred around the voices, rights, abilities and needs of older people

**2019**

- **WHO**
  - JAN EB144
  - MAY WHA72
- **UN**
  - **PRODUCTS**
    - Open-Ended Working Group on Ageing
  - **MILESTONES**
    - Concept Note discussed. Calendar of events prepared
    - Information session with MS on the process - May 6 (GBS invite)
    - Side Event May 20
  - **Processes**
    - Build political engagement with Member States through global/regional political opportunities, including WHO Governing Bodies, Regional Committees, UNGA, G20, APEC, EU
    - Engage with partners in WHO, the UN system, civil society and other non-state actors to shape the *Decade* proposal and support Member States
    - Revise the proposal
    - Set up mechanisms to hear the voices of diverse older people
    - Mobilise resources for hosting and supporting events, engaging stakeholders, documentation, communications, translation, travel, personnel etc

**2020**

- **WHO**
  - APRIL / MAY
  - MAY EB146
  - JULY 5
    - CONSULT MS 1 (Draft 0)
  - SEPT 12
    - CONSULT MS 2 (Draft 1)
  - FEB EB146
    - Side Event May 20
    - Draft 0 Decade Proposal
    - Online consultation July
    - Draft 1 Document (incorporates feedback received July - August)
    - Analysis of consultation feedback
  - MARCH
  - MAY WHA73
  - Draft 2 Submitted to EB (incorporates feedback September to mid October)
  - Draft 2/3 Document and decision submitted to WHA

**Processes**

- Build political engagement with Member States through global/regional political opportunities, including WHO Governing Bodies, Regional Committees, UNGA, G20, APEC, EU
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**Launch Decade of Healthy Ageing on 1 October 2020** International Day of Older Persons
Healthy Ageing for Impact in the 21st Century aims to create momentum and give participants the building blocks to become future leaders in the area of ageing. This leaders programme will provide participants with the competencies and skills needed to work on this agenda as part of the Decade of Healthy Ageing (2020-2030).

The primary target audiences of this course include government officials at different levels, ageing focal points at relevant ministries, UN staff in-country offices, and those working in Civil Society Organizations in the field of ageing.

By the end of this course, participants should:
• Have the knowledge and skills that will allow for constructive engagement with the topic of Healthy Ageing;
• Be able to re-frame how to think about challenges and opportunities for ageing populations;
• Have connections with peers that will help them build the international networks that are needed to achieve impact in policy and practice surrounding Healthy Ageing at scale; and
• Be part of a unique group of global leaders working collectively to develop real-world action plans which aim to resolve challenges to Healthy Ageing and can be adopted on a local level.

The **deadline to register** your interest in the course is the **20th of November 2019**. [https://openwho.org/account/new](https://openwho.org/account/new)
New website: https://www.who.int/ageing/decade-of-healthy-ageing

Direct email: Decade_Ageing@who.int