



# UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

Population Unit

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## Capacity-building training Workshop on 'Community services for the elderly'

▶ **Stefanie Bluth**

**3<sup>rd</sup> Meeting of the Working Group on Ageing**



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# 12-day Capacity-building International Workshop

Haifa, Israel

20 February - 3 March 2011

organised by MASHAV  
*Israel's Agency for International  
Cooperation Development*  
Ministry of Foreign Affairs,  
Jerusalem, Israel

The Golda Meir Mount  
Carmel International  
Training Center (MCTC)





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# MASHAV

*Israel's Agency for International Cooperation Development*

- launched in 1958
- The aim of Masha is to share know-how and technologies which provided the basis for Israel's own rapid development.





# MASHAV

*Israel's Agency for International Cooperation Development*

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## Guiding Principles

1. focus on areas in which Israel has a comparative advantage and/or accumulated expertise;
2. active consultation with local partners;
3. commitment to cooperation throughout the developing world;
4. small-scale activities aimed at "bottom-up", community-driven development;
5. human capacity building and training;
6. cooperative projects with other development organisations;
7. bonds of peaceful cooperation with Israel's neighbors.



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# Capacity Building Training Workshop



**Haifa, Israel**

**20 February - 3 March 2011**



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# Opportunities for participants

- Exchange experiences and ideas on concepts, programmes and methodologies applied in different countries
- Analyse issues in areas such as law and public policy as they relate to elderly people
- Expand knowledge and experience various tactics and techniques for developing and managing services for the elderly
- Exchange information about the concept of ageing in various cultures
- Become familiar with a variety of community oriented programmes in Israel



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# Structure of the Programme

The Programme includes:

- lectures
- study visits
- workshops





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# Topics of lectures



- Psychological and physical aspects of ageing
  - Psycho-social aspects of old age
  - The role of the professional and the family in long and short-term care
  - Special needs of elderly women
  - Services for the aged in Israel
- Developing and managing services for the elderly
  - Social Policy and Legislation
  - Policy development
  - Problem analysis, planning and evaluation of policies and programs
  - Human resource development



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## Site visits

- Excursions to organisations working in the area of community care:
  - Yad Sarah: Israel's largest volunteer organization for homecare support services
  - Flieman Rehabilitation Hospital, Haifa
  - Lifeline for the Aged: A non-profit organization empowering and supporting over 300 elderly and disabled Jerusalem residents on a daily basis
  - Hebrew University, Giv'at Ram Campus
  - Tel Hashomer Hospital
  - Margolin Psycho-Geriatric Center at Ichilov Hospital
  - ESHEL Program: The Association for the Planning and Development of Services for the Aged in Israel



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## Site visits

- Also excursions to historical and religious sites:
  - Upper Galilee and the Golan Heights
  - Jerusalem
  - Yad Vashem Holocaust Memorial
  - Nazareth



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## Who can apply



- The course targets:
  - national-government officials
  - policy makers
  - other professionals
- from UNECE member states
- working in the field of ageing and/or responsible for ageing-related policies in their national administration
- The course will be conducted in English
  - ✓ English proficiency required





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# Thank you very much for listening...

International Workshop on  
**Community Services for the Elderly**

In cooperation with the  
**United Nations Economic Commission for Europe (UNECE)**  
Population Unit  
February 20-March 3, 2011  
Haifa, Israel

The Golda Meir Mount Carmel International Training Center (MCTC), Haifa  
MASHAV – Israel's Agency for International Cooperation Development  
Ministry of Foreign Affairs, Jerusalem, Israel

An unprecedented transition is taking place worldwide: both the birth and death rates are dropping and many societies are rapidly ageing. One out of every five people in developed countries, and one of ten in developing countries, is now aged sixty and above. By 2050 the United Nations predicts that in developed countries nearly one out of every three people will be more than sixty years old and by that same year the number of people aged 60+ in developing countries will double. According to these calculations, the UN Third Conference on Social Development estimates that in 2050 there will be 2 billion people aged 65+ in the world.

The Ministry of Labor and Social Affairs, through its Service for the Aged, is charged with policy making, proposals for legislation, planning, supervision and implementation of national programs of institutional and community care. The Ministry of Health is responsible for providing nursing care to the elderly, as well as the chronically and mentally ill.



The goals of this 12-day workshop are to develop the participants' understanding of the complexity of designing viable, cost-effective programs for elderly people and to create a better basis for communication and coordination among the participants.

Participants in the workshop will be afforded the opportunity to:

- Exchange experiences and ideas on concepts, programs and methodologies applied in their countries, as well as those used in Israel
- Analyze issues in areas such as law and public policy as they relate to elderly people
- Expand their knowledge and experience various tactics and techniques for developing and managing services for the elderly
- Exchange information about the concept of ageing in various cultures
- Become familiar with a variety of community-oriented programs in Israel

What impact will this have on global trends? How will this change our economic, political and social policies and programs?

Old women are more likely to find themselves in poverty and poor health in old age than old men. Most women subsist on substantially lower incomes and are more vulnerable, as they live longer alone and may incur heavy health-care expenditure for long-term care. Such changes are taking place in Israel too. Life expectancy in Israel is 78 for men and 82 for women.


The program involves lectures, study visits and workshops that will take a closer look at:

- Social Policy and Legislation
- Psychological and physical aspects of ageing
  - Psycho-social aspects of old age
  - The role of the professional and the family in long and short-term care
  - Special needs of elderly women
  - Services for the aged in Israel
- Developing and managing services for the elderly
  - Policy development
  - Problem analysis, planning and evaluation of policies and programs
  - Human resource development

**Booking:** The date and flight number of the booking to Israel must be confirmed to assure arrival on February 19<sup>th</sup>, 2011. The date of departure from the center should be March 3<sup>rd</sup> in the evening or at the latest, March 4<sup>th</sup>, 2011.

**CRITERIA:**  
The course targets national-government officials, policy makers and other professionals from UNECE member states who are working in the field of ageing and/or are responsible for ageing-related policies in their national administration. The course will be conducted in English so applicants must have a high level of English proficiency.

**HOW TO APPLY:**  
You can find the application form by clicking on the following links: Word format- <http://www.box.net/shared/ffj058hxad>  
Pdf format- <http://www.box.net/shared/2rtp642d0e>

**\*\*Application forms should be sent to the Israeli Diplomatic and/or Consular Representatives serving the applicant's country. They are to be submitted no later than December, 15<sup>th</sup>, 2010. An additional copy of the application must be sent to Yifat Reuveni at MASHAV ([Yifat.Reuveni@mfa.gov.il](mailto:Yifat.Reuveni@mfa.gov.il)), Ayellet Packin at MCTC ([arpackin@mctc.co.il](mailto:arpackin@mctc.co.il)) and Stefanie Bluth at UNECE ([Stefanie.Bluth@unece.org](mailto:Stefanie.Bluth@unece.org))\*\***

**SCHOLARSHIP FOR ALL APPLICANTS INCLUDES:**  
**Studies:** Lectures, field visits, written study material and use of the library, internet and free WIFI

**Room and Board:** On or two students per room (linen, hot water, heating), all meals included and laundry facilities on the premises

**Cultural And Social Activities:** Excursions to historical and religious sites.

**Health Services:** Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care, eyeglasses, or the period of pregnancy. The Health Authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years.

**Participants Are Responsible For All Other Expenses.**

**Travel:** International travel fares are the responsibility of the candidate or his/her sponsoring organization. Passport and Visa Passports must be valid for the period of the workshop and include an entry visa into Israel. Two additional passport-size photographs are also required for various documents.

The Golda Meir Mount Carmel International Training Center



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