Country road maps – the approach

- Break down abstract policy frameworks such as MIPAA/RIS to individual needs of a country
- Translate internationally agreed MIPAA/RIS commitments into actions that consider the circumstances of the country
- Provide a plan of concrete steps
  - recommendations on policy directions
  - timetable for action
- International experts, local consultants, UNECE secretariat
Mainstreaming ageing

“to mainstream ageing in all policy fields with the aim of bringing societies and economies into harmony with demographic change to achieve a society for all ages”

- Difficult to operationalize
- Policy strategy directed towards integrating ageing issues into all policy fields on all levels
- Involve governments and other stakeholders
- Participatory approach: integrate target groups into policy-making
- Evidence-based policies
- Develop innovative social policies

Country road maps – preparation

- **Desk study**: analyze the country’s ageing situation based on available publications, documents and data
- **Field study**: verify the findings of the desk study and identifies additional factors; interviews with government officials and other stakeholders
- **Road map**: document drafted providing guidance for future steps; peer review of local experts and a discussion in the UNECE Working Group on Ageing; launch and press release
- **Evaluation**: evaluate implementation of the road map one year after its launch
## Country road maps – framework of evaluation

<table>
<thead>
<tr>
<th>Issues to be evaluated</th>
<th>Possible recommendations for scaling up implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Strategic framework</strong></td>
<td></td>
</tr>
<tr>
<td>Is there a national action plan on ageing or a comprehensive set of policy documents on ageing?</td>
<td>Recommendations on how better implement the existing policy framework. Priorities and concrete targets to be suggested.</td>
</tr>
<tr>
<td>Does this plan or documents contain priorities, targets, suggested procedures and indicators for measuring success?</td>
<td></td>
</tr>
<tr>
<td><strong>Institutional setting</strong></td>
<td></td>
</tr>
<tr>
<td>Involvement of national, regional and municipal levels in the implementation of ageing policies and availability of resources</td>
<td>Means are devised to increase involvement of levels insufficiently involved in policy-making or with insufficient resources and/or capacities</td>
</tr>
<tr>
<td><strong>State budget</strong></td>
<td></td>
</tr>
<tr>
<td>Reflection of the needs of older persons in the state budget</td>
<td>Suggestions are made how the budget can better reflect the needs of older persons or how prioritising can be undertaken in a more cost-effective manner</td>
</tr>
</tbody>
</table>

## Country road map - criteria

- Countries should be committed to implementing MIPAA/RIS:
  - Focal point on ageing in place as contact point
  - National policy framework as reference document
  - Need for local capacity building
- Countries support the preparation of the country road map:
  - Appoint a national coordinator for the road map
  - Facilitate access to relevant documents and data in advance
  - Establish contacts to relevant governmental and non-governmental stakeholders
  - Provide for translation into local language
  - Assist in launching the document and dissemination of results
- Implementing the recommendations made
  - Willingness to undergo evaluation of implementation after one year
Country road map: timelines

- Define participating country or countries
- Agree on content areas on which to focus

Launch

- Desk study – analysis of available data and other printed material, development of preliminary recommendations as a basis for the road map
- Field study – expert interviews with all stakeholders, visit of institutions, focus group discussion(s) on preliminary set of recommendations

Road map – Prepare overall report and develop recommendations

Peer review of the draft, discussion in the Working Group

Evaluation of implementation

Interested countries:

- Please submit your expression of interest by 15 January 2009!

Thank you!